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	¹ Draft v 0.1 w	as prepared according to conference call on 7 July 2016 and feedback	s sent from the	
	experts.			

WOMEN IN TRADE FACILITATION – WHITE PAPER

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48 Draft Outline of the Recommendation on TTFMM

49 WOMEN IN TRADE FACILITATION

51 <u>1.- Introduction.</u>

- 52 <u>2.- Reducing inequalities for women in her role of entrepreneurs and the labor market.</u>
- 53 <u>2.1.- Gender as a non-income risk of poverty</u>
- 54 2.2.- Vulnerabilities of specific groups or situation (widows, maternity,...)
- 55 2.3.- Building capacities and empowerment of women in trade facilitation
- 56 <u>2.4.- Designing tailored services for women to facilitate trade</u>
- 57 <u>3.- Women informal cross border trade</u>
- 58 4.- Repository of policies to reduce gender equalities in trade facilitation versus gender
- 59 <u>neutral</u>

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- 60 <u>5.- Need to get more data sources about Women:</u>
- 61 <u>5.1.- From the creation of new concepts related to women entrepreneurship and</u>
- 62 women work (paid and unpaid).
- 63 <u>5.2.- Trade facilitation metrics for women –</u>
- 64 6.- New approaches for policy makers and practitioners to facilitate trade for women

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- 66 67

67 SUMMARY

68 <u>1.- Introduction.</u>

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This white paper has the aim to identify ways to solve gender inequalities in trade facilitation.
As part of UN/CEFACT's strategy, this paper pursues the objective to contribute to achieve
the goal number 5 of the Sustainable Development Goals of United Nations to reduce gender
inequalities and empower all women and girls. More specifically, UN/CEFACT is committed
to facilitate trade attaining gender equality in the scope of its activities, which are the

simplification, standardization and harmonization of procedures and associated information
 to move goods from seller to buyer and make payment alongside the trade chain.

In the context of the World Trade Organization (WTO) Trade Facilitation Agreement, gender disparities reduce the gains that can be achieved in terms of international trade opportunities and country's competitiveness and economic growth. In this regard, WTO, Intracen, UN and The World Bank are shedding some light on the fact that gender equality matters as an instrument for economic development through international trade activities.

84 Gender discrimination in trade facilitation has multiple dimensions. The synergies of 85 inequalities exist in many different areas and multiple sectors and affect a myriad of fields of 86 knowledge that harm the integration of women in international trade. Thus, it is widely recognized that gender inequalities exist in three main areas: women in economy (as 87 entrepreneur and labour force), women in power, and women as a decision maker. There are 88 89 also distinct barriers for women by sectoral activities and professions involved in the trade 90 chain buy-ship-pay system, such as, marine and air pilots, truck drivers, crane operators, 91 vessel traffic services operatives, stevedores, harbour masters, traders, port managers and 92 customs agents. Also, gender inequalities are trapped in multidisciplinary areas, which need 93 the integration of many fields of knowledge that requires the contribution of lawyers, 94 economists, sociologists, finance experts, statisticians, engineers, doctors, anthropologists, 95 psychologists among others. 96

97 In a holistic approach, this white paper has twofold goals: reduce gender inequalities in trade 98 procedures but also to facilitate trade to women. In this regard, the scope of this document is 99 not merely the description of the state of the art of women in trade facilitation. More 100 importantly, it sets some guidance to implement a mainstreaming in gender that implies tools, 101 policies and implementation strategies. To achieve these goals, this paper also recognizes the 102 engagement needed to achieve this goal from politicians, managers, recruiters, money 103 lenders, economic advisors, teachers and trainers, and the full society.

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 <u>2.- Reducing inequalities for women in her role of entrepreneurs and the labour market.</u>
 (MODIFY THE TITLE? INCLUDING ICTs?)
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Women's role in trading activities can be seen under <u>five</u> different perspectives: as producers,
 traders, entrepreneurs (Brenton, et al. 2013; Higgins 2012) and workers, and policy decision
 <u>makers</u>. Despite the huge contribution of women all around the world in trading, gender
 disparities remain.

Women are the predominant dealers and marketers of agricultural, aquaculture and artisanal
industry in domestic markets, while long-distance trade that involves relatively capitalintensive techniques and higher profit margins, is carried out mainly by men. There are some

116 reasons that are interconnected for gender imbalance: 1) Imbalanced access to assets and

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resources, such as, capital and land; 2) In developing countries, women has disproportional
 less access to basic services, such as, water, electricity, basic banking services; 3) Lack of
 access on business development services and skills; and 4) Intra-household inequalities.

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121 In the labour market, as a dependent worker, it is more significant that women cannot 122 contribute to the economy to the fullest extent of their capabilities because of the constraints 123 and barriers that they face. Alongside the supply value chain of any export or import, the 124 access of women to some professions remains insufficient. It means that in countries where 125 the educational gap has been overcome, women have difficulties to access to acquire 126 technical knowledge to trade abroad due to the barriers for their professional development in 127 the labour market. Many professions involved in the buy-ship-pay chain at all level of 128 hierarchy are under the dominance of men (customs, infrastructures, transportation, and 129 internal logistics among others).

131 This division of labour, as entrepreneur or a worker, reflects deeply entrenched social roles 132 that restrict women's mobility and access to productive resources within the value chain of 133 exports. Women tend to receive "diminished" role in the society based on gender relations, 134 gender roles, and in some cases, gender norms.

136 In terms of legal framework, women face explicit regulatory barriers. Twenty-eight out of 137 143 countries have ten or more legal differences for men and women including inequities in 138 registering a business, traveling outside of a country, inheriting and owning land and other productive assets, and opening a bank account (World Bank, 2016b). Also 90% of the 143 139 140 surveyed countries, have at least one policy that differentiates between treatment and rights of men and women (World Bank, 2016b). These inequalities affect women also as workers, 141 142 because there are limitations for accessing to the top levels of work, suffer salary inequalities, 143 requires higher security protection in cross-border activities, and women have difficulties to 144 achieve the professional knowledge. All these facts reduce the number of women that participate in activities related to trade facilitation as traders, cross border management, 145 146 transportation, logistics chain management, infrastructures, ICT, advisory services, etc.

