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UNITED NATIONS
CENTRE FOR TRADE FACILITATION AND ELECTRONIC BUSINESS
(UN/CEFACT)

INTERNATIONAL TRADE PROCEDURES DOMAIN GROUP
Trade and Transport Programme Development Area

Recommendation 14

Authentication of Trade Documents ~~By Means Other Than (a Manual-Ink) Signature~~

SOURCE: Recommendation 14 Revision Project Team
ACTION: Finalized draft (recent changes or points pending discussion in red)
STATUS: Draft v0.12

53 **Foreword**

54

55 **Introduction**

56 The exchange of accurate, complete and timely information is fundamental to the efficient
57 and effective conduct of domestic and international trade. Traditionally the exchange has been
58 | conducted by the use of paper-based documents. Increasingly, electronic equivalents to paper
59 have improved the speed and efficiency of data exchange for trading partners, trade services
60 providers, government and other regulatory authorities and agencies.

61

62 | A constant and continuing objective of the United Nations Centre for Trade Facilitation and
63 Electronic Business (UN/CEFACT) is the reduction of documents used in the supply chain
64 between business partners both domestic and international. Where removal is not possible
65 because of legal obligation, regulatory requirement or business need, UN/CEFACT has
66 pursued the objective that the document should NOT require a signature to convey the intent
67 | of the party originating it or for the recipient to act on the information contained ~~in~~ it.

68

69 | UN/CEFACT recognizes ~~that~~ the aim of removing signature from all trade documents that
70 remain in the supply chain is probably unattainable. Some trade documents will of legal
71 necessity continue to require a signature. The requirements for a signature are tied to the use
72 of paper documents. The ever increasing use of electronic or other automatic means of data
73 transfer makes it desirable to find alternative authentication methods, some of which may
74 eliminate the need for a signature entirely and some may provide the electronic equivalent of
75 a manual-ink signature. Since the first version of this recommendation in 1979, a number of
76 alternative methods of authentication have appeared and will probably continue to appear in
77 the years ahead.

78

79 **Part ONE: Recommendation 14 on Authentication of Trade Documents ~~by Mean Other~~**
80 **~~Than a Manual-ink Signature~~**

81

82 **1. Scope**

83 This Recommendation seeks to encourage the use of electronic data transfer in international
84 trade by recommending that Governments review national and international requirements for
85 signatures on trade documents in order to eliminate the need for paper-based documents by
86 meeting the requirement for manual-ink signatures through authentication methods that can
87 be electronically transmitted.¹

88

89 | Similarly, this Recommendation encourages the trading community and trade services
90 providers to examine business processes to identify where signatures (of any kind) ~~are not~~
91 ~~required and may be eliminated and for those processes in those~~ where this is not possible, to
92 pursue the electronic transfer of trade data and the adoption of trade-related data could be
93 ~~transferred electronically and paper-based documents could be eliminated by adopting~~
94 authentication methods other than the manual-ink signature.

95

96 **2. Use of International Standards**

97 The use of international standards can play a key role in larger acceptance of chosen solutions
98 | and eventually, interoperability. In so far as possible, governments and private actors who

¹ For the transition from paper documents to electronic equivalents in the various functions of an international trade transaction, see Lauri Railas, The Rise of the Lex Electronica and the International Sale of Goods, Facilitating Electronic Transactions Involving Documentary Credit Operations, Forum Iuris, University of Helsinki, 2004, especially Chapter VIII.

99 intend to electronically exchange data using an authentication method should try to make use
100 of existing international standards. Technical standards ~~which were able to be~~ identified
101 during the development of this recommendation are referenced in Annex B.

102
103 This document is part of a package of recommendations on trade standardization and
104 facilitation (see [Annex A3](#)). Electronic data exchange has many aspects which are the
105 subject of several United Nations Economic Commission for Europe (UNECE) current and
106 future recommendations.

107
108 The legal codification work in electronic commerce and electronic signature, undertaken by
109 the United Nations Commission on International Trade Law (UNCITRAL) should be taken
110 into account and used, whenever possible as a foundation for developing electronic
111 authentication legal infrastructure for both national and international transactions.

112 113 **3. Recommendation**

114 ~~The United Nations Centre for Trade Facilitation and Electronic Business (UN/CEFACT)~~
115 recommends that governments and those engaged in the international trade and movement of
116 goods:

- 117 • ~~Should A~~actively consider the removal of the requirement for a signature (manual-ink
118 or its electronic equivalent) from trade documents except where essential for the
119 function of the document or the activity and refrain from requiring a signature in new
120 rulings or practices.

121
122 Further, the UN/CEFACT, recognizing the importance of authentication methods in electronic
123 exchange of trade-related documents, recommends that governments and those engaged in the
124 international trade and movement of goods:

- 125 • ~~Should C~~onsider the introduction of electronic methods to authenticate trade
126 documents;
- 127 • ~~Should e~~Create a legal or contractual framework that permits and gives equal status to
128 such authentication methods.

129
130 In order to achieve this objective, UN/CEFACT recommends:

- 131 • A regular review of the documentation used for domestic and cross border trade by a
132 joint public and private sector working party (or sector-specific working parties). The
133 goal aim of the working party would be to aim at eliminating the requirements for a
134 manual-ink signature and where this is not possible, replace the manual-ink signature
135 e it with other authentication methods.

