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NATIONAL TRADE FACILITATION BODIES

RECOMMENDATION No. 4

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41		ſ	Commenté (LT1): Comment autient Committe
42	Introduction		Commenté [LT1]: Comment received: Generally, sentences are too long and several of them are negative. In several places, the text does not correspond to the title of the paragraph.
43 44	One time-proven method of conducting dialogue between Government and the trading community		Commenté [LT2]: Comment received: Unable to understand the
45	and identifying trade issues and priorities is the establishment of a National Trade and Transport		exact meaning of 'One time-proven method'. Is this mean that 'it has been proved clearly'?
46	Facilitation CommitteeBody.	l	<u> </u>
47	Since the 1960s UN/CEFACT has constantly and consistently promoted and encouraged the		Commenté [LT3]: Comment received : The sentence in the introduction is much too vague and the introduction should give
48	facilitation of domestic and international trade procedures. The impetus to simplify, harmonise and	\setminus	the reason why this Recommendation is existing. The reason
49	standardise the processes in the supply chain came from the recognition of the rapid developments		is specified in the paragraph inappropriately entitled "International standards" starting with "The importance of trade
50	in trade, transport and communications technologies. By 1974 UN/CEFACT decided to formalise its		facilitation To cite the different references to the TFA
51	advice and guidance by publishing Recommendation 4 – National Trade Facilitation Organs:	\ \	Articles implies to be provided with the Agreement. This might be referred to in a Bibliography.
52	Arrangements at the National Level to Co-ordinate Work on Facilitation of Trade Procedures (usually	/ /	Commenté [LT4]: Comment received: this phrasing is wrong.
53	abbreviated to Trade Facilitation Bodies). The Recommendation encouraged the implementation of		Should read
54	recommendations on facilitation of international trade procedures through setting up national	//	"Since the 1960s, UN/CEFACT and its predecessors"
55	organisations or committees, or by administrative or other suitable means.	/ /	Commenté [LT5]: Comment received: true in the last
56	The Recommendation was enhanced in March 2000 by the publication of Guidelines that provided		centuryThe stakes are now on winning markets.
57	detailed information about the purposes, membership, organisation, responsibilities and work		Commenté [LT6]: Comment received: poorly worded (recommendation that encourages recommendations)
58	programme of a National Trade and Transport Facilitation Committee (NTTFC). A year later the	l	<u> </u>
59	Recommendation was revised to reflect the trade environment and dynamic of its time.	Λ	Commenté [LT7]: Comment received: this implies the 'readers' are aware of the previous versions?
60	In light of the World Trade Organization (WTO) agreement on Trade Facilitation as well as the		Commenté [LT8]: The first sentence is an order not a
61	proliferation of forms of consultation implemented to date, the International Trade Procedures of	///	purpose. The main purposes of a NFTB which is a consultancy
62	UN/CEFACT suggest the current update of the recommendation text and propose additional	/ /	office are given in section "Establishment of a NFTB" -To identify points in the domestic and international supply
63	guidelines on consultation.		chain where problems occur to retard or damage the smooth
64	One time proven method of conducting dialogue between Government and the trading community		flow of goods from buyer to sellerIn collaboration through a NTFB the public and private sectors
65	and identifying trade issues and priorities is the establishment of a National Trade and Transport		could design measures to eliminate or drastically reduce the
66	Facilitation Committee.		barriers to efficient and effective trading processes And in section "Recommendation":
c 7	Purpose and Scope	/	-To include trade facilitation as part of a national integrated
67 68	Governments and the trading community should adopt trade facilitation as an indispensable		strategy for trade policy, economic development and the creation of sustainable employment;
69	component of trade policy formation and should aim at the establishment of a National Trade		-To provide a national focal point for the collection and
70	Facilitation Body (NTFB) embracing the views and opinions of all stakeholders in pursuing agreement,		dissemination of information on best practices in international trade facilitation;
71	cooperation and collaboration in the development and implementation of simplified, harmonised		To participate in international efforts to improve trade
71 72	and standardised measures.		facilitation and efficiency; Other targets are:
73	Trade facilitation is defined as the simplification, standardization and harmonization of procedures		To exchange, confront and coordinate viewpoints on
74	and associated information flows required to move goods and provide related services from seller to		international trade regulations hampering foreign exchanges; To clarify issues, and engage in meaningful dialogue;
75	buyer and to make payments. (Trade Facilitation Strategy and Action plan for 2005-2007,		To facilitate the collection, circulation, recording and archiving
76	TRADE/CEFACT/2005/6).		information using the most recent technologies; To promote existing facilitation solutions and help
1			implementing them;
77	The NTFB will deliberate or discuss on trade facilitation regulatory, operational, customs and		To use neutral straight-through electronic and digital data processing;
78	banking and finance issues among other related topics.	\setminus	•
79	<u> </u>		Scope might be something like: This Recommendation specifies the principles to help national governments to create
			a National Trade Facilitation body or coordinate existing
80	The fundamental purpose of trade facilitation is to improve the trading process and related		sectorial organizations concerned with trade facilitation.