Low level of education and illiteracy are factors that harm women enormously to success in 148 149 micro-business. Indeed, in many African countries women make a major contribution through their involvement in the production of goods, as cross-border traders and as 150 151 managers and owners of firms involved in trade. It has been estimated that the goods that 152 female farmers produce have enormous potential for increased trade between African 153 countries and with the global market (Brenton et al. 2013). The experience acquired in 154 specific programs developed by international organizations (Intracen, The World Bank, 155 UNESCAP, etc) guiding women in improving production techniques; training them about organic certification, standards development, and international trading are having an 156 157 enormous success in increasing exports and leading women to achive higher income opportunities. But also, in the labor market, specific training programs are required to provide 158 159 the skills and attain access for women in international trade. 160

By industry, there are sectors and sub-sectors that employ an uneven proportion of men and
women. Agriculture, for example, accounts a huge percentage of unskilled cheap-paid jobs
for women, especially in non-developed countries. Women comprise 91% horticultural
employees in Zimbawe, 85% in Uganda, 75% in Kenia and 70% in Ecuador (Dolan & Sorby,

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165 2003). However, in other sectors and activities, such as transportation, firework, high staff at 166 agencies and custom or high skilled jobs the participation of women is particularly low. 167 Compare to men, women are under-represented in many activities. Worldwide, females job 168 participation is far of being half-and-half in the energy industry (19%), information and 169 communication technology (24%), media, entertainment and information (37%), mobility 170 industries (19%), and financial services (36%) (World Economic Forum, 2016). 171 172 Beside the above mentioned constraints, female have limited access to information and 173 communication technologies (ICTs) that has great negative impact as an user and as a 174 human resource in the labour market. The gender gap in ICTs is large: men are 2,7 times 175 more likely than women to work in the sector, and 7,6 times more likely to be in ICT 176 occupations (The World Bank, 2016d). Over 1.7 billion women in low and middle-177 income countries do not own mobile phones, and in those countries 14% of women are 178 less likely to own a cell phone that men. Also, access to Internet for African women is less likely than for men, which in Africa is a gap of 50% (The World Bank, 2016d). The 179 180 unbalanced access to ICTs is a major problem that limits the effects of trade facilitation 181 for women and their chances to succeed in entrepreneurial activities. Mobile phones 182 and Internet facilitate access to information on prices, standards and regulations as well 183 as to services as banking, health, and education. Information technology could be also 184 extremely helpful in building a solid distribution network, making it easier to find new 185 buyers and suppliers. It also gives access to online training and workshops. E-education 186 platforms provide access to education, skills and training needed to start and run a business to 187 women (UNCTAD, 2014). Online platforms can also offer women opportunities to promote 188 their business, develop market channels, create networks with customers and business 189 partners and gain access to business support services (UNCTAD 2014). An example of a tool 190 that brings together employment, voice and agency to female entrepreneurs and customers is 191 SheTrades run by Intracen. SheTrades is a platform and a mobile application that helps 192 women entrepreneurs all over the world to showcase their products, share information about 193 their companies and connect with new buyers.² and, consequently, expand and 194 internationalize their businesses. Through SheTrades women are empowered individually and 195 collectively accessing to better services, bringing them voice and promoting collective 196 actions in the business arena. 197 198 As producers, women represent a large proportion of the labour force in the agriculture and 199 small farmers. In developing countries, two thirds of the female labour force is involved in 200 agricultural activities. As farmers, women faces important challenges as limited access to 201 agricultural resources and services to production, lack of social services and government 202 programmes to support women (UNCTAD 2014). These barriers, also affect the transition of 203 women entrepreneurship from farmer to the transformative industry as producers, because 204 women have scarce access to services and productive resources such as land, transport, 205 storage, technical assistance, new technologies, market opportunities and credit. 206

The broad contribution of women are making in the primary sector, unfortunately in only few ocassions is transformed into more economic value added actitivities as trade business opportunities for women (Tran-Nguyen and Beviglia Zampetti 2004). Women are often prevented from being able to exploit the results of trade liberalization as their rights are not clearly defined and the constraints the face are not adequately captured in international trade

² Souce: ITC website http://www.intracen.org/news/ITC-launches-SheTrades-app-to-connect-womenentrepreneurs-to-markets [Last visit: 28.06.2016]

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which increases availability of these services for

which increases availability of these services for women and saves a lot of time in terms of logistics.

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policies. In particular, the scarce of women's participation in international occurs because the
 social norms and customs hamper the acceptance of women physical mobility very often
 needed in international trade activities. However, part of the constraints for women to trade
 internationaly comes in the previous stage of becoming entrepreneurs. Institutional barriers
 and business practices, are the main barriers for women to start, run and grow business.

218 In order to tackle the difficulties that women face as entrepreneurs various actions and initiatives 219 are organized by international and national entities. In cooperation with the private sector, Intracen 220 (ITC) has launched several programmes that try to provide innovative access to financial services for 221 women with a productive activity, for example: cash-flow based loans with flexible collateral, direct 222 credit from exporters to producers, providing financial services through mobile phones (ITC, 2015). 223 To faciliatate the access to finance for women entrepreneurs is requiring a new market orientation 224 from the finance sector. A breakthrough example of non-profit organizations that aims at providing 225 tailored services for women is Women's World Banking which launched a project in Colombia, 226 Paraguay and Peru to alleviate women's financial needs by providing individual loans based on cash-227 flow analysis. In Africa, indirect payment systems through mobile phone service providers not 228 only make finance transactions cheaper and faster. It eliminates the physical transportation of 229 cash, which can be risky in rural areas. The use of mobile money in developing countries is 230 growing and has already yielded results like time saving, efficient logistics and better 231 possibility recordkeeping of payments (UNCTAD 2011). Specifically in international trade, 232 the application of computerized payment systems at border in Ghana ensures that women have 233 more efficient and transparent transactions at customs that they could have dealing face-to-face 234 with border officials improving the security of the transactions and the security of women 235 themselves (ITC, 2015). 236

237 As the Resolution 66/130 of the General Assembly of United Nations on 19 December of 238 2011 recognizes that the participation of women on equal terms in political reforms, in the 239 formulation and implementation of government policy, holding public office and performing 240 public functions at all levels of responsibilities is still far away of being achieved (UN, 2011). 241 Although, the percentage of women in parliament has nearly doubled in the last 20 years, as 242 of June 2016 only 22,8% of the worldwide national parliamentarians are women 243 (UNWomen, 2017). The active equal participation of women at all levels of decision-making 244 is essential in the achievement of sustainable development, peace and democracy (UN, 2011). 245 But not limited to that, it is also essential for a better functioning of the public and private 246 civil society. Indeed, more women represented in decision making processes related to trade 247 facilitation and logistics, as policy makers, relevant members in civil society organizations, 248 leaders in trade and business associations, private sector representatives in institutions such as 249 chambers of commerce and trade unions could strongly encourage to remove all barriers that 250 directly or indirectly discriminate women as producers, traders, entrepreneurs, workers and 251 even as policy makers. However, there is a lack of data related to this aspect. The empowerment 252 of those leadership women will help to develop a gender perspective with an inclusive approach 253 that in turn, will increase the participation and leadership of other women in international 254 trade and trade facilitation. 255