136
137

138 Part TWO: Guidelines for Implementing Recommendation 14

139

140 1. Introduction

141 These Guidelines, which are complementary to UN/CEFACT Recommendation Number 14
142 on Authentication of Trade Documents ~~by Means Other Than a Manual Ink Signature~~, are
143 designed to assist Governments and Trade in identifying the function and use of signature.
144 They provide an overview of the main issues that should to be addressed, some of the tools
145 ~~that are~~ available and the steps to be taken when ~~moving going~~ towards electronic methods of
146 authentication.

147

148 This recommendation will be accompanied by two Annexes ~~which are~~ aimed at assisting
149 Governments and Trade to ~~envision see~~ ways in which electronic methods of authentication
150 have been put in place or are currently implemented. Special attention is made to identify
151 existing standards within these ~~A~~annexes.

152

153 2. Signature

154 2a. Definition of Signature

155 The word “signature” in today’s vocabulary encompasses both manual-ink signature and its
156 electronic equivalent. The original 1979 version of this recommendation makes no distinction
157 in the title because at that time, a signature was considered to always be manual-ink. ~~As such,~~
158 ~~This is thus the reason which rthis term~~ requires further precision in the current
159 recommendation title and throughout this document.

160

161 In its broadest sense, a signature (manual-ink or its electronic equivalent) creates a link
162 between a person (physical or legal) and ~~the~~ content (document, transaction, procedure, or
163 other). This link can be considered ~~as~~-having three inherent functions: an identification
164 function, an evidentiary function and an attribution function.²

165

166 In international business relations, one of the basic foundations is trust between the parties;
167 the requirements of a signature will, in many cases, most likely reflect that trust.

168

169 2b. Functions of a Signature

- 170 • ~~The i~~Identification function of a signature confirms or allows ~~the establishment o~~
171 ~~establish- of~~ the identity of that signatory; identification can include: the
172 claimed/asserted identity of the person, the veracity of the identity claims, the
173 credentials of any verifying organism, the proof of origin, the time and date, and any
174 other aspect which identifies the related persons or the content.
- 175 • ~~The e~~Evidentiary function of a signature will involve legal implications and can
176 include: integrity, consent, acknowledgement, and detection of any changes in the
177 document after it was signed. It can reflect any level of commitment which the act of
178 signing might have indicated.

² These ideas of functions are developed in paragraph 7, page 5, UNCITRAL “Promoting Confidence in
Electronic Commerce: Legal Issues on International Use of Electronic Authentication and Signature Methods.”;
United Nations, Vienna 2009. Available as of March 2013 at
http://www.uncitral.org/pdf/english/texts/electcom/08-55698_Ebook.pdf.

See also "Review of definitions of "Writing"; "Signature" and "Document" employed in multinational
conventions and agreements relating to international trade, submitted by the Legal Working Group (LWG),
Revision of Document Trade/WP.4/R.1096 dated 22 July 1994; TRADE/CEFACT) Geneva, October 2001,
ECE/TRADE/240."

- **The a**Attribution function of a signature is the link between the signatory and the document which is signed. This can include the authority granted within the role (i.e. within a company, within a government authority, within the market...) of the signatory.

These three functions can be considered to be on variable levels. There can be more or less of each of these functions inherent in any signature.

2c. Methods of Authentication

A signature or its functional equivalent is a common method of authentication and as such the terms “to sign” and “to authenticate” are used as synonyms in these guidelines.³

The usage or the requirement of a manual signature presents major problems for modern high-technology data transfer in those instances where the data **isare** transmitted from the country of purchase to the country of (final) destination and where the manual signature must be available at the clearance of the goods. National legislation and international conventions should be changed wherever they impose a manual signature as a guarantee for the authenticity of information transmitted in this way.

3. Requirement for Signatures on Trade Documentation

In general, there are various uses of a signature on trade documentation. When considering a transaction from a manual-ink signature process to its electronic equivalent, it is necessary to consider the context of the transaction itself.

3a. Considering the **L**legal **C**ontext of the **T**ransaction

Generally, for business to business transactions, the legal requirements can be within the framework of **commercial civil and public** law. The requirements or trade practices may further be developed or defined by trade organizations for their members. Finally, many requirements within transactions between two independent trading partners will be explicitly defined in bilateral or multilateral agreements.

For transactions with government authorities or among government authorities, the legal requirements are defined almost exclusively within the framework of public law.

There may be several layers of public and private law to be considered: at a federal level, at a state level, at a ministerial level, at an agency level, ~~...aa~~ at a regional level, at an international level, ~~etc. ---~~. It may also be necessary to consider several types of public regulations: commercial regulations, transport regulations, health regulations, customs regulations, etc.

³ Care should be taken when considering the terms presented here in **S**ection 2 (signature, function of signature and authentication). There are often different understandings of these terms depending on the environment (legal or technical). There can be further differences based on the region of the world these terms are being used.

In general, signature and authentication in an **Information Technology (IT)** environment often encompass some inherent functions which can vary from integrity, genuineness, proof, security, ~~etc. ---~~. Again, all of these terms can have differing interpretation based on ~~the~~ environment and ~~geography, the region of the world~~.

This recommendation has been prepared to align itself with the works of UNCITRAL while remaining ~~consistent herent to with~~ the use of these terms in other UNECE Trade Recommendations.

