

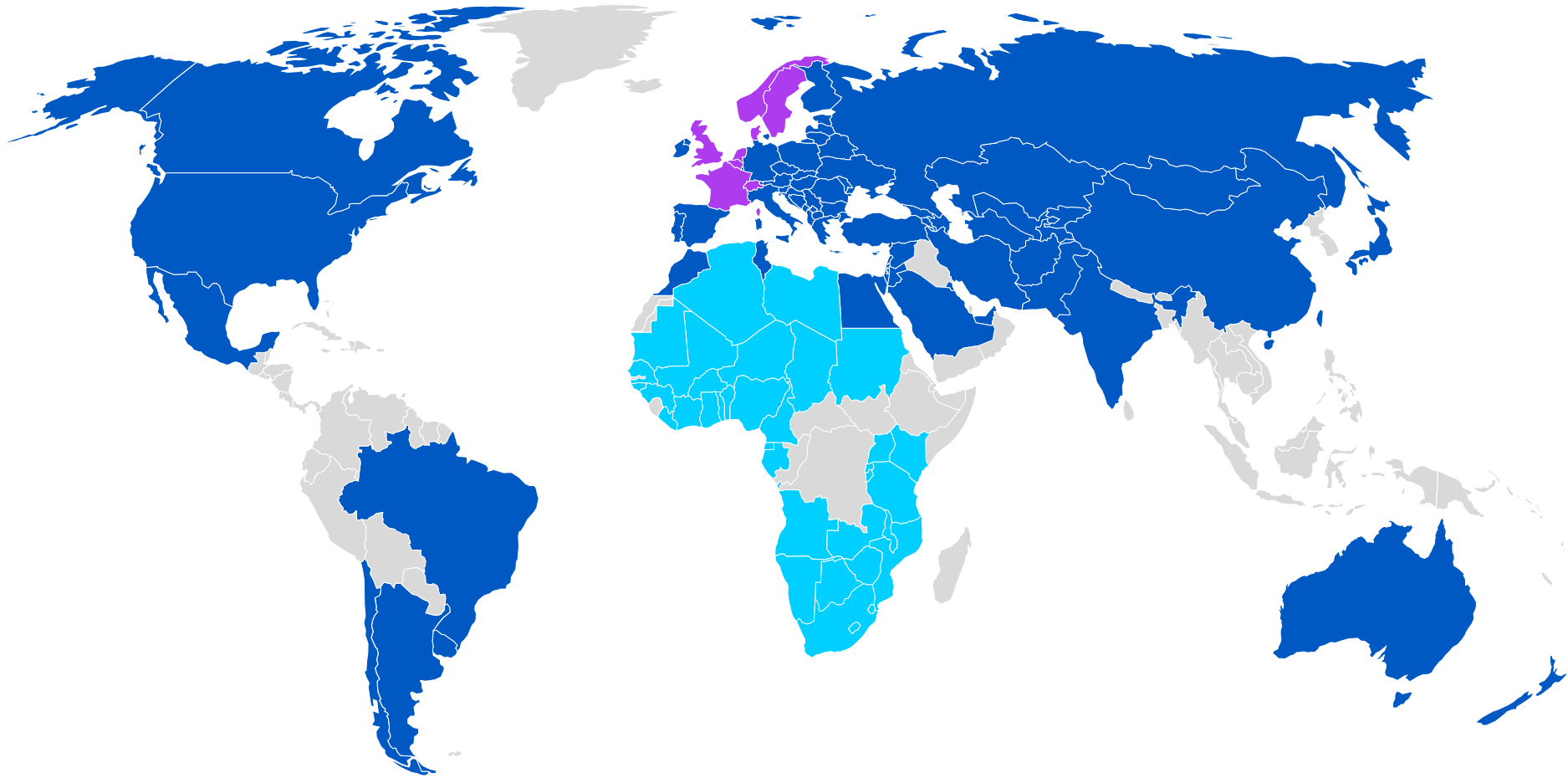
IRU 2016

Valencia, 10 March 2016



Evgeniya Iafaev – IT project manager (IRU)