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		1	Paloma Bernal 16/1/17 17:15
256	The activities conducted by UN/CEFACT in terms of trade facilitation could enable female		Supprimé: could be as well an efficient solution.
257	traders to gain from economic activities and encourage them to join international markets.		One of these systems was introduced in Ghana and
258	There is a need to support women in trade, promote their economic empowerment and ensure		led to reduction in corruption and to a decreased number of abuse and harassment reports. (ITC 2015)
259	that women have equal access to economic opportunities.		Apart from this, the platform could provide
	that women have equal access to economic opportunities.		necessary information on border processes and
260	*	\land	traders' rights to facilitate trade for women. Another example of indirect payment system is the mobile
261	v	\mathbb{N}	phone service M-PESA in Kenya. Mobile phone
262	2.1 Gender as a non-income risk of poverty	\mathbb{N}	banking makes finance transactions cheaper and faster. It eliminates the physical transportation of
263			cash, which can be risky in rural areas. The use of
264	The gender dimensions of poverty were becoming more prominent in development policy	\ \	mobile money in developing countries is growing and has already yielded results like increased safety,
265	debates from the 1970s and especially since the First World Conference on Women in	11 11 11	time saving, efficient logistics and better poss [1]
266	Mexico City in 1975. This Conference put the relevance that just being a woman implies a		Paloma Bernal 21/1/17 14:44
267	higher risk of being poor. Traditionally, economists and other scientists have been analyzed	[Mis en forme [2]
268	inequalities as a gap of development in terms of GDP among countries, a gap that has been		Paloma Bernal 20/12/16 4:10
269	reduced significantly since 1950 (Milanovic). But at the microlevel perspective, inequalities		Supprimé:
270	within regions, neighbourhoods and interpersonal inequalities are still underexplored. Very		Paloma Bernal 16/1/17 15:08
271	recently, gender inequality has been analyzed as an impediment economic growth, stressing		Mis en forme
272	the robustness of the link between proverty reduction and gender equality (Neves and Silva,		Paloma Bernal 21/1/17 14:44
273	2014, Hakura et al. 2016). Fighting against gender inequalities is a driver to achieve other	1 111	Mis en forme: Police : Times New Roman
274	Sustanaible Development Goals as ending poverty in all its forms and everywhere.		Paloma Bernal 20/12/16 4:10
	Sustantiole Development Gouis as ending poverty in an its forms and every where y		Supprimé:
275	·		Алина Фетисова 12/12/16 10:24
276	Achieving gender equality, is key to realizing human development. Very often is defended		Mis en forme: Police : Times New Roman
277	the argument of the role of women in the economic growth. It is apply stressed that	$\langle \rangle$	Алина Фетисова 12/12/16 10:30
278	« economic growth, increases by international trade and investments and technological	1/1	Supprimé: Another example is a computer [[4]
279	advance ». They all are very important. But they are means, not ends. The main objective	$\langle \rangle$	Алина Фетисова 12/12/16 10:37
280	expands people's choices, whether they help creating an environment for people, men and		Supprimé: REDUCE PROVERTY GOAL [5]
281	women to develop their full potential and lead productive and creative lives. Viewed from	$\langle \rangle$	Paloma Bernal 20/12/16 4:47
282	this perspective, gender equality will advance human development and in so doing, will also	(Supprimé:
283	contribute to the development and efficiency of the whole economy by allowing women to		Paloma Bernal 20/12/16 4:47
204			Supprimé: and. In this sense, the role of w [7]
284	develop their full potential.		Paloma Bernal 21/1/17 14:49
285			Mis en forme: Justifié
286			Алина Фетисова 12/12/16 11:43
287	2.2 Vulnerabilities of specific groups of women (informal workers and entrepreneurs, 4/		Supprimé: or situation
288	illiterate women, widows, mothers,)	\sim	Paloma Bernal 21/1/17 14:50
289	*	\sim	Supprimé:)
290	Women still constitute the majority of temporary, casual, seasonal, contract labourers and	\backslash	Алина Фетисова 12/12/16 11:43 Supprimé: maternityilliteracy
291	low-skilled workers. Thus, females represent unstable workers that disproportionally suffer	$\langle \rangle$	Supprimé: maternityilliteracy [[8] Paloma Bernal 21/1/17 14:49
292	economic crisis assuming the higher unemployment rates and being more vulnerable to job	$\langle \rangle$	Mis en forme: Motif : Transparente
293	losses than males (ILO, 2009 & 2016; UNESCAP, 2013). More specific support from the	$\left(\right) \right)$	Алина Фетисова 12/12/16 11:55
294	legal framework is needed. In fact, in <u>112 out of 190 countries analyzed</u> , no law mandates		Supprimé: TRY TO [[9]
295	equal remuneration for work of equal value to male and female, neither mandates		Paloma Bernal 21/1/17 14:44
296	nondiscrimination based on gender in hiring (The World Bank, 2016c).	$\setminus $	Mis en forme: Justifié
297		- V	Paloma Bernal 21/1/17 14:45
298	Additionally, women represent a large proportion of dependent workers in the informal		Supprimé:
299	economy because women are less likely to be covered by formal unemployment insurance		Paloma Bernal 20/12/16 4:53
300	and welfare schemes. As for female self-employers and entrepreneurs, it is positive to		Supprimé: (SPECIFY %)
301	observe that women increasingly assume roles as owners and managers of small and medium	\rightarrow	Алина Фетисова 12/12/16 11:22
302	enterprises (SMEs). <u>However</u> , the percentage of firms with female participation (35.11%) is		Supprimé: moreunhip, but still ([11])
		-	Paloma Bernal 21/1/17 14:51
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... [12]

aloma Bernal 20/12/16 4:5 Í Supprimé: 35.11%, which is [13] Алина Фетисова 12/12/16 11:27 still substantially inferior to male (64,89%) (The World Bank, 2016a). Moreover, wome-303 Mis en forme [... [14] 304 enterprenuers continue facing multiple barriers which force them into informal sector. Paloma Bernal 20/12/16 9:14 305 Among the factors that encourage women to participate in informal trade are: multiple Supprimé: and ... export [... [15] 306 taxation of goods, delays in processing trade documents, routine discrimination when Алина Фетисова 12/12/16 11:27 307 applying for finance or Government support (UNESCAP, 2009; The World Bank, 2016b), as Mis en forme [... [16] 308 well as high regulatory barriers to establish a firm (Babbitt, et al. 2015). Another traditional 309 cause of informality is a weak institutional environment to ensure effective markets (De Soto, Supprimé: Алина Фетисова 12/12/16 11:27 310 2000; North, 1990). However, more recent studies reveal that informality eludes barriers of Supprimé: But barriers for women also e: ... [17] 311 doing business. Indeed, association between strict and cumbersome labor market regulation Paloma Bernal 20/12/16 9:14 312 and higher levels of informality, were pointed out in several papers (Djankov and Ramalho Supprimé: r G [... [18] 313 2009; Sharma 2009; Loayza, Oviedo and Serven 2005), while others highlight the lack of Алина Фетисова 12/12/16 11:28 314 institutional benefits and high costs of business registration (Cross, 2000; Webb et al., 2013) Supprimé: which are extremely importar ... [19] 315 as the reason for informalities. Paloma Bernal 20/12/16 9:19 316 Supprimé: nd 317 The informal entrepreneurial activity shouldn't be spurned to assess gender inequalities.⁴ Алина Фетисова 12/12/16 13:50 318 Although it is not easy to assess the role of women in the informal sector, it is estimated that Supprimé: 319 between the 30-40% of the GDP in the base-of-the-pyramid economies (those in which the Paloma Bernal 20/12/16 9:16 320 GDP per capita is less than \$3000) accounts for informal sector, This proportion, is between Supprimé: 321 5 and 15% higher than in developed countries (Nichter and Goldmark, 2009; Schneider, Алина Фетисова 12/12/16 11:28 322 2002), In Nigeria and Bolivia informality even reaches 60% and 70%, respectively (Kistruck Supprimé: it pushes women into the infor ... [20] 323 et al. 2015). Women are especially likely to undertake informal jobs: In 30 of the 41 Paloma Bernal 20/12/16 9:16 324 countries for which data is available, informal employment constitutes a larger proportion of Supprimé: 325 women's total employment than it does of men's total employment, especially in informal Алина Фетисова 12/12/16 11:56 326 non-agricultural employment (ILO, 2013). More in detail, by activity, female employment Mis en forme 327 share gap comparing to men is particularly high in transportation and trade in formal and Paloma Bernal 22/1/17 2.07 328 informal jobs (ILO, 2013). Mis en forme [... [22] Алина Фетисова 12/12/16 11:29 329 Supprimé: 330 Despite the prominence of activities and major economic contribution, vast volumes of Paloma Bernal 20/12/16 9:18 331 female trade are unrecorded and excluded from official reports due to informal trading Supprimé: [... [23] 332 activities. For example, informal cross border trade (ICBT) in East Africa is likely to be Алина Фетисова 12/12/16 11:2 333 several times larger than officially documented trade flows. As long as economic transactions Mis en forme [... [24] 334 are not systematically recorded, most female trading activities are invisible to the government Алина Фетисова 12/12/16 11:29 335 and policy-makers. Thus, trade policies and institutions neglect this segment of trade and do Supprimé: SPECIFIC BARRIERS THAT ... [25] not offer the support informal traders need (Brenton, et al. 2013; Njikam and Tchouassi 336 aloma Bernal 22/1/17 0:17 337 2010). However, this support is highly important to ensure transition of women from Mis en forme [... [26] 338 informal to formal sector. This could be done by reducing burocratic procedures, decrasing Paloma Bernal 20/12/16 9:18 339 costs and increasing benefits of the enterprise registration as well as eliminating prejudice Supprimé:I... (BOP)...s.. [... [27]] 340 towards women-owned businesses. Indeed, the Recommendation 204 on Transition from the Алина Фетисова 12/12/16 13:52 341 informal to the formal economy elaborated by the International Labour Organization (ILO, Supprimé: a...that...and in the cases of [28] 342 2015) recognize specific vulnerabilities of women, such as, discrimination, gender based Paloma Bernal 21/1/17 15:03 343 violence, care and childcare welfare that need special protection to realize the fundamental Supprimé: 344 principles and rights at work. Paloma Bernal 22/1/17 1:59 345 Mis en forme [... [29]] Paloma Bernal 22/1/17 0:17 346 Further, women are disadvantaged in terms of literacy and education. Illiteracy, lack of Supprimé: CAPTURE THE POSITIVE S ... [30] 347 information and knowledge about cross-border trade regulations and procedures impede