Mis en forme : Anglais (États-Unis)

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80 81 The fundamental purpose of trade facilitation is to improve the trading process and related

interchange of documents (information) whether domestic or international. To achieve this, trade

- 82 facilitation measures aim to provide transparency of supply in the buying and selling of goods and 83 services. The scope of trade facilitation can be broadly divided into three categories; simplification,
- 84 harmonisation and standardisation.
- 85 Simplification is the process of eliminating all unnecessary elements and duplications in formalities, 86 processes and procedures
- 87 Harmonization is the alignment of national formalities, procedures, operations and documents with 88 international conventions, standards and practices.
 - Standardization in trade facilitation is the process of developing internationally agreed formats for practices and procedures, documents and information.

Benefits

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Trade facilitation bodies and an inclusive and constructive consultation process will provide stakeholders the means to voice their viewpoints, clarify issues, and engage in meaningful dialogue. Facilitation activities must be approached in a coordinated manner to ensure that problems are not created in one part of the transaction chain by introducing solutions to another part. The needs of all parties, both private and public sectors, must be identified before solutions can be found and those best placed to explain their needs are those directly involved in the transaction chain. This requires an effective forum where private sector managers, public-sector administrators and policy makers can work together towards the effective implementation of jointly-agreed facilitation measures. A Trade facilitation body and an inclusive and constructive consultation process will provide stakeholders with the means to voice their viewpoints, clarify issues, and engage in meaningful dialogue.

Benefits

- Helps compete internationally
- Reduce cost of international trade (both for government agencies and Trade)
- Adopts most effective best practices (effective business processes aligned to international standards)
- Brings public and private sector together towards trade facilitation practices.

International Standards

The importance of trade facilitation has been emphasised by the World Trade Organization Agreement on Trade Facilitation Agreement (ATFTFA) concluded at the Ministerial Conference in Bali in December 2013. Based on Articles V, VIII and X of the General Agreement on Tariffs and Trade (GATT 1994) the Bali ATF places obligations on WTO Members to support and sustain initiatives and measures to improve international trade performance.

Within the range of measures required by the TFA, is a requirement for Member Nation governments to provide opportunities, and an appropriate time period to traders and other interested parties to comment on the proposed introduction or amendments of laws and regulations ... through regular

118 consultation (Article 2) Also the Agreement requires Institutional Arrangements and has created a

119 Committee on Trade Facilitation (Article 13.123.1). Further under these arrangements the

120 Agreement requires Member Nations to establish and or maintain a national committee on trade 121 facilitation (Article 13.223.2).

Establishment of a National Trade Facilitation Body

The establishment of a National Trade Facilitation Body is dependent on many factors. Some of these include (but are not limited to) favourable government policies for economic development and trade; a robust and dynamic private sector; availability of human and financial resources, and a strong political will to improve the performance of the international trade transaction and supply chains. The introduction of simpler, more modern measures to enhance efficiency and improve effectiveness is an objective that experience has shown is better achieved through dialogue and co-operation between government and the business community.