IRU Today: present in over 100 countries



- 14 Founding IRU Members in 8 countries
- IRU Members
- IRU Regional Committee for Africa including FESARTA Members

Sustainable Development

- Innovation
- Incentives
- Infrastructure

Facilitation

- Trade
- Tourism
- Road Transport

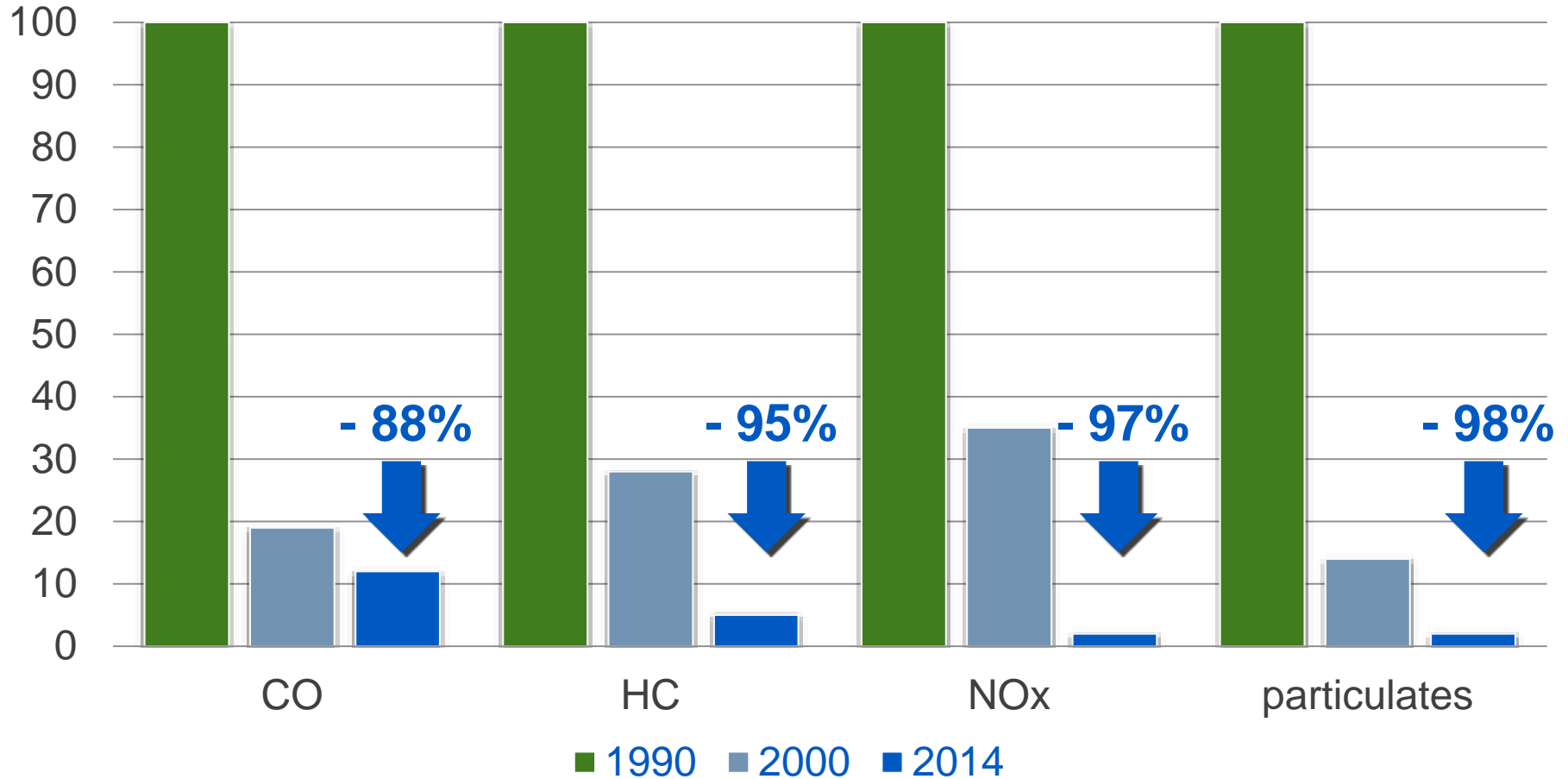


These are also
the priorities of
the **IRU**
Academy



- IRU Charter for Sustainable Development (1996)
- IRU Initiative “Driving Towards Sustainable Development” (1997)
- IRU Guide to Sustainable Development (2000)
- IRU “Best Industry Practices Reports” (2002/4)
- Industry as a Partner for Sustainable Development UNEP (2002/6)
- IRU “30-by-30” Resolution (2009)
- IRU is a stakeholder to UN Global Compact (2010)

Global Evolution of Commercial Vehicle Toxic Emmissions



Source: IRU based on EU Commission 2008, US Environmental Protection Agency 2010, Japan Ministry of the Environment 2005

- 30% CO₂ by 2030

The road transport sector has voluntarily committed, on the basis of innovative technologies and practices, to reduce CO₂ emissions by 30% by 2030 based on transport performance in tkm and pkm and related to the base year 2005.



IRU Academy Training



Increasing competence in Road Transport