348 women to benefit from trade and border management reforms if they are ignorant of them. 349 Moreover, women sometimes do not have much knowledge of rules and regulations

regarding the taxes and import fees. For example, one year after the East African Community 350

351 (EAC) Customs Union had become operational, cross-border women traders were not aware

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Mis en forme

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... [21]

[... [32]

[... [33]

	Mis en forme	[34]
	Алина Фетисова 12/12/16	12:59
	Mis en forme	[35]
	Алина Фетисова 12/12/16	3 12:59
of it and were still using illegal routes to trade goods across borders, unaware that some of	Supprimé:	[36]
the goods they were trading were not taxed (Higgins 2012). The lack of knowledge about	Алина Фетисова 12/12/16	
	Mis en forme	[37]
rights and obligations in trade and illiteracy put women in the risk of being exploited,	Алина Фетисова 12/12/16	5 11:46
assaulted with gender-based violence, or being victim of corruptive practices from	Supprimé: Some iance	[38]
government officers (Brenton, et al. 2013, Higgins 2012, Wrigley-Asante 2013).	Paloma Bernal 20/12/16 5	
	Supprimé: them. Some count	
Inequalities for women at professional level also come from the lack of protection of female	Алина Фетисова 12/12/16	
property rights -to own, manage, control and inherit_property. Indeed, 13 out of the 190	Supprimé: Ssome countries	
	Paloma Bernal 20/12/16 5	<u>in</u>
countries surveyed, still legally designate the husbands, to administer marital property by	Supprimé: some countries Paloma Bernal 20/12/16 5	.10
default, without spousal consent required and regardless the marital regime. Additionally,	Supprimé: ADD REAL DATA	
women, as daugther or widow, do not have equal ownership rights to property and	Paloma Bernal 20/12/16 6	
inheritance in <u>37 out of the 190 countries surveyed</u> (The World Bank, 2016c).	Mis en forme	[40]
	Paloma Bernal 22/1/17 2:2	
Apart from this, labour regimes for retirement, pregnancy and maternity need severe reforms	Mis en forme	[41]
to ensure gender inclusiveness, particularly in professions traditionally unreachable for	Paloma Bernal 20/12/16 6	
women. For instance, within the 190 countries surveyed, mandatory retirement age differs s	Supprimé: lightly,	[42]
in some countries for males and females in 9 of the 46 respondents (Then World Bank, /	Paloma Bernal 20/12/16 6	
2016c). The private pension scheme based on a funded pension plan results in discrimination	Mis en forme	[43]
against women in many countries, because they account it with different life expectancy age	Paloma Bernal 20/12/16 6	
by gender injuring the pension level of women. It means that a man and a woman with	Mis en forme	[44]
exactly the same amount in their capital accumulation, the female will receive lower pensions	Paloma Bernal 20/12/16 6	:19
(ILO, 2016a),	Supprimé: t	
(110, 20104).	Paloma Bernal 20/12/16 5	
Additionally, the maternity leave is not mandated by law in 9 countries and is not fully paid	Mis en forme	〔 [45] 〕
in 52 out of the 190 countries surveyed (Then World Bank, 2016c). Beside remuneration	Paloma Bernal 20/12/16 5	
losses, women are not professionally protected and compensated during the period of	Mis en forme	[46]
pregnancy and maternity, especially for the professions that requires physical performance	Paloma Bernal 20/12/16 5	:35
which is a barrier for the inclusiveness of women in professions linked to the supply chain in	Supprimé: many	07
of international trade (ILO, 2016a). Moreover, maternity, especially non-married women, and	Paloma Bernal 20/12/16 5 Mis en forme	
the marital status, especially widows and single women, discriminate females from social and	Paloma Bernal 20/12/16 6	[47]
professional life. They are neglected as being economically dependant of the oldest sons,	Supprimé:and	[48]
sisters, and mothers.	Paloma Bernal 20/12/16 5	
	Mis en forme	[49]
The vulnerable groups above mentioned are in need of inclusive trade policies which	Paloma Bernal 22/1/17 9:4	
incorporate gender appropriate measures that especifically target export-oriented enterprises	Mis en forme	([50])
owned by women, and trade related professions executed by females. These policies need to	Paloma Bernal 22/1/17 18	
include economic as well as social and legal activities. Women entrepreneurship needs to be	Mis en forme	[51]
promoted and women enterprises should be treated on a non-discriminatory basis to	Paloma Bernal 22/1/17 9:4	6
encourage the formalisation of women businesses.	Mis en forme	[52]
	Paloma Bernal 22/1/17 8:4	9
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2.3 Building capacities and empowerment of women in trade facilitation,	Алина Фетисова 12/12/16	
2.5. ² Bunding capacities and employerment of women in trade facilitation	Supprimé: Itherefore need t	
The limitations that women have to acquire assets, such land, affect their access to credit and	Paloma Bernal 22/1/17 9:2	<u>41</u>
inputs. These barriers not only mean inefficiencies in the use of land, natural resources and	Supprimé: and Алина Фетисова 12/12/16	12:04
raw materials also, they are translated into economic inefficiencies and less trade. In terms of	Supprimé: which areor mat	
trade facilitation, gender inequalities exits in building enough skills for women to reduce	Paloma Bernal 22/1/17 8:5	
barriers in trade and to empower women in international trade activities.	Supprimé: or	
ourrers in duce and to empower women in international date activities,	Алина Фетисова 12/12/16	5 11:54
	Supprimé: and access to credi	
9	Paloma Bernal 22/1/17 9:4	
9	Mis en forme	[56]
	Paloma Bernal 22/1/17 9:4	
	Mis en forme	[57]
	Алина Фетисова 12/12/16	