When reading ~~or drafting~~ any text on the subject, ~~or when drafting any text on the subject, clear identification of which approach is being used, is -it is recommended to clearly identify which approach is being used.~~ For legislators who will probably use a legal definition, ~~it is recommended to make~~ reference to UNCITRAL documents on the subject ~~is recommended~~ in order to clearly identify the legal use of these terms.

218 Furthermore, a same document may be used by several agencies of a same government, or
219 even of different governments. This may happen for instance, in the framework of single
220 window facilities or **coordinated border management**. In these cases, the requirements of
221 authentication will need to be aligned so as not to put into doubt the validity of the data which
222 is being communicated.

223
224 Legislation must not create stringent requirements which would put in doubt the validity and
225 enforceability of otherwise legitimate transactions.

226

227 **3b. Trade documents**

228 Several interests can be affected by a chosen method of authentication; these include
229 commercial, transport, financial and official **interests**. Problems may arise in documents that
230 cross borders as they must be used in two different countries or regions. It should also be
231 ~~recalled-~~ **noted** that the information in some documents may be of interest to more parties than
232 the original and the final recipient of the documents.

233

234 Commercial documents can include the commercial invoice, **quality and quantity** certificate,
235 ~~regarding quality and quantity, and~~ shipping advice/notification. ~~The main practice applied~~
236 ~~in international trade law there are few formal requirement for a signature. Subject to possible~~
237 ~~requirements of signature in national law, documents required for the practical performance of~~
238 ~~a contract need not therefore be signed.~~

239

240 ~~The use of~~ transport documents often involves a number of parties apart from the carrier, **as**
241 ~~for example: themselves:~~ exporters, importers, financiers, insurers and authorities. The
242 documents can include Bill of Lading, Air Waybill, etc. Many of these documents are covered
243 by international conventions. ~~; the tendency is that requirements for a signature are not~~
244 ~~necessary.~~

245

246 Financial documents can include insurance **policies** or certificates, **documents issued for the**
247 **issue of documentary credit or collections**, etc.

248

249 Official documents can include customs declarations, import certificates, agricultural
250 certificates, CITES certificates, etc. The acceptance and responsibility to meet official
251 demand often occurs at import in the country of final destination. These needs, however, often
252 have a direct bearing on action in the country of purchase at the time of dispatch, or
253 subsequently **thereafter**.

254

255 **3c. Determining the **N**needs of **A**authentication in the **C**ontext of a **T**ransaction**

256 For transactions with government authorities, it is recommended that a joint public and
257 private sector working party (or sector-specific working parties) be established in order to
258 perform a regular review of the documentation used for domestic and cross border trade. The
259 ~~goal aim~~ of the working party would be to eliminate the manual-ink signature whenever
260 possible and either eliminates its necessity completely, if this is safe and reasonable in the
261 context of the transaction, or replaces it with other authentication methods. A list of
262 considerations is proposed in Annex B.1.

263

264 For business to business transactions, the two parties can likewise study the needs of
265 authentication in the context of individual transactions. The list of considerations proposed in
266 Annex B.1 should also provide guidance in this context.

267

268 | **4. Use of Electronic Authentication Methods**

269 The choice of other authentication methods will depend on the business process and a risk
270 assessment of the needs of that process. A list of considerations when choosing an electronic
271 authentication method is proposed in Annex B.1.

272
273 **4a. Technology Neutrality**

274 In so far as possible, legislation should remain technology neutral; it should not discriminate
275 between forms of technology. Technological guidance, when provided, should be based on
276 minimal requirements perhaps with examples, but with the possibility of responding to these
277 requirements with other solutions which would be functionally equivalent. A study of
278 minimal requirements is proposed in Annex B.2.

279
280 | **4b. Levels of Reliability**

281 As described above, depending on the relationship between the parties and the context of the
282 legal environment, some processes may require more or less security. Not every transaction
283 needs to be the highest level of security. Likewise, technological methods vary and may
284 provide more or less security as required.

285
286 The chosen method of authentication should be “as reliable as was appropriate for the purpose
287 for which the data message was generated or communicated, in the light of all the
288 circumstances, including any relevant agreement.”⁴

289
290 | Efforts should be made to ~~try to~~ avoid creating electronic solutions which are more
291 cumbersome or costly than the manual process. Technology can provide implementations
292 with very high levels of reliability. Implementation choice should be in line with the level of
293 reliability required by the process and existing legal constraints.

294
295 | **4c. Typologies of Electronic Authentication Methods**

296 A number of alternative methods exist that can replace a manual-ink signature. Technology is
297 constantly evolving. Illicit or fraudulent activity is also constantly evolving, finding ways to
298 undermine the level of reliability that might be placed in some aspects of a given method. For
299 this reason, technical standards and technical implementations are further discussed in Annex
300 B of this recommendation in order to facilitate its updating to correspond to current best
301 practices and standards.

302
303 Depending on risks, security needs, and other considerations, an authentication method used
304 | alone ("single factor authentication") may suffice. In high-risk situations, however, an
305 appropriate combination of authentication methods and other techniques may be needed
306 ("multi-factor authentication"). For example, a registration and verification process may be
307 based on an ID/Password for identification accompanied by a Virtual Private Network (VPN)
308 or other electronic method.

