



Multi-Stakeholder Policy Dialogue III: Accelerating Action for Sustainable and Circular Value Chains in Garment & Footwear

in conjunction with UN/CEFACT 26th Plenary

23–24 November 2020 | 13:00–17:00 CET

online via WebEx videoconference

■ About the meeting

Advancing sustainability and circularity in a global and complex industry involves making responsible choices for both consumers and producers easier by providing trustworthy sustainability information.

This third multi-stakeholder dialogue takes place in the context of a fast-changing policy and regulatory environment that is looking to accelerate responsible consumption and production patterns in the garment and footwear sector, and to build back better after the COVID-19 pandemic.

One year after the project launch at the 34th UN/CEFACT Forum in London in October 2019, this meeting will take stock of progress made in supporting practical and global solutions to traceability and transparency in textile and leather of industry value chains¹. Looking ahead, there is a need to discuss priorities and concerted actions to implement solutions on a large scale, through stronger policy coherence and wide industry engagement, to help this sector play a strong role in advancing the circular economy and achieving the SDGs of the United Nations 2030 Agenda.

■ Agenda

DAY 1: MONDAY, 23 NOVEMBER 2020, 13:00–17:00 CET

Welcoming remarks (13:00–13:15)

- Elisabeth Tuerk, Director, Economic Cooperation and Trade Division, UNECE
- Estelle Igwe, Deputy Director, Trade Information Department NEPC, Nigeria, and Vice Chair of UN/CEFACT

Setting the scene

- Ivonne Higuero, Secretary-General, CITES Secretariat (Convention on International Trade in Endangered Species of Wild Fauna and Flora)

Session #1: Traceability and transparency of value chains: key enablers for sustainability and circularity (13:15–14:00)

Moderator: Elisabeth Tuerk, Director, Economic Cooperation and Trade Division, UNECE

- Cyril Sayag, Policy Officer, DG DEVCO, European Commission
- Maria Teresa Pisani, Project Lead, Economic Cooperation and Trade Division, UNECE
- Joseph Wozniak, Head of Trade for Sustainable Development Programme, ITC
- Paul Roeland, Transparency Lead, Clean Clothes Campaign
- Paolo Naldini, Director, Cittadellarte Fondazione Pistoletto
- Giorgio Ravasio, Group Legal Affairs Manager, Vivienne Westwood

¹ The project is jointly implemented with the International Trade Centre, the International Labour Office with the support of the European Union since September 2019.

Enhancing Transparency and Traceability of Sustainable Value Chains in the Garment and Footwear Sector

10' break

Roundtable #1: Global solutions are needed in a fast-changing policy and regulatory landscape (14:10–15:00)

Moderator: Baptiste Carrière-Pradal, Chair, Policy Hub

- Yvonne Chileshe, Expert in Commodities & Value Chains Development, Secretariat African Caribbean and Pacific (ACP) Group of States
- Jef Wintermans, Coordinator of the Dutch Agreement on Sustainable Garments and Textile, Social and Economic Council of the Netherlands
- Mauro Scalia, Director Sustainable Businesses, EURATEX
- Dorothy Lovell, Policy Analyst, Responsible Business Conduct Unit, OECD

10' break

Session #2: UNECE Policy Recommendation, Guidelines and Call to Action (15:10–16:00)

a. Where do we stand with the Policy Recommendation (15:10–15:25)

Maria Teresa Pisani, Project Lead, Economic Cooperation and Trade Division, UNECE

b. Where do we stand with the implementation Guidelines (15:25–15:45)

Virginia Cram-Martos, CEO, Triangularity, and UN/CEFACT project expert

c. Where do we stand with the Call to Action & Mapping of supporting policies, regulations and guidelines (15:45–16:00)

Francesca Romana Rinaldi, Coordinator of SDA Bocconi Sustainability Lab Community for Circular Fashion, and UN/CEFACT project expert

Claudia Di Bernardino, Lawyer, and UN/CEFACT project expert

Reference documents:

- [Policy Recommendation and Guidelines](#) (drafts November 2020)
- [Call to Action](#) (draft November 2020)
- Stakeholders Ecosystem and Engagement Strategy (draft November 2020)
- Mapping of supporting policies, regulations and legislation for the Policy Recommendation (draft November 2020)

10' break

Roundtable #2: Accelerating action for circular value chains in garment & footwear (16:10–17:00)

Moderator: Francesca Romana Rinaldi, Coordinator of SDA Bocconi Sustainability Lab Community for Circular Fashion, and UN/CEFACT project expert

- Daniel Mensch, Sustainable Production & Consumption - Textiles, Swedish Environmental Protection Agency
- Natalia Papu Carrone, Research Analyst, Circle Textiles Programme, Circle Economy
- Bettina Heller, Program Officer, United Nations Environment Programme
- Alberto Candiani, Owner, Candiani Denim
- Iria Mouzo Lestón, Head of Circularity and Global Sustainability Stakeholder Manager, INDITEX