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Алина Фетисова 12/12/16 11:07

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400 401 To build human capital and empower women to take up international business opportunities 402 must be not limited to the achievement of enough technical knowledge to drafting export 403 development plans, developing marketing strategies and conducting market research, which it 404 is indeed crucial. More contributions in women trade support come from technical assistance programs that help to upgrade and diversify exports opportunities for women. Also, in the 405 406 area of employment generation for women, the public and private sector should cooperate to 407 align training programmes, certificates and standards targeted to meet the specific needs of women to access equaly to job opportunities. The successful integration of women in the 408 409 labour market or as an entrepreneur depends on breaking physical and legal barriers 410 regardless profession, task, or sector.

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412 Constrains arise from the interplay of formal institutions and markets, in which the 413 involvement of women in the trade community is very low. Thus, the increase of 414 participation of women in the consultation process between traders and governments could 415 bring a lot of opportunities for women. First, it should help to reduce inefficiencies by 416 improving information access for women about, procedures of border agencies, examples of 417 customs classification, and formalities in procedures and documentation in import and export 418 transactions. Second, it will help to contribute to build social and economic networking for 419 women providing knowledge, experience and monitoring mechanisms, which could help 420 other international women entrepreneurships to trade successfully. Third, reinforcing the role 421 of women in the tandem of institutions and markets could reduce some gender gaps, such as: 422

- a) it bring trade openness and the diffusion of new information, contributing to economic
 empowerment of women;
- b) it could help to reduce transaction costs associated with access to markets and services for women, such as, the easiness of doing business; and
- c) it will help to reduce barriers for women in international trade activities, improving the
 cooperation with customs authorities, neighbouring and third countries, and providing a
 better understanding about rules and process applied in trading internationally for
 specific products,

431 But gender constraints are not limited to operational barriers to export and import, it comes 432 also for women's underrepresentation in occupations related to trade, such as transportation, 433 customs authorities, border agencies, etc, especially in those positions that implies 434 managerial roles in trade. Lack of representation of women in public institutions related to 435 trade, such as, ministries, chambers of commerce, industrial associations, national trade committees, and standards and technical committees is not only a barrier to addressing 436 437 discrimination in labor markets, it also limits the mechanisms to design policies that 438 addresses gender gaps in international trade. The role of the public and private sector to solve 439 women misrepresentation is crucial. Public procurement and public and private partnerships 440 (PPPs) in international trade and trade facilitation are excellent instruments to use inclusive 441 policies for women in those projects during the whole or each stage of the project. From their, 442 selection of the topic of the project, the project finance, the bidding process, project 443 implementation and monitoring there is room to implement gender policies and apply 444 International Labour Standards and develop other new standards for gender equality in 445 international trade and trade procedures. 446

447 The application of international standards is needed not only to protect the rights of women at work also to promote the inclusiveness and non-discrimination of women in every profession. It requires an effort to adapt procedures in international trade to facilitate trade for women.

aloma Bernal 23/1/17 0:10 Mis en forme: Police :(Par défaut) Times New Roman, 12 pt, Anglais (E.U.), Non Exposant/ Indice Mis en forme: Éviter veuves et orphelines, Adjust space between Latin and Asian text, Adjust space between Paloma Bernal 20/12/16 5:39 Supprimé: Mis en forme: Couleur de police : Texte 1, Non Surlignage ma Bernal 23/1/17 0:10 Mis en forme: Couleur de police : Texte 1, Non Exposant/ Indice, Non Surlignage na Bernal 23/1/17 0:1 Mis en forme: Couleur de police : Texte 1 Paloma Bernal 23/1/17 0:10 Mis en forme ... [62] Paloma Bernal 22/1/17 19:09 Supprimé: import and export procedures, Paloma Bernal 23/1/17 0:10 Mis en forme: Police : Times New Roman Paloma Bernal 23/1/17 0:10 Mis en forme ... [63] Paloma Bernal 22/1/17 9:47 Mis en forme: Justifié Paloma Bernal 23/1/17 0.10 Mis en forme: Police 'Times New Roman Paloma Bernal 23/1/17 0:10 Mis en forme ... [64] Paloma Bernal 23/1/17 0:10 Mis en forme: Police : Times New Roman Paloma Bernal 23/1/17 0:10 Mis en forme ... [65] Paloma Bernal 23/1/17 0:10 Mis en forme: Police : Times New Roman Paloma Bernal 23/1/17 0:10 Mis en forme ... [66] Paloma Bernal 20/12/16 5:41 Mis en forme: Justifié Paloma Bernal 23/1/17 0:10 Mis en forme [... [67] Paloma Bernal 23/1/17 0:10 Mis en forme ... [68] Paloma Bernal 23/1/17 0:10 Mis en forme [... [69] Paloma Bernal 23/1/17 0:10 Mis en forme [... [70] Paloma Bernal 23/1/17 0:10 Mis en forme: Police : Times New Roman Алина Фетисова 12/12/16 13:48 Commentaire: Suggestions why womed ... [71] Paloma Bernal 20/12/16 10:03

Supprimé: Standards and certification f ... [72]

Also, the development of new standards is required to facilitate the use of the machinery and transportation systems by women in terms of security, health conditions and operability. This kind of standards can led to more decent job creation for women in professions involved in the buy-ship-pay chain that traditionally performed by males such as pilots, seafearers, merchant shipping, maritime shipping, dockworkers, or fishers. Actually, International Labour Standards (ILS) have not been universally translated into national laws yet (ILO, 2016a & 2016b).

Additionally the inclusiveness of women in standards and certification bodies play a big role 458 in trade facilitation by providing valuable information to producers which aim at 459 entering new market. Ensuring women 's participation in the design and application of 460 461 standards is highly important as they are well - aware of the particular problems 462 women entrepreneurs face trying to comply with these standards. They can introduce 463 new vision on the way of making standards less burdensome as well as on building 464 capacities. Moreover, they could identify problematic sectors and industries where 465 women are more engaged and put a particular emphasis on trade facilitation in these 466 areas. For example, good standards on farm inputs, seed and fertilizers could be of 467 particular importance as women are engaged a lot in agricultural sector.