Commenté [LT9]: Comment received: these lines are not

'benefits' but advice.
An introductive sentence is necessary:

A NFTB will help:

To compete internationally and gain new markets, To reduce costs

To implement concerted and technologically neutral methods and process:

To achieve return on investments on R&D costs;

Commenté [LT10]: The exact same phrase is stated in the guideline, section A.

Mis en forme: Titre 2

Mis en forme: Paragraphe de liste, Avec puces + Niveau: 1 + Alignement: 0.63 cm + Retrait: 1.27 cm

Commenté [LT11]: Comment received: These lines have nothing in common with standards. International Standards with capital letters only refers to the formal standards of ISO. Standards can be used to support a legislation or a regulation. An idea would be to adopt the text of the TFA agreement which is as follows in item 3 of Article 10, entitled Formalities Connected With Importation and Exportation and Transit, NTFB "Members are encouraged:
To use relevant international standards or parts thereof as a

basis for their importation, exportation or transit formalities and procedures

To take part, within the limits of their resources, in the preparation and periodic review of relevant International Standards by appropriate international organizations. To develop procedures for the sharing by Members of relevant information, and best practices, on the implementation of international standards, as appropriate.

Commenté [LT12]: Comment received : The sentence goes too far because laws and regulations are prepared and voted by Parliament members and NFTB members cannot replace them. They can only lodge requirements to their colleagues of the public sectors who are NFTBs members.

Then when the dead line of the "time period" (4 years were provided in 2013) is finished, this Recommendation will be

Another general wording such as follows might be expressed: Over the years, UN entities have designed Recommendations providing harmonized methods, procedures and process to improve international trade. The establishment of National Trade Facilitation Bodies will help implementing these tools and share the development of additional measures to give national administrative agencies and companies the competitive edge necessary to boost the worldwide trading of products, commodities and services.

Commenté [LT13]: Comment received : It is necessary to define the role of 'Committee on Trade Facilitation' in TFA comparison with 'National committee of Trade Facilitation' in TFA.

The latter can be recognized as NTFB in Rec.4.

Whether the former can be recognized as 'Global level' on the illustration in Line 421 or not?

Mis en forme : Barré

A NTFB has proven, over many decades, to provide expert input into the development and implementation of simpler trade measures. Government and trade working together could identify points in the domestic and international supply chain where problems occur to retard or damage the smooth flow of goods from buyer to seller. In collaboration through a NTFB the public and private sectors could design measures to eliminate or drastically reduce the barriers to efficient and effective trading processes. This approach to solving the problems in the international supply chain is improved if the NTFB works with similar organisations at the regional (and sub-regional) and international level, and participates in the work programmes of international bodies dedicated to trade facilitation and the development of standards.

Commenté [LT14]: Comment received : This paragraph enumerates the purposes of a NFTB.

Recommendation

The United Nations Centre for Trade Facilitation and Electronic Business at its XXth Plenary session in XX in Geneva <u>recommends that Governments establish and support national trade facilitation bodies</u> with balanced private and public sector participation in order:

- 1. To include trade facilitation as part of a national integrated strategy for trade policy, and sustainable economic development and the creation of sustainable employment;
- 2. To identify issues affecting the cost and efficiency of their country's international trade and to develop measures to reduce such barriers and to assist in their implementation;
- 3. To develop measures to reduce the cost and improve the efficiency of international trade and to assist in the implementation of those measures;
- 4. To provide a national focal point for the collection and dissemination of information on best practices in international trade facilitation;
- 5. To participate in international efforts to improve trade facilitation and efficiency;

Commenté [LT15]: There was a comment to interject this between the 'Benefits' and 'International Standards' section. It could be added: In response to this request, this Recommendation specifies the principles such as the organization, structure, operation, funding to create a NFTB. In this way, the reader will raise awareness on the contents of the Recommendation.

This wording is already mentioned twice, in the "Introduction" and in "Establishment of a NFTB" which is:
-To identify points in the domestic and international supply chain where problems occur to retard or damage the smo

-To design measures to eliminate or drastically reduce the barriers to efficient and effective trading processes

This should be placed in the "Purpose section".

Commenté [LT16]: Comment received : The two phrases ' to develop \sim ' in 139 and '3. To develop \sim ' in 140-141 look duplicated.