International Network of IRU Academy Accredited Training Institutes (ATIs)

IRU Academy Advisory Committee



International Transport Forum

World Bank

United Nations Economic Commission for Europe



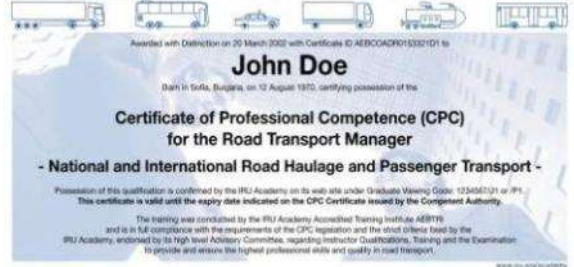
IRU Academy Programmes

Competence

IRU Academy CPC CERTIFICATE



IRU Academy CPC DIPLOMA



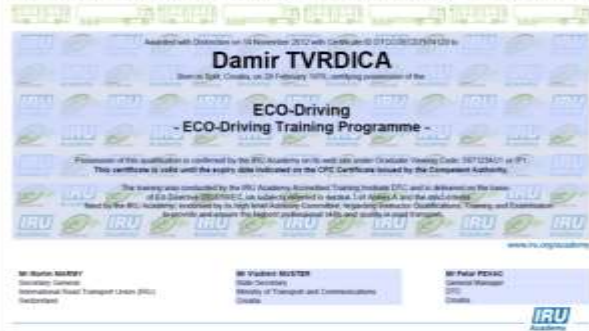
Recognition

IRU Academy ADR CERTIFICATE



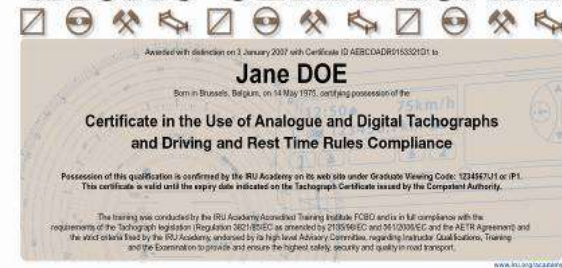
Safety

IRU Academy ECO-DRIVING CERTIFICATE



Compliance

IRU Academy TACHO CERTIFICATE



IRU Academy
Secretary General
International Road Transport Union (IRU)

IRU Academy
Secretary General
Belgische Staatse Spoorwegen
Director FCBB

IRU Academy CERTIFICATE



Awareness

Freight Transport

- **Securing and facilitating** trade and international road transport
- **Transit freedom (GATT):** Free movement of the cargo, vehicles and drivers
- **Access to the profession:** strict qualitative regulations
- **Electronic transport documents:** e-CMR
- **Driving & rest time rules:** AETR and EU
- **Secure parking areas:** providing information on their location

Locate and promote secure parking areas to fight organised crime on roads!