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470 <u>2.4.- Designing tailored services for women to facilitate trade</u>

472 Female entrepreneurs face obstacles during the start-up process and while running the 473 business. Most women-owned enterprises do not get financial support from banks at the start-474 up stage, the majority of women rely on reinvested profit and proper savings (WIGB-475 UNIMELB 2015). Women have limited access to bank loans due to the lack of collateral. 476 Discrimination in access to finance restricts the growth of women-owned firms and forces 477 them to remain in the informal sector. Studies indicate that female entrepreneurs have less 478 access to credit from banks and financial institutions than their male counterparts (Babbitt, et 479 al. 2015). Moreover, women entrepreneurs in rural areas have problems accessing banking 480 services. In most rural areas, banking infrastructure is non-existent which forces women to travel to cities to conduct banking transactions. Besides being a long and time-consuming 481 482 process, travelling with cash entails risks. This results in muggings, theft and deaths 483 (UNCTAD, 2014).

485 New financial products must be developed and new methods to measure risks should be more-486 broadly implemented to help women to access a broader range of financial services, reduce 487 credit barriers in international trade and assist credit takers and women in particular. There is 488 a need to create new instruments to support and extend credit services to female-owned 489 business and female international business for improving the functioning of credit and 490 improving the financial accessibility for women. The design of new credit instruments for 491 women is crucial to reduce the spiral effects of high informality and the limited access to 492 assets for women. Traditionally, credits are linked to the credit history and the warranty of 493 assets to secure credits. The new financial instruments to increase formal credit accessibility 494 for women linked to the cash flow and business opportunities, instead of being linked to 495 assets, are starting to be a successful and real solution to this trade barrier (Access Bank in 496 Nigeria, DFCU in Uganda, Sero Lease and Finance in Tanzania). ITC worked with financial

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7 8	services providers to develop a loan for any client with a productive activity, with minimal documentation requirements and flexible collateral (ITC ₂ 2015).	Алина Фетисова 12/12/16 14:06 Commentaire: This section seems to be repetitive of the section 2.2
9		Paloma Bernal 23/1/17 2:29
)	<u>5 Need to get more data sources about Women.</u>	Supprimé:
	Generation of more information about women is needed to know and monitor the role ⁴ of women in trade facilitation. Indeed, the existing challenges for gender statistics in trade facilitation are rooted in the need of increasing data dissemination of wider concepts that are relevant to measure and monitor the Sustainable Development Goals of United Nations (IAEG-SDG, 2016a) and the role of women in role that women play in	In many cases women trade internationally without register their business. Informal women business are particularly abundant in impoverished regions. Informality hamper business growth since it brings difficulties to access to loans and financial services and fully develop their business in the markets. (Kistruck, 2015). Prior research has suggested such a large percentage of entrepreneurs elect not to
	business and entrepreneurship, international trade, government and civil society.	formally register their ventures in Base-of-the- Pyramid BOP markets because the institutional
	The actual collection of data and the data analysis about gender in trade facilitation has hitherto been scarce <u>due to:</u> <u>1 New concepts about women need to be defined in order to use them as instruments</u>	environment in such settings is 'weak' (De Soto, 2000; North, 1990). Moreover, the government imposes high regulatory barriers to establish a firm, which pushes women into the informal sector (Babbitt, et al. 2015).
	to measure gender gaps 2 Scarcity of gender indicators (IAEG-SDG, 2016b), 3 The international standards for measurement and data collection is irregular (IAEG- SDG, 2016). 4. Data spurges for gender are used limited and measurement integration of actual	As long as economic transactions are not systematically recorded, most female trading activities are invisible to the government and policy- makers. Thus, trade policies and institutions neglect this segment of trade and do not offer the support informal traders need (Brenton, et al. 2013; [[73]
	4 Data sources for gender are very limited and require greater integration of actual national statistics systems alongside technologies to have deeper access to remote and	Paloma Bernal 20/12/16 7:01
	poor areas, disadvantaged women and/or indigenous settlements.	Mis en forme
	5 Gender disaggregated data in international trade and trade facilitation indicators to	Paloma Bernal 28/1/17 21:04
	know and monitor the difficulties women face for the fulfillment of export and import	Mis en forme: Justifié
	requirements, the value and quantity of international trade managed/owned by women.	Paloma Bernal 28/1/17 21:45 Mis en forme: Justifié
	the difficulties to pay fees and charges imposed to export and import or to get prior	Paloma Bernal 28/1/17 18:57
	information about rules and procedures to trade, to access to trade procedures, in the	Supprimé:There is a[75]
	involvement in trade communities and trade consultation process, in being surrounded	Paloma Bernal 26/1/17 15:41
	of trade institutions ruled by good governance and impartiality.	Supprimé: lack of information
	of a due institutions raised by good governance and impartance,	Paloma Bernal 26/1/17 15:31
	5.1 From the creation of new concepts related to women entrepreneurship and women work (paid and unpaid).	Supprimé: about the role that women play and inthement of,intingappeal and
i		Paloma Bernal 28/1/17 21:45
	If the activity developed by women is within the informal sector, socially and economically	Mis en forme: Justifié
	there is not recognition of the value added with the work done by women. In developing	Paloma Bernal 28/1/17 21:46
	countries, access to water <u>many often</u> is provided by the work executed by women, not only	Supprimé: a,
	to feed families, also as a basic resource for small artisanal industries as clay, agriculture, and	Paloma Bernal 28/1/17 21:02 Supprimé: If the activity developed by women is
	apparel industry. New concepts are needed to separate paid and unpaid women work and to accurately account the female labour force and female entrepreneurship.	within the formal sector, the creation and measurement of new concepts are needed n([78] Paloma Bernal 28/1/17 23:25
	It would be extremely useful to produce standard definitions and criteria for key terms (e.g.	Mis en forme: Justifié, Motif :
1	"woman-owned enterprise", "woman-managed enterprise" and "female state trade	Алина Фетисова 12/12/16 13:48
I	enterprise") and then identify indicators and data to be collected in order to monitor/evaluate	Commentaire: Some thoughts on definition of
I	women's participation in trade and the trade barriers that women face.	women-owned enterprises
l		Paloma Bernal 28/1/17 21:49
l	However, there is not a consensus in the literature and policy papers for the name of concept	Supprimé:
	women-owned business/enterprise or female firm and neither for definition, which implies	
l	non-standardarization in the measurement. Women owned businesses are 'businesses in	Paloma Bernal 28/1/17 21:49
•	which women own 51 percent or more of the equity, interest, or stock of the business"	Supprimé: , a of it is hard to find. One of them is given by National Women's Business

... [79] l <u>28/1</u>/17 21:49 a... of it is hard to find. One of them is given by National Women's Business Council in the U.S: ' [... [80]]