GUIDELINES TO RECOMMENDATION NO. 4 NATIONAL TRADE FACILITATION BODIES (NTFB)

A. INTRODUCTION

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The establishment of a national body to adopt and pursue the implementation of trade facilitation can take many forms. Experience has shown that for optimum success certain essential factors must be included in the organization, administrative arrangements and operation of the national body. Some of the prerequisites needed from the outset are:

- Active private and public sector participation;
- The identification of issues affecting the costs and efficiency of the country's international trading performance, and the setting of priorities for action on the issues;
- The collaborative development of measures to reduce the cost and improve the effectiveness
 of international trade transactions;
- The resources (both human and financial) to assist the implementation of the agreed measures:
- The provision of a national focal point for the collection and dissemination of information on best practices and standards in international trade facilitation; and
- The participation in international efforts to improve trade facilitation efficiency.
- Trade facilitation activities must be approached in a coordinated manner to ensure problems are not
- 173 created in one part of the supply chain by the introduction of measures or solutions to another part.
- 174 The needs of all parties, both the private and public sectors and third party interests, must be identified
- before solutions can be developed. The people best placed to explain their needs are those directly
- involved in the various, interlinking parts of the supply chain. This requires an efficient and effective forum where trade policy makers, private-sector managers, public-sector administrators and other
- stakeholders can collaborate towards the implementation of jointly-agreed facilitation tools and
- techniques and modernisation measures.

180 A.1 Trade facilitation – a practical definition

- 181 Trade facilitation is defined as the simplification, standardization and harmonization of procedures
- 182 and associated information flows required to move goods and provide related services from seller to
- buyer and to make payments. (Trade Facilitation Strategy and Action plan for 2005-2007,
- 184 TRADE/CEFACT/2005/6)
- 185 The fundamental purpose of trade facilitation is to simplify the trading process whether domestic or
- international. To achieve this objective trade facilitation aims at transparency on all commercial and
- 187 regulatory rules concerning trade procedures in order to allow the trading community to prepare and
- 188 comply. UN/CEFACT aims to contribute to a comprehensive set of efficient and effective business
- processes, as well as optimizing the level of government control and oversight so that these are
- 190 proportionate to the costs and risks involved.
- 191 Trade facilitation activities (especially in relation to the application of electronic business) can be
- 192 broadly divided into three categories; simplification, harmonization and standardization:
 - Simplification is the streamlining of trade procedures by removing redundant requirements and activities, thus reducing the cost and burdens in administering the trade transaction.
 - Harmonization is the aligning or rationalizing of information flows that accompany the
 movement of goods or services in the domestic marketplace, or in international transit,
 especially at national borders.

Standardization is ensuring that required information is described, understood and applied
in a consistent manner. Many international standards development organizations, consortia
and communities have developed standards concerning the description, definition, use and
transfer of information related to international trade.

A.2 Partnership

10. As described in the previous sectionFrom the above description, facilitating the total trade transaction process requires a series of actions and measures combining the movement of goods, all relevant regulatory requirements, notably government reform, modernization and automation... It covers not only the economic, commercial and operational aspects of the trade transaction, but also other related issues in the supply chain including finance, transport, transit, compliance with international standards, trade related infrastructure and logistics, sectorial priorities (for example, agriculture) and legal frameworks.

11. Trade facilitation implies consideration of the interlinked roles of the three main actors closely involved in the international trade sectors of the country where the NTFB is to be set up. These are:

- Public sector (all relevant government trade-related agencies), in designing and implementing national laws and regulations regarding trade in a coordinated way by working together and to streamline import, export and transit procedures;
- Private sector traders, (importers and exporters), who can benefit from such solutions in their international trade transactions; and
- Private sector trade services providers (carriers, freight forwarders, multimodal transport operators, banking institutions, insurance companies, software providers, etc.), by offering market-oriented trade and transport solutions within the framework of national and international trade and transport practices, obligations and laws.

There are issues in international and national transactions and National Trade Facilitation Bodies can, among other objectives, address these challenges.