309
310 **4d. Electronic Signature**

311 Almost without exception, all of these methods can generally be referred to as an electronic
312 signature. An electronic signature can be defined as “data in electronic form in, affixed to or
313 logically associated with, a data message, which may be used to identify the signatory in

⁴ Article 7.1, UNCITRAL “Model Law on Electronic Commerce with Guide to Enactment 1996 with additional article 5 bis as adopted in 1998” United Nations, New York, 1999, p.5-6. Available as of March 2013 at http://www.uncitral.org/uncitral/en/uncitral_texts/electronic_commerce/1996Model.html.

314 relation to the data message and to indicate the signatory's intention in respect of the
315 information contained in the data message.”⁵

316

317 It should be noted that an electronic signature in this broad sense does not inherently call for a
318 specific form of technology. An electronic signature will serve the same functions as a
319 manual-ink signature, again on a sliding scale ~~se~~ with more or less of each of these se functions
320 (that is, identification, evidentiary and attribution).

321

322 An electronic signature should not be discriminated because of its origin. It should also not be
323 discriminated just merely because it is an electronic authentication method. However, it may
324 be discriminated because of its intrinsic qualities.

325

326 A distinction should be made between “electronic signature” as it is used in this guideline and
327 relevant UNCITRAL texts on electronic commerce and “digital signature” which is addressed
328 in the Annex B of this recommendation. For the sake of clarity, it is underlined that these two
329 terms are not interchangeable. The generic term, which makes no reference to any
330 technological choice, and used in UNCITRAL texts on electronic commerce, is “electronic
331 signature.” “Digital signature,” as discussed in UNCITRAL documents, implies that a
332 technological choice has been made (for solutions with asymmetrical encryption, Public Key
333 Infrastructure (PKI) signature technology being the main example).⁶ Regulators and those
334 drafting contracts or technical documents, should bear this distinction in mind and prefer use
335 the term “electronic signature” unless they intend to imply such a technological choice has
336 been made.

337

338 | **5. Aspects for Consideration of Electronic Authentication Methods**

339 These are some aspects that should be considered depending on the chosen methods of
340 authentication.

341

342 | **5a. Use of Third Party Services**

343 The parties may prefer or need to call upon a third party to perform any aspect of
344 transmission, archival, retrieval, verification etc. involved in the authentication method. In
345 some cases, third party services are mandated or validated by a government authority (issuing
346 encryption keys, for example). In some cases, third party services offer options to trading
347 partners for full plug-and-play solutions, ~~for~~ data compilation and transmission services, ~~for~~
348 enhancement of security, ~~for~~ archiving/retrieval services, etc.

349

350 In a very general sense, authorization to use a third party service should ~~be able to~~ be granted
351 by either trading partner. In this case, the third party service would be considered an ‘intended
352 party’ / ‘authorized party’ in the transaction process. Any limitations to this authorization or
353 the possibility to use a third party service should be clearly outlined in the appropriate legal
354 text, the bilateral agreement between trading partners or agreements with the third party
355 services.

⁵ Cf Article 2a of the UNCITRAL “Model Law on Electronic Signature with Guide to Enactment 2001,” United Nations, New York 2002, page 1. Available as of March 2013 at:

http://www.uncitral.org/uncitral/en/uncitral_texts/electronic_commerce/2001Model_signatures.html. ~~To a~~ Note that the original definition in this 2002 document cites the “signatories approval.” Further UNCITRAL work has evolved towards the “signatories intention.” Reference needed?

⁶ Cf for example paragraph 21, page 15, UNCITRAL “Promoting Confidence in Electronic Commerce: Legal Issues on International Use of Electronic Authentication and Signature Methods,” United Nations, Vienna 2009. Available as of March 2013 at http://www.uncitral.org/pdf/english/texts/electcom/08-55698_Ebook.pdf.

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Where third party services are mandated or validated by a government authority, the requirements to become mandated should be transparent and the process should be open to all.

361 | **5b. Security of Ddata**

362 Access to the data should be limited to the intended parties (authorized parties). This can in
363 part be determined by the legal responsibilities of the parties involved.

364

365 The requirements of the security of the data will correspond with the level of reliability
366 required by the transaction which should have been determined by a risk assessment
367 considering the process, the operational constraints, the legal constraints and the relationship
368 of trust between the parties. If a trusted third party is acting within the process, they should
369 ensure this same level of reliability. Depending on the determined level of reliability, parties'
370 interests in the event of litigation should be protected.

371

372 Depending on the level of reliability, security of the data may encompass ensuring protection
373 and ensuring that data is not deleted or destroyed.

374

375 | **5c. Transmission of Ddata**

376 The aspects of the actual transmission of data will depend on the electronic method chosen.
377 These are presented in the Annex B of this recommendation.

378

379 For private business to business exchanges, the two parties should explicitly agree on the
380 method of communication and the method of authentication. They should consider the level
381 of reliability required when establishing this agreement. This could, for example, be part of an
382 Interchange Agreement between the two parties as per the model of UN/CEFACT
383 Recommendation 26.