Free!

TRANSPark



IRU Trade Facilitation - What is Globalisation?

What does it take to have a cup of coffee in a café?

The combined efforts
of 29 companies in
18 countries

Road Transport has become a vital production tool!

Source: IRU

IRU Pilot Caravans

Lisbon-Vladivostok



Beijing-Berlin-Brussels



Black Sea Highway



IRU-ECO Silk Road





IRU Caravan drivers saw adequate interconnected roads with little traffic...



...until they reached border crossings!!



IRU Inadequate Processing at Border Crossings

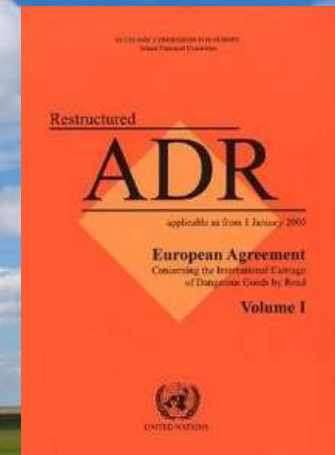
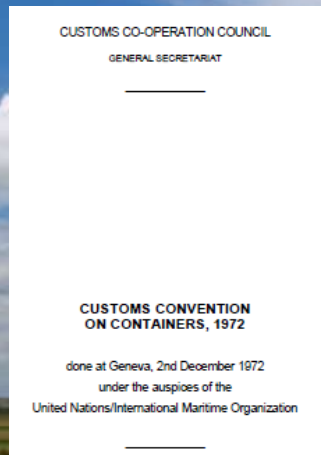
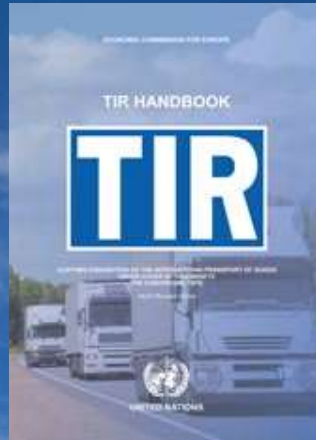
Up to **57%** of transport time = border crossings
38% of transport costs = unofficial levies





Implementation of key UN facilitation instruments

Allow the goods to cross the borders!