Figure 1. International trade brings together a number of issues which can be challenges to the trading community; a National Trade Facilitation Body can help bring these together coherently.

B. ESTABLISHMENT OF A NATIONAL TRADE FACILITATION BODY (NTFB)

19. As a proper consultation mechanism, governments are invited to consider the possibility of establishing National Trade Facilitation Bodies (NTFB), along the lines described hereafter, and on the basis of the terms of reference included in Annex 1 and based on the principles laid out in the UN/CEFACT Recommendation No. 40 on Consultation Approaches.

B.1 General definition of a NTFB 232

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233 A NTFB is a formally constituted body where all interested parties from public and private sectors in 234 the country's international trade, multimodal transport, logistics, finance and other related topics 235 could present their respective views and problems, and seek, through consultation and consensus, 236 mutually agreeable solutions.

B.2. Purpose of a NTFB

20. A NTFB acts as an open forum to promote trade facilitation, facilitate inter-agency coordination, 238 239 and provide directives on major trade facilitation issues.

Depending on the national context, the specific purposes of the NTFB could entail the following:

- Champion the national strategic priorities;
- Develop new national policies mapped against existing international common and harmonized methods:
- Promote existing facilitation solutions and help implementing them;
- Participate actively in the creation and maintenance of trade facilitation measures internationally.
- Contribute to the work of established international organizations such as UN, the WCO's committees, the WTO under the framework of the Trade Facilitation Agreement and so on.

B.2 Membership of a NTFB

Participants from the Government and public administrations, each with a joint and separate interest in the facilitation of trade. Private sector participants in such bodies should represent all industry sectors, all types and size of business, and institutions taking part in international trade: manufacturers, importers, exporters, freight forwarders, carriers, banks, insurance companies, etc. Annex 3 proposes a toolbox for identifying the pertinent actors. It is only with the active involvement of these participants that impediments can be meaningfully analysed and cooperative solutions devised.

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The following diagram provides a list (non-exhaustive) of public and private actors that may become member of NTFB. The categorization of the actors is interchangeable in some cases. For example, an exporters' association may as well act as a <u>related trade</u> service provider to the trader.'

Government authorities / agencies

- Commerce or trade and their agencies (for example export development agency)
- •Transport/Roads/Rails/ Waterways/ Infrastructure and their agencies including Sea and Land Port agencies and others
- Finance/Planning/Economic Development/Industries and their agencies including Central Banks, and others
- Customs agencies • Foreign Trade Institutes and
- Think Tanks
- •Standards and Accreditation Organizations

Traders

- •Importers and their associations
- •Exporters and their associations
- •Small and Medium Sized Exporters and Importers and their associations

Related trade service providers

- •Carriers or transporters
- Freight forwarders
- •Chamber of commerce and their federations
- Private laboratories or certification agencies
- •Technical software providers
- •Banks, insurance companies and their associations
- Customs agents
- Academic institutions, nonpublic Think Tanks

Figure 2. The three main types of actors – representation from all of these should be sought when establishing a NTFB. The actors may fall into different categories depending on the country or context.

24. NTFBs should invite recognized experts based on their knowledge and competencies within their respective fields.

B.3. Organization of the NTFB

A National Trade Facilitation Body could be organized on three distinct levels; strategic, operational and technical.

- at the strategic level would be the Board of the NTFB. They would be responsible for implementing the trade facilitation plan advised by the Lead Agency, whether government (as envisaged by the World Trade Organization in its Agreement on Trade Facilitation Article 13), private sector or a partnership between trade and government that established the body. The Board would set the work programme based on the national policy and priorities advised by the Lead Agency. The Board would report back on its activities.
 Proposals and recommendations to the Lead Agency;
- at the operational level the NTFB would prepare reports, develop proposals and offer recommendations for achieving the objective of the strategic plan. These activities would be undertaken by permanent NTFB staff (in senior and managerial positions, including a secretariat) plus any staff seconded staff from the public or private sector. The results of this work would be presented top the Board for strategic consideration;
- at the technical level ad hoc Working Groups (either permanent or temporary) could be formed to undertake specific tasks defined by the NTFB, The composition of the Working Groups should include representatives from trade and industry sectors, consultancy and contributions from individual trade experts (either in person or by written submission). This

Commenté [LT17]: This seems to be a repetition of the paragraph right before the diagram. Suggest to delete.

approach should ensure the quality of input into the process and that outcomes advised to the NTFB at the operational level would be constructive and valuable.