384

385 Depending on the level of reliability, an audit trail may be necessary. In some cases it may be
386 useful or legally necessary to obtain confirmation of transmission / confirmation of receipt,
387 ensuring the order of messages, time stamp, the various headers, etc. This may be required
388 under certain trading partner agreements or in a particular legal context.⁷

389

390 | **5d. Archiving / Retrieval**

391 In most cases, trade documents will need to be archived either for later use for other
392 processes, for a trace of the operations, etc. or in order to respond to legal obligations or
393 regulatory requirements (for example the legal requirements to archive electronic invoices or
394 customs declarations). When considering the archiving of trade documents, the party should
395 | consider the ~~respect of~~ archiving period, archiving place, and access control. Authentication
396 method for archiving documents could be very different depending on long-term archiving or
397 short-term archiving. Documents archived for long periods may require special attention, as
398 existing authentication methods commonly weaken or even become obsolete over time due to
399 new technologies. Governments or bilateral agreements may want to foresee migration from
400 one technology to another during archiving.

401

⁷ In this regard, reference may be made to article 15 of the UNCITRAL Model Law on Electronic Commerce and article 10 of the Electronic Communication Convention which provide rules on the time and place of dispatch and receipt of data messages.

402 Archiving methods are expected to correspond to at least an equivalent level of reliability as
403 the authentication/signature method used. The method of archiving should be auditable; in
404 other words, it must be possible to check its reliability to see whether it works or not, to check
405 the correctness of retrieved data and its readability (format used), ~~and~~ to verify that it
406 encompasses the functional aspects of an authentication which is being accepted between the
407 parties and authorities.

408
409 The trading partners may wish to call upon a third party service to assist in archival and
410 retrieval of the data; this may be dependent on many factors including technological
411 capabilities and costs. In this case, the third party services should take into consideration the
412 above points. Third party solutions may also have the possibility to issue a certificate with
413 legal effect proving that an authorized party retrieved the data and when it was retrieved, if
414 the level of reliability calls for such provisions.⁸

415 416 **6. Recommendation ~~R~~review- ~~P~~process**

417 The present recommendation is divided into the recommendation text, guidelines and annexes
418 (which include repositories). It is suggested that the annexes and repositories are updated
419 every three to five years. This will entail contacting each initial contributor to verify that the
420 information is still pertinent / up-to-date (absence of a response should result in the
421 elimination of the submission from the annex). Following the response from the contributor,
422 the information in the annex should be confirmed, revised or eliminated as the case may be.
423 This will also be an opportunity to request new submissions for the annexes and integrating
424 any other contributions.

425
426 Once all of the annexes and repositories have been updated, it is suggested ~~that to verify the~~
427 ~~the~~ content of the recommendation and its guidelines ~~be verified~~ against the revised annexes.
428 If there are no (or very minor) modifications, ~~then~~ it may be best not to update the
429 recommendation in the interest of trying to keep a stable version. If there are elements from
430 the annexes and repositories which contradict or render obsolete / erroneous the
431 recommendation text, then it should be modified.

432
433 This procedure being said, if Governments or Trade bring substantive concerns as to the
434 pertinence of the text of the recommendation, this should be considered for ~~purposes of text~~
435 revision even outside of the updating periods.

436 437 **7. Other Options than a Manual-Ink Signature**

438 This chapter aims to bring further precision to the three main recommendations of this
439 document.

440 441 **7a. Removal of ~~M~~manual-~~I~~ink ~~S~~signatures and their ~~E~~electronic ~~E~~quivalent ~~W~~hen** 442 **~~P~~ossible**

443 It is recommended ~~to that~~ Governments and ~~to~~ all organizations concerned with the facilitation
444 of international trade procedures ~~to~~ examine current commercial documents, to identify those
445 where manual-ink signatures and their electronic equivalent could safely be eliminated and to
446 mount an extensive program of education and training in order to introduce the necessary
447 changes in commercial practices.

448

⁸ In this context, reference may be made to article 10 of the UNCITRAL Model Law on Electronic Commerce which provides a rule on retention of data messages.

449 This removal of the requirements for a signature should be studied on a case-by-case basis for
450 each given commercial document. Where signature is not essential for the function of the
451 document or the transaction, then it is recommended that these requirements be removed.

452
453 Furthermore, when creating new trading environments or documents, it is recommended to
454 naturally refrain from introducing requirements for signatures in new regulations, rulings,
455 contracts or practices.

457 | **7b. Enabling Electronic Methods of Replacing a Manual-Ink Signature**

458 It is recommended to Governments and international organizations responsible for relevant
459 intergovernmental agreements to study national and international texts which embody
460 requirements for signature on documents needed in international trade and to give
461 consideration to amending such provisions, where necessary, so that the information which
462 the documents contain may be prepared and transmitted by electronic means.

463
464 Amending the relevant provisions in every legal text where a signature is mentioned is not
465 feasible given the very high number of occurrences. In order to resolve this at the national
466 level, it is recommended to adopt legislation establishing functional equivalence between
467 electronic and paper-based signatures such as that based on the UNCITRAL Model Law on
468 Electronic Commerce and on the UNCITRAL Model Law on Electronic Signatures. This
469 blanket provision would reinterpret any reference to signature or authentication as meaning
470 the possibility to allow for their functional electronic equivalent. At the international level, the
471 same result may be achieved with the adoption of the United Nations Convention on the Use
472 of Electronic Communications in International Contracts, 2005 (article 9(3)).⁹ Since the
473 Convention applies to international transactions only, it is also recommended to create a
474 concurrent legal text for domestic transactions with such a blanket provision which would
475 reinterpret any reference to signature or authentication as encompassing their functional
476 electronic equivalent.