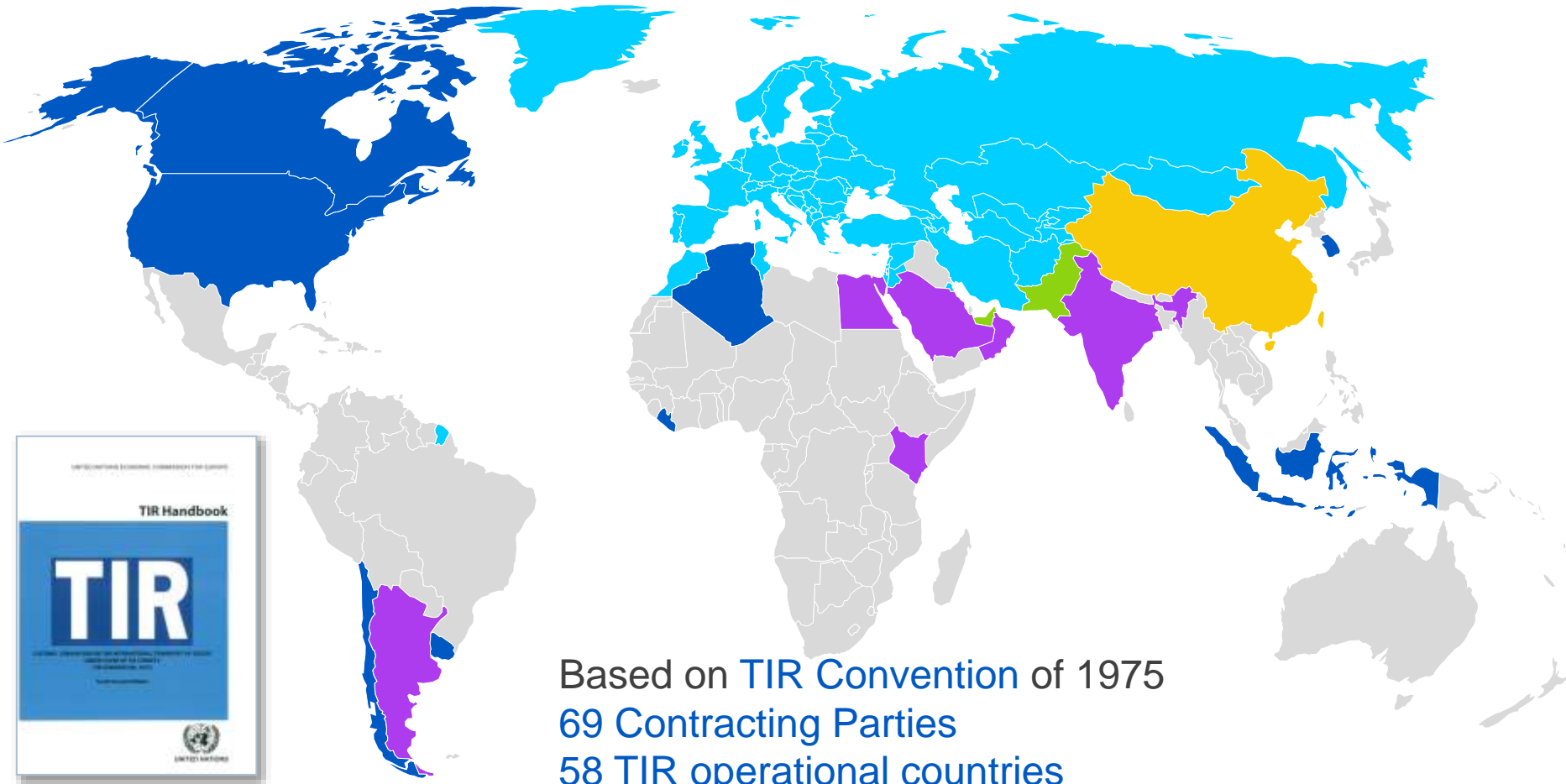
Securing and facilitating trade and
international road transport