The NTFB can be envisioned in three levels: a strategic level, an operational level and a technical level.

The **Board** should be created with a limited number of participants from the most relevant public and private sector stakeholders. This would be the strategic level of the organization, setting the direction that the NTFB should follow. The NTFB was empowered by an organization or agency

When applicable, the NTFB is established by a government administration; the Board should report back to the lead agency that empowered the NTFB on its activities and outcomes.

At an operational level, the Board should establish a structure in which the private sector and all relevant government agencies can collaborate and develop the direction set out at the strategic level. This would be the actual NTFB. This level would be in charge of developing action plans and identifying best practices based on the direction established by the Board.

In order to ensure the continuity of work and follow any tasks which are delegated to ad hoc working groups, a **Secretariat** should be established. The staffing of such a secretariat would depend on the work load involved in accomplishing the defined direction and managing the additional working groups.

At a technical level, **ad-hoc Working Groups** would accomplish specific tasks (either temporary or permanent) defined by the NTFB and the lead agency. These groups could include customs compliance committee, national single window implementation committee, etc. Representation in these working groups should be drawn from relevant industry sectors to ensure quality of input into the policy making process.

29. A conceptual representation of this structure has been developed within the Recommendation 40 and is explained through the following diagram:

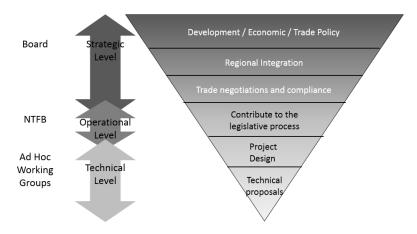


Figure 3. <u>Each level of consultation should be clearly defined in both scope and authority with open and transparent channels of communication and reporting. In most consultation processes there is a need for communication between the levels in both directions so that, for instance, when a technical</u>

Commenté [LT18]: Check the term « Board » with French and Russian will be applicable.

level group meets, it has information on what has been discussed at the strategic and operational level. Similarly, information from discussions at the technical level will then need to be communicated to both the strategic and operational level.

323 B.4. Responsibilities and role of the NTFB components

30. The NTFB is expected to meet as required to pursue its objectives. The agenda of these meetings would cover, *inter alia*, the following items:

- a. Trade facilitation strategy and measures, problems, remedies, action plans, work programmes or projects, inter-agency coordination, regional and multilateral coordination.
- b. The proposals of solutions to problems identified in previous meetings;
- c. Formation of ad hoc working groups.
- Allocation of tasks to members.
- 331 31. The Commission should meet on a regular basis, at a regular basis. It should follow up the work of
- 332 the Body members and ad hoc working groups in their search for solutions to the identified issues.
- 333 The Commission should also keep a repository of the allocation of tasks to the members and ad hoc
- 334 working groups.

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- 335 32. The member institutions would continuously work, within ad-hoc Working Groups, towards the
- 336 elaboration of documents supporting the solutions they wish to propose to the NTFB. They would be
- 337 assisted in their tasks by the Secretary. The resulting documents would be presented to the Board of
- 338 the NTFB for approval.

339 B.5. Work Programme of the NTFB

- 33. Trade facilitation should be an ongoing strategy, which needs a focused work programme
- 341 covering the international trade transactions.
- 34. The development of the work programme should be undertaken in consultation with all the
- 343 interested actors. These should be encouraged to formulate their views using techniques such as
- 344 workshops, seminars, or "brainstorming" sessions. The results would then be presented to the NTFB.
- 345 The work programme needs to be flexible enough to take into account issues that might arise which
- 346 cannot be anticipated.
- 347 35. National representatives to relevant external bodies and organizations such as UN/CEFACT, the
- 348 World Customs Organization, the World Trade Organization, International Chamber of Commerce