477
478 It is suggested that the paper-based process be identified and that this process be detailed step-
479 by-step. Risk-assessment should be a guiding principle, considering the context of the
480 transaction/service, the legal constraints, the operational constraints, etc. ... Parties should be
481 permitted and encouraged d to fulfill functional requirements of a manual-ink signature by
482 using other methods.

483
484 **7c. Creation of Legal Framework**
485 Examples of legally enabling environments are provided in Annex A. The operational
486 capability of replacing a manual-ink signature by an electronic method must be accompanied
487 by appropriate legislation which gives equal status to those authentication methods. This legal
488 framework should foresee the acceptability in court of alternative transmission methods and
489 archiving processes. Two main aspects may need to be addressed either jointly or separately:
490 the legal framework for private-sector operations and the legal framework for operations
491 between the private sector and government agencies.

492
493 Concerning operations between private businesses and between business and consumers,
494 governments should undertake a study (including e-Commerce legal benchmarking and “gap
495 analysis”” studies) to determine an appropriate set of measures that may need to be taken to

⁹ “United Nations Convention on the use of Electronic Communications in International Contracts” (Electronic Communications Convention [ECC]) United Nations, New York, 2007. Available as of March 2013 at: http://www.uncitral.org/pdf/english/texts/electcom/06-57452_Ebook.pdf

496 address legal issues related to authentication of national and cross-border exchange of trade
497 data.

498

499 Concerning operations between business and government agencies, the government, at the
500 highest level, must first provide the legislative mandate for agencies to provide the option for
501 electronic maintenance, submission, or disclosure of information, when practicable as a
502 substitute for paper. As part of this mandate, the Government should, in consultation with
503 other agencies and the private sector, develop practical guidance on the legal considerations
504 related to agency use of electronic filing and record keeping so that the agency can in return,
505 make the appropriate assessment for its mission. Consideration should be given by the agency
506 on how to design the process to protect the agency's legal rights and how best to minimize
507 legal risks to the agency.

508

509 Government should, when possible, provide guidance to the private community on this issue.
510 Any guidance provided by the Government and/or the specific agency should also take into
511 consideration current legal requirements pertaining to the use, storage and disclosure of
512 information, and its use as evidence in courts or administrative bodies.

513

514 The legislative frameworks should be reviewed regularly in order to correspond to actual
515 business practices. Public law should aim, whenever possible, to align with current way of
516 doing business and with current best practices and standards.

517

518 Annex A – Legally Enabling Environment.

519

520 1. Recommended checklist for government agencies when reviewing their legal
521 environment?

- 522 • Compliance with applicable laws and regulations?
- 523 • Compliance under confidentiality laws?
- 524 • Comprehensive plan to address all issues raised by moving to an electronic system?
- 525 • Consultation with impacted parties, including other relevant offices and agencies?
- 526 • Is any information used in the process required by law or regulation to be in a
527 particular form, paper or otherwise? If part of the process is paper, how will this be
528 satisfied?
- 529 • Is there a legal requirement or an agency need to maintain the information? And if so,
530 for how long?
- 531 • Is the information of importance to national security, public health or safety, public
532 welfare, the protection of the environment, or other important public purposes?
- 533 • Is there impact to the public if this information is not available?
- 534 • What is the importance of the information to the agency's mission/ programs?
- 535 • Is there a revenue impact to the agency?
- 536 • Might the information be needed for use in criminal proceedings or other legal
537 proceedings?

538

539 2. Virtuous Circle for the Review of Commercial Documents

540

541 To achieve the objective of removing the requirement for a signature on commercial
542 documents, or where that is not immediately possible, to consider other methods of
543 authentication, Recommendation 14 recommends a regular review of the documents used in
544 domestic and cross border trade. The review would be conducted by a joint public and private
545 sector working party to ensure that the regulatory and official requirements and the business
546 needs of the trading community are fully considered in an open, transparent and inclusive
547 way.