			Paloma Bernal 28/1/17 21:57
546	(National Women's Business Council, 2016). In terms of fixing the threshold for the		Mis en forme: Motif : Transparente
547	minimum participation in women enterpreneurship, is established 100% in some cases (ITC,	1	Paloma Bernal 28/1/17 21:54
548	2016). Because, even if a woman is the owner, her decisions could still be influenced or		Supprimé: On the one hand, the definition is quite
549	even guided by male representatives of her family, co-workers or the gendered culture of the		straightforward as these are simply businesses
550	director's board, the definition of The United States Small Business Act (2013) is more	//	owned by women, so it does not seem to require further study. On the other hand, the definition
551	concise; it states that a "business must be at least 51% unconditionally and directly owned		should reflect the importance of women's
552	and controlled by one or more women". The same principle of accounting for both		independence in making choices and decisions for the enterprise activities. Ean It's crucial to
553	ownership and control when determining women-owned enterprises is defended for		understand what lies behind the words 'women-
554	increasing the participation of women in public procurement (ITC, 2016). Indeed, the	(owned businesses', which, has to be a lot more than a simple ownership criteria.
555	elaboration of the uniform definition across various entities and organizations will help to		*
556	develop eligibility criteria for different programs aimed at women-owned enterprises. This		Another definition is given by,which.
557	is highly important to ensure equal opportunities for all enterprises willing to apply for the		Алина Фетисова 12/12/16 12:27
558	programs in order to participate in them if they meet the requirements.		Supprimé:
559			Paloma Bernal 28/1/17 22:48
560	The guide also points out that a recent study of women-owned businesses in South Africa		Supprimé: (ITC, 2016)
561	found inconsistencies in the definition across procuring entities. "The study notes that	$\langle \rangle$	Paloma Bernal 28/1/17 23:25
562	provincial departments in Gauteng province define women-owned businesses as having at		Mis en forme: Police :(Par défaut) Times
563	least 50% black women ownership, while the departments in the East London Industrial		New Roman, 12 pt
564	Development Zone define women-owned businesses as 100% women-owned. For some	() /)	Paloma Bernal 28/1/17 22:41
565	departments in South Africa, it was unclear what definitions were being used, even though		Supprimé:
		/	Paloma Bernal 28/1/17 22:45
566	they were purportedly tracking procurement spending on women-owned businesses."(ITC,		Supprimé:
567	<u>2016)</u>		Paloma Bernal 28/1/17 22:45
568	a second s		Supprimé: Intracen in its guide: "Empowering
569	<u>5.2 Trade facilitation metrics for women –</u>		Women Through Public Procurement", re [82]
570			Paloma Bernal 28/1/17 22:58
571	<u>Gender dimension in performance indicators in trade facilitation is needed. The main</u>		Mis en forme: Barré
572	challenges to data generation are:		Paloma Bernal 28/1/17 23:23
573	• The lack of coverage of measurement across countries and/or regular and		Mis en forme: Motif : Transparente
574	systematic country production of data.	$\ $	Paloma Bernal 28/1/17 22:58
575	 Lacking of international standards to allow comparability. 		Mis en forme [83]
576	 Lacking of complexity that hamper to build metrics across domains, such as, cost 	(Paloma Bernal 28/1/17 23:25
577	to export/import for.women entrepreneurs, percentage of female firms with a		Mis en forme: Justifié, Motif :
			Алина Фетисова 12/12/16 13:48
578	bank loan/line of credit and percentage of export done for female firms. See		Commentaire: Other definition exampl [84]
579	Mini-Conference about Women in Trade Facilitation for a recommended list of		Paloma Bernal 28/1/17 23:25
580	metrics (UN/CEFACT, 2016).		Supprimé:
581	 Lacking of granulity (sizeable and detailed datasets allowing disaggregation by 		Paloma Bernal 28/1/17 23:23
582	characteristics),		Mis en forme: Motif : Transparente
583			Paloma Bernal 28/1/17 23:24
584	<u>6 New approaches for policy makers and practitioners to facilitate trade for women</u>		Supprimé: Transportation for women [86]
585		()	Paloma Bernal 28/1/17 23:26
586	Although there is an strong trend indicating that a policy framework of labour standards in-		Mise en forme : Puces et numéros
587	line with ILO conventions and recommendations is becoming more increasingly recognized		Paloma Bernal 28/1/17 23:47
588	as being fundamental to achieve gender equality at work, still more efforts are needed to		Mis en forme
589	convert those standards into laws and policies. In countries that already have developed		Paloma Bernal 28/1/17 23:47
590	labour codes in line with international labour standards (in particular those of freedom of		Supprimé:
591	association, wages, working time, labour contracts, occupational safety and health, industrial		Paloma Bernal 30/1/17 10:51
592	relations, pension plans and maternity protection) quite often been given priority in the		Supprimé: [88]
593	formation of policies (ILO, 2016b). However, it must be highlighted that while integrating		Paloma Bernal 29/1/17 0:15
593 594	laws, labour standards and policies does facilitate gender equility, these measures alone have		Mis en forme: Barré
595	not been be sufficient until now to ensure this human right for women. It not only not enough		Paloma Bernal 29/1/17 0:47
222	not over be sufficient until now to ensure uns numan right for women. It not only not enough		Mis en forme: Justifié