DAY 2: TUESDAY, 24 NOVEMBER 2020, 13:00–17:00 CET

Session #3: Leveraging the potential of blockchain to foster due diligence: focus on the cotton value chain (13:00–14:00)

a. A priority sector for tackling sustainability hotspots and risks (13:00–13:10)

- Benno Slot, Food and Consumer Product Safety Authority, the Netherlands, Vice Chair of UN/CEFACT
- Dana Thomas, Author Fashionopolis
- Alexis Morgan, Global Water Stewardship Lead, WWF

b. Progress regarding Pilot #1 a blockchain technology for traceability and due diligence in the cotton value chain (13:10–14:00)

Moderator: Maria Teresa Pisani, Project Lead, Economic Cooperation and Trade Division, UNECE

Pilot team

- Andrea Redaelli, Principal Project and Portfolio Management, and UN/CEFACT project expert
- Claudia Di Bernardino, Lawyer, and UN/CEFACT project expert
- Giacomo Poretti, Information Systems and Networking Institute, SUPSI

Partners' testimonials

- Stefano Albini, President, Albini Group
- Piera Solinas, Corporate Social Responsibility Manager, Filmar
- Cedric Brunner, Head of Stakeholder and Innovation Management, OEKO-TEX
- Rahul Bhajekar, Managing Director, GOTS

Reference documents:

- Project document for the pilot on blockchain for traceability and due diligence in the cotton value chain and Progress report (draft November 2020)
- User stories compilation and Red Line Storytelling documents (drafts November 2020)

10' break

Roundtable #3: Innovation and digital tools to support sustainability and due diligence (14:10–15:00)

Moderator: Evonne Tan, Data Management & China Strategy Director, Textile Exchange

- Heinz Zeller, Head of Sustainability and Logistics, Hugo Boss Ticino
- Mario Micelli, National Contact Point to the OECD, Austrian Federal Ministry for Digital and Economic Affairs
- Leanne Kemp, Founder & CEO, Everledger
- Francesca Poggiali, Public Policy Director Europe, GS1
- Kathleen Rademan, Director Innovation Platform, Fashion for Good

10' break

Session #4: The value chain and data model for transparency and traceability of sustainable value chains (15:10–16:00)

Moderator: Frans van Diepen, Senior Adviser, State Enterprise Agency, the Netherlands, and UN/CEFACT Domain Coordinator

- Virginia Cram-Martos, CEO, Triangularity, and UN/CEFACT project expert
- Marco Ricchetti, Co-founder, Blumine Srl, and UN/CEFACT project expert
- Deborah Taylor, Managing Director, Sustainable Leather Foundation, and UN/CEFACT project expert
- Gerhard Heemskerk, Data Modeller, EDI Consultant, and UN/CEFACT project expert

Enhancing Transparency and Traceability of Sustainable Value Chains in the Garment and Footwear Sector

Reference documents:

- Business Process Analysis (BPA) for the value chain and data model for traceability of information exchange in textile and leather (draft November 2020)
- Business Requirement Specification Textile and Leather High Level Process & Data Model (draft November 2020)
- Business Requirement Specification Textile and Leather Traceability and Transparency Process & CCBDA Data Model (draft November 2020)

10' break

Roundtable #4: Framing a new Pilot for traceability and due diligence: focus on the leather value chain (16:10–16:50)

Moderator: Andrea Redaelli, Principal Project and Portfolio Management, and UN/CEFACT project expert

- Chiara Morelli, Sustainability Manager, Kering Group
- Mauricio S. Bauer, Senior Corporate Engagement Specialist, National Wildlife Federation
- Kevin Latner, Vice President, Leather and Hide Council of America
- Angelika Duckenfield, President, Association pour l'assurance qualité des fabricants de bracelets cuirs (AQC)
- Juan Carlos Vasquez Murillo, Chief Legal and Compliance Unit, CITES Secretariat

Closing and Next project milestones (16:50–17:00)

- Frans van Diepen, State Enterprise Agency, the Netherlands, and UN/CEFACT Domain Coordinator
- Maria Rosaria Ceccarelli, Chief of Section, Economic Cooperation and Trade Division, UNECE

■ Practical Information

Date, Time	23 November 2020 13:00–17:00 CET (WebEx videoconference)
Connection Details	https://unece.webex.com/unece/j.php?MTID=m5c4506718e60a2c414baba4ded78ce0b
Details	24 November 2020 13:00–17:00 CET (WebEx videoconference) https://unece.webex.com/unece/j.php?MTID=mb3129ad0a0258df7679624067fe0bffc
Background documents	Reference/background documents will be shared by email ahead of the meeting and uploaded on the meeting webpage and CUE space
Registration	Kindly inform Maria Teresa Pisani, UNECE secretariat at maria-teresa.pisani@un.org ; copied to Olivia Chassot at olivia.chassot@un.org and Olga Kharitonova at olga.kharitonova@un.org Registration as a UN/CEFACT expert (conditional upon approval by a Head of Delegation): https://uncefact.unece.org/display/uncefactpublic/UNCEFACT+Expert+Registration

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