548

549 The suggested methodology of the working party is shown in the figure below:

550

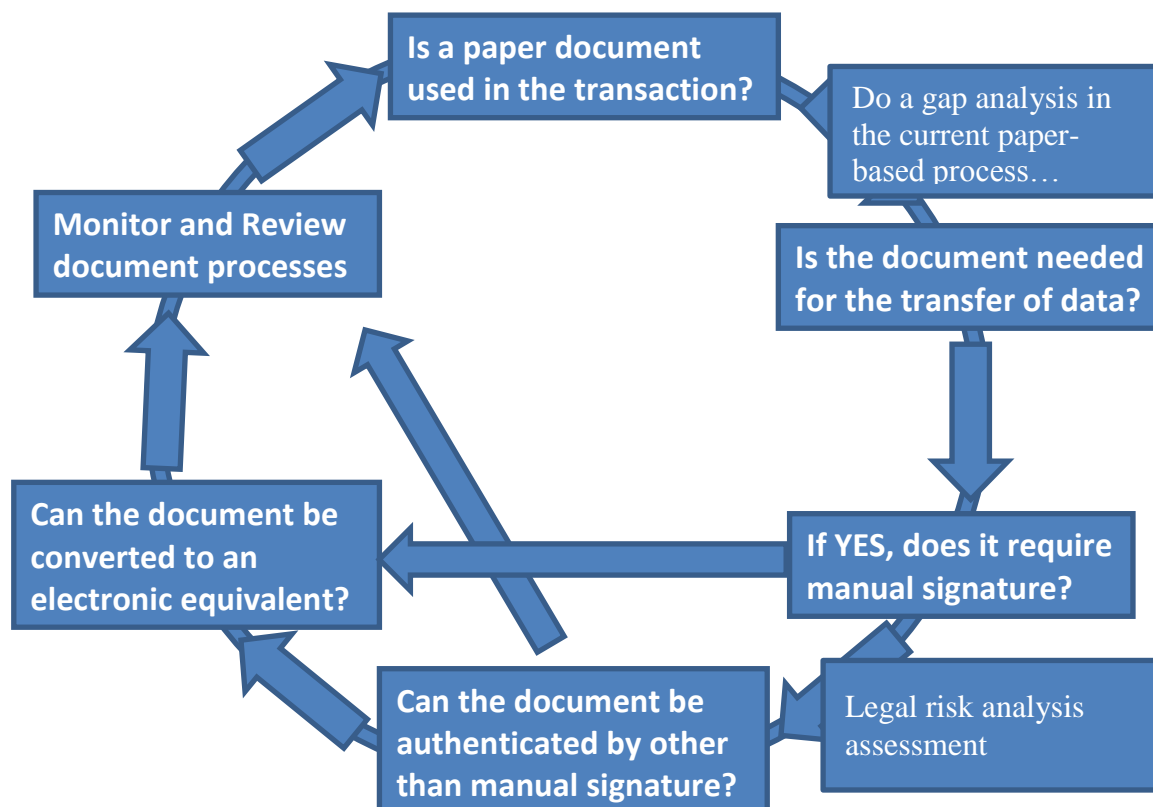


Figure 1

The 'virtuous circle' diagram envisages a rolling programme of review for all documents used in domestic and international trade conducted every three to five years. For ease of conducting the programme and utilizing the expertise of the participants in the working party, the documents should be divided into specific functional groups, for example Commercial, Transport, Financial (including international payments) and Official. The suggested divisions are indicative and not exhaustive.

A schedule or calendar for the document groups should be agreed by an oversight or supervisory committee to ensure consistency of methodology and outputs from each group. Adopting this approach should make the review programme manageable, efficient and effective. Equally a structured programme should reduce the time and burdens on participants of the individual review groups.

The outcome from the rolling programme would be an action plan to remove the requirement for a signature from a significant number of trade documents. Where this is not immediately possible the action plan should offer imaginative and innovative ways of replacement by other authentication methods. In this respect the members of the review groups should embrace the concept of simpler, easier trade processes through radical yet well informed and considered solutions.

3. Trade Documents Standards Package

UN/CEFACT provides a suite of products that offer recommendations, guidance, advice and good practices for the design, preparation and presentation (including electronic submission) of trade documents used in domestic and cross-border trade. Recommendation 14 is one of the instruments in this suite of products and the diagram below, figure 2, gives a graphical

580 representation of its related position in the integrated package of standards for trade
 581 documents.

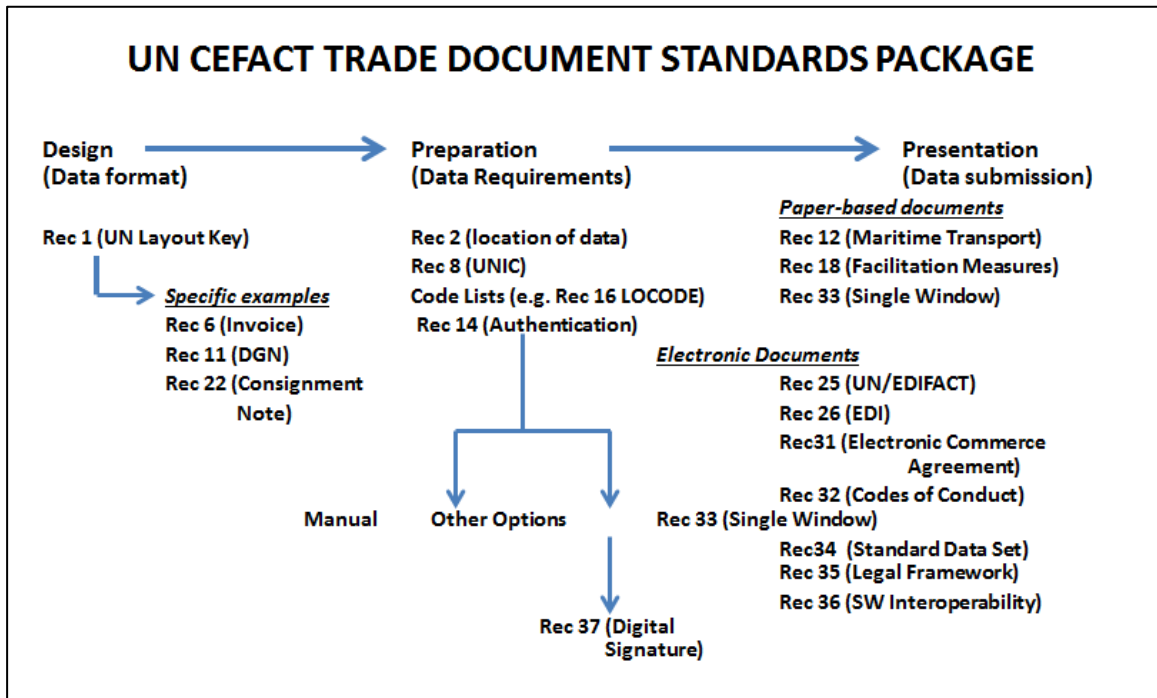


Figure 2

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 585
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 587

4. Examples from countries in ISO-country alphabetical order.
5. Examples from industries and other

588 Annex B – Technical Implementations.

589 1. Checklist of Considerations to Determine the Needs of Authentication in the
590 Context of a Given Transaction

591 ~~It is suggested to take into consideration~~ The following key points should be taken into
592 consideration when determining the needs of authentication. This list should be applicable to
593 transactions with government authorities as well as business to business transactions.