TIP
Transports
Internationaux Routiers

Managed by the
IRU since 1949

IRU TIR Geographical Coverage

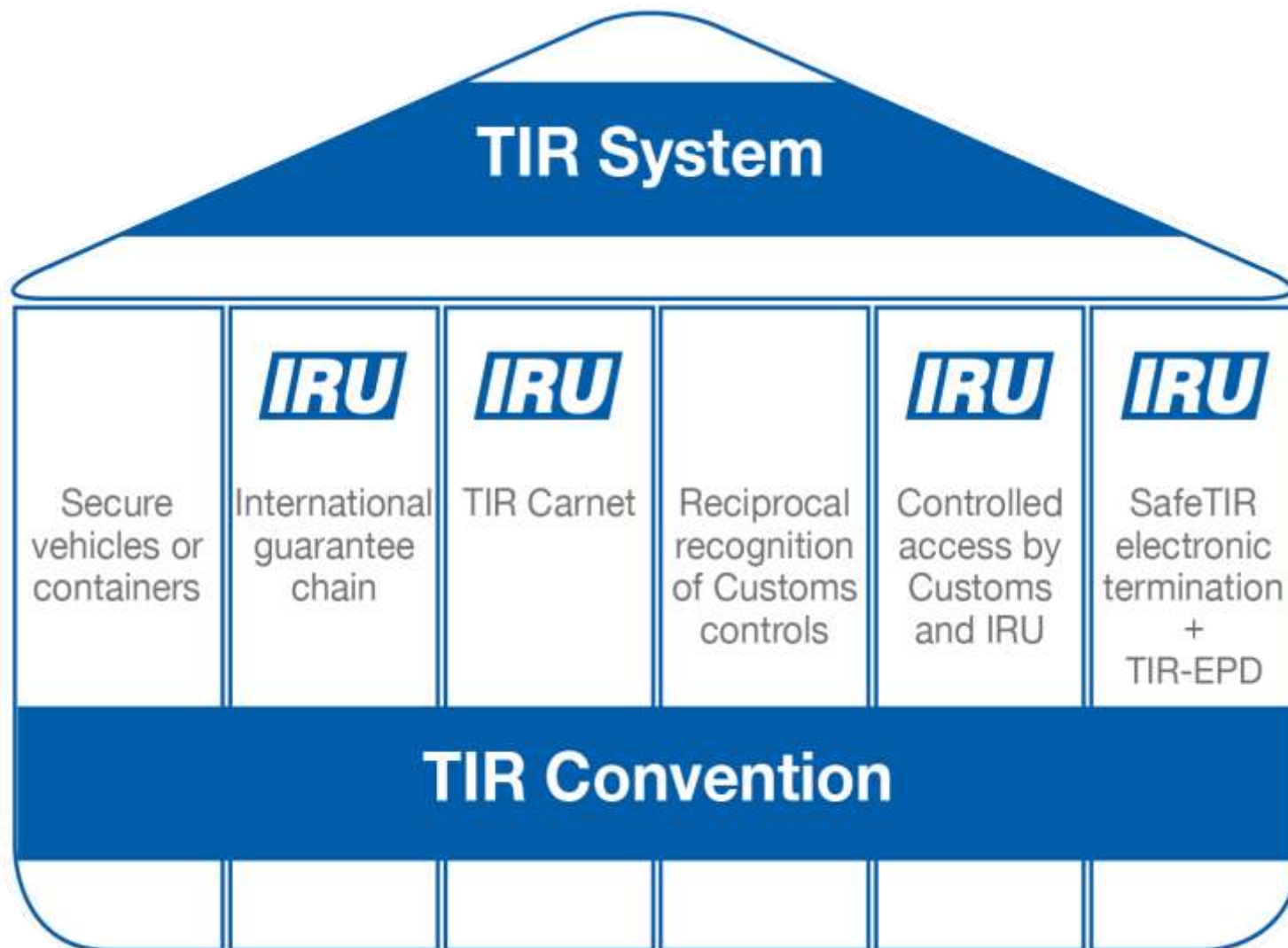


Based on TIR Convention of 1975
69 Contracting Parties
58 TIR operational countries

- Contracting parties to the TIR Convention
- TIR operational countries
- TIR implementation countries

- TIR accession countries
- Interested parties

IRU The six pillars of the TIR System



IRU Digitalisation of transport documents!

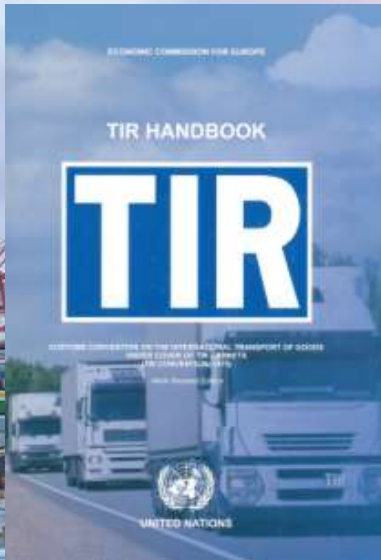


IRU New opportunities for Trade





The future of transport is intermodal



The future of facilitating
intermodal
transport is TIR