596	for women as labour force, but the gaps are biger in the women's role of producers, traders or	Paloma Bernal 20/12/16 7:24	
597	entrepreneurs.	Supprimé: However a decoupling effect is	
598		sticked between the policies already designed to protect women rights and the application of thes	
599	The concept of a multidisciplinary perspective of inequalities for women in trade facilitation,	policies that hamper the reduction of gender gap	
600	and in particular the relationships between policies are key to reduce trade barriers for	that still exist (Cahill, 1997).	
601	women. The complexity of the problem of inequalities for women in trade facilitation comes	Paloma Bernal 20/12/16 7:35	
602	from align different perspectives. It requires to align :	Mis en forme	J]
603	1) demand side considerations such as macro- and microeconomic environment, foreign	Paloma Bernal 20/12/16 7:53	
604	direct investment, and sectoral policies to encourage employment (ILO, 2016b)	Mis en forme	<u>ภ</u>
605	2) supply side considerations (i.e. the development of marketable skills); (ILO, 2016b)	Paloma Bernal 20/12/16 7:37 Mis en forme	
606	3) control over and access to productive resources and small and medium enterprise	(].	Ш.
607	development; (ILO, 2016b)	Paloma Bernal 20/12/16 7:37 Mis en forme	11
608	4) labour market policies (active and passive labour market policies, employment	Mis en forme [92 Paloma Bernal 20/12/16 7:37	ΞD.
609	services); equal opportunity and treatment in employment; social protection and	Mis en forme	21
610	labour rights; work-family balance considerations; (ILO, 2016b)	Paloma Bernal 20/12/16 7:37	บ
611	5) issues surrounding unpaid work; (ILO, 2016b)	Mis en forme	41
612	6) standards at work designed for increasing the inclusiveness of women ; and	Paloma Bernal 20/12/16 7:39	
613	7) mesurement, analysis and monitoring the activity of women in international trade as	Mise en forme : Puces et numéros	
614	worker, producers, trader or entrepreneurs.	Paloma Bernal 20/12/16 7:39	Ň
615	•	Mis en forme [95	5])
616	Although, huge efforts in policies and legal frameworks to reduce gender inequalities.	Paloma Bernal 29/1/17 0:47	
617	have been done, it is important to recognize a decoupling effect to fully understand that	Mis en forme	5])
618	big gender gaps still remain. Gender inequalities are sticked between the policies	Paloma Bernal 29/1/17 0:47	
619	already designed to protect women rights and the application of these policies that	Mis en forme	'n
620	hamper the reduction of gender gaps that still exist (Cahill, 1997). The application of the	Paloma Bernal 29/1/17 17:25	
621	decoupling theory is focused on stressing efforts in the implementation, and not only in	Mise en forme : Puces et numéros	
622	designing policies. Empower women and reduce gender inequalities also need to create	Paloma Bernal 29/1/17 20:59	
623	changes in mental models and beliefs, break myths, and improve social acceptance (The	Mis en forme: Exposant	
624	World Bank, 2016e). This thought is based on the new field of knowledge of Behavioral	Paloma Bernal 30/1/17 10:40 Mis en forme: Retrait : Gauche : 1,27 cr	n
625	Economics developed by Kahneman and Tversky (1979, 2000) and founded on Psycology	Paloma Bernal 30/1/17 10:40	2
626	and Social Behaviour. In contrast with the classic Economic theories that assume rational	Mis en forme: Police :Times New Roman	h
627	decisions, some systematic irrationalities occur. Acknowledging that, some implications must	Paloma Bernal 30/1/17 10:40	
628	be considered in the design and testing the recommended policies for gender equality such	Mis en forme: Police : Times New Romar	n
629	<u>as :</u>	Paloma Bernal 30/1/17 0:17	Ň
630	• Humans are biased in assessing information (Kahneman, 2003, The World Bank, 4////	Mise en forme : Puces et numéros	7
631	2016 ^e , Todd and Gigerenzer, 2000.). Not deliverately, but automatically our societies	Paloma Bernal 29/1/17 19:23	Ā
632	behaves as gender blind, without notice that we are disadvantage women.	Mis en forme: Police :12 pt	\supset
633	Policy makers can try to improve the decisions that people make by (1) simplifying	Paloma Bernal 30/1/17 0:18	
634	crucial information that help for the inclusiveness of women, i.e. mentioning the	Mis en forme: Police :	
635	potential of women for increasing the global economic growth.	Paloma Bernal 30/1/17 0:19	
636	• Humans are biased in assessing value (The World Bank, 2016e, Pallais, 2015). Policy	Mis en forme: Police :Times New Romar	ע
637	makers can fight against gender inequalities influencing possible actions by (2)	Paloma Bernal 30/1/17 0:19	
638	presenting the choice that is selected automatically unless an alternative is specified,	Mis en forme: Police :Times New Romar	2
639	i.e. establishing the «default option» of offering equal opportunities to have a job	Paloma Bernal 30/1/17 0:19 Mis en forme: Police :Times New Romar	
640	interview or participate in a bidding process or a training initiative (Feigenberg, Field,	Paloma Bernal 30/1/17 0:19	\mathbf{H}
641	and Pande 2013).		21
642	• <u>Humans behave as member of groups (The World Bank, 2016e). Policy makers can</u>	Mis en forme [98 Paloma Bernal 30/1/17 0:19	<u>1</u>
643	take into account social norms to better achieve policy objectives by (3) incentivating	Mis en forme	31
644	the proudness of being gender equal in trade and trade facilitation. (4) Social rewards	Paloma Bernal 30/1/17 0:19	
645	such as status and recognition (Besley and Ghatak 2008; Kosfeld and Neckermann,	Mis en forme	51
		(

(1)		Paloma Bernal 30/1/17 10	:32
646	2011), (5) celebrating summits, conferences and strategic partnerships (Larson, and	Mis en forme	[101]
647	Shevchenko, 2010), (6) building statistics indicators and rankings (The World Bank,	Paloma Bernal 30/1/17 0:	19
648	2016e), (7) create ssymbols and logos to use them in websites and emails that allow to	Mis en forme	[102]
649	identify entities that are gender equal in training, hiring and promoting; (8)	Paloma Bernal 30/1/17 10	
650	bringing voice and create channels and use the media to give voice to the entities	Mis en forme	[[103]]
651	and leaders that are gender equal and lead the creation of social behavior, break	Paloma Bernal 30/1/17 11	
652	stereotypes, increase interactions and social networks.	Mise en forme : Puces et	
653	4/	Paloma Bernal 30/1/17 11 Mis en forme	
654	Besides the previous eight recommended policies rooted in the Behavioral Economics.	Paloma Bernal 30/1/17 11	[105]
655	some other traditional policies will help to achieved gender equality in trade	Mis en forme	[106]
656	facilitation:	Paloma Bernal 30/1/17 11	
657	1. Incorporate gender in the scope of trade agreements.	Mis en forme	[107])
658	2. Encourage countries to create and internationally harmonize a legal framework or	Paloma Bernal 30/1/17 11	
659	statistical law to enforce the regular production of data from a gender perspective.	Mis en forme	[108]
660	3. Create standards to facilitate trade for women in legal framework, statisitics	Paloma Bernal 30/1/17 11	
661	transportation and machinery related to international trade,	Mis en forme	[[109]]
662	4. Develop and harmonize new concepts such as "woman-owned enterprise",	Paloma Bernal 30/1/17 11	
663	"woman-managed enterprise" and "female state trade enterprise" to help to	Mis en forme	[110]
664	analyse data in a multidisciplinary perspective (environmental perspective of	Paloma Bernal 30/1/17 11	:26
665	women in trade, taxation of international female firms. cost and time to trade	Mis en forme	[111]
666	abroad for female firms).	Paloma Bernal 30/1/17 11	
667	5. Account the contribution of the unpaid work of women to the GDP to more	Mis en forme	[112]
668	effectively design policies for women.	Paloma Bernal 30/1/17 11	
669	6. Prepare data for designing gender sensitive macroeconomic policies.	Mis en forme	[113]
670	7. Stablish an harmonize national measurment and monitoring mechanism for	Paloma Bernal 30/1/17 11 Mis en forme	
671	women in trade and transport (TTFMM, 2016).	Paloma Bernal 30/1/17 11	[114]
672 673	8. Develop a legal Framework and rules that ensure minimal conditions and/or guetes of famela presence in husings, political public and private portagraphing and	Mis en forme	[115]
674	quotas of female presence in business, politics, public and private partnerships and procurement, access to technologies, education and training policies related to	Paloma Bernal 30/1/17 11	
675	trade that allow women to have equal access to assets ; inheritance; management;	Mis en forme	([116])
676	employment, salary, promotion, health and retirement; and government	Paloma Bernal 30/1/17 11	:40
677	représentation.	Mise en forme : Puces et	numéro [117]
678	9. Develop new mechanisms to create a business environment for women to	Paloma Bernal 30/1/17 11	:53
	facilitate business registration and licensing, better access and	Mis en forme	[118]
679		Paloma Bernal 30/1/17 11	
680	guidance to credit and trade abroad for women-owned	Mis en forme	[119]
681	businesses.	Paloma Bernal 30/1/17 11 Mis en forme	
682	<u>10. Encourage the mutual collaboration and consultation among trade</u>	Paloma Bernal 30/1/17 11	[120]
683	unions, business associations, women entrepreneurs and policy	Mis en forme	[121]
684	officials to facilitate trade for women	Paloma Bernal 30/1/17 11	
685	11. Strengthen social and labour protection schemes for female	Mis en forme	[122])
		Paloma Bernal 30/1/17 11	
686	workers and firms.	Mis en forme	[123]
687		Paloma Bernal 29/1/17 0:2	
688 689		Mis en forme	[124]
689 690		Paloma Bernal 29/1/17 0:2	
690 691	X	Mis en forme	([125])
071		Paloma Bernal 29/1/17 0:4	
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1	Paloma Bernal 28/1/17 22:33
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