594 • Context considerations

595 ○ Is a signature required at all to authenticate the commercial document?

596 ○ Is an electronic transmission of the document suitable?

597 ○ Kind of transaction

598 ○ Volume (number of) transaction

599 ○ Volume (value of the) transaction

600 ○ Frequency at which the commercial transactions take place

601 ○ Nature of the trade activity (who are the parties, the sector of activity)

602 ○ Cost and benefits

603 ○ Compliance with trade customs and practice

604 ○

605 ○ ~~(after reviewing the paper based process)?~~

606 ~~▪ Assessment of whether the current paper based process requires~~
607 ~~improvement/change, and incorporating those changes in the electronic~~
608 ~~environment~~

609 • Technological considerations

610 ○ System and equipment capabilities and their possible interaction
611 (hardware/software)

612 ○ When using an intermediary, the authentication procedures made available and
613 set forth by them; (audit procedure?)

614 ○ What are the potential threats / risks / vulnerabilities to attacks?

615 ○ What are the strengths of each alternative authentication method?

616 ○ Compatibility issues of authentication methods

617 ○ Analysis of existing technology and usability of that technology for purposes
618 of data retention and/or future access

619 • Legal considerations

620 ○ Legal context (national [local, federal...], regional, international, sectorial,
621 jurisprudence, private law... as described above in point 3a)

622 ○ Adherence to the UNCITRAL Model Law on Electronic Commerce or
623 Electronic Signature which enable mutual recognition of authentication
624 methods.

625 ○ International agreements / bilateral or multilateral mutual recognitions (for
626 example recognition of standards, of financial arrangements, interoperability
627 issues, etc.)

628 ○ Awareness of legal concerns and/or regulatory restrictions in each trading
629 parties' environment

630 ○ Does the transaction require legal validity or is the authentication merely for
631 enhancing security?

632 ○ The existence of insurance coverage mechanisms against unauthorized
633 communications;

634 • Relationship considerations

635 ○ Determination of the level of protection needed and the potential of risk of
636 liability for the agency / trading party

- 637 ○ ~~the I~~importance and the value of the information contained in the electronic
- 638 communication;
- 639 ○ ~~the d~~Degree of acceptance or non-acceptance of the method of identification in
- 640 the relevant industry or field both at the time the method was agreed upon and
- 641 the time when the electronic communication was communicated;
- 642 ○ Relationship between the trading parties (trust, etc.)

644 2. Overview of ~~M~~minimal ~~R~~requirements

645 Proposed chart of minimal requirements study

	Minimal requirements														
Authentication typologies															
Biometric methods															
“Click through process”															
Communication channel															
Devices (smart phone)															
Digital Signatures															
Electronic seals															
ID/Password															
Registration / Verification															
Scanned signature															
“Something I know”															
Structural agreement															
3 rd party validation															
Tokens															
Typed signature															

646 [For each minimal requirement, each typology should respond if it is (0) impossible to
 647 comply; (1) sometimes possible to comply depending on the system; (2) possible to comply;
 648 (3) recommended to be an attribute of this typology, so it will comply; (4) an inherent quality
 649 of this typology, so it will comply]

651 3. Typologies of ~~E~~electronic ~~E~~equivalents to a ~~M~~manual-~~I~~nk ~~D~~signature

652 The different typologies of electronic equivalents to a manual-ink signature can include (this
 653 is a non-exhaustive list and there is no promotion intended in any of these methods):

- 654 • Biometric methods
- 655 • “Click through process”
- 656 • Communication channel (for example VPN)
- 657 • Devices (authentication with a smart phone, for example)
- 658 • Digital signatures (encryption, PKI)
- 659 • Electronic seals
- 660 • ID/Password
- 661 • **PGP**
- 662 • Registration & verification process
- 663 • Scanned signatures
- 664 • **Signatures on PADs**
- 665 • “Something I know”
- 666 • Structural agreement enabling electronic data exchange with no authentication

- 667 • Third-party validation / Trusted-third parties
- 668 • Tokens
- 669 • Typed signatures
- 670

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674

Recommendation 14 “Authentication of Trade Documents by Means Other Than a Manual-Ink Signature” Template for comments and observations

Please return completed templates to Working Group Chair, Lance THOMPSON: lance.thompson@conex.net

Date submission:	
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Please make all comments using this template.

Please propose suggested changes in order to make the Recommendation Draft align with your comments.

Ref. (leave blank)	Draft version number	Line numbers	Type of comment ¹	Comments	Proposed changes	Working Group Observations (leave blank)

677
678
679

¹ Types of comments: ge = general; te = technical; le = legal; ed = editorial

(This document is inspired by the ISO/IEC/CEN/CENELEC electronic balloting commenting template/version 2012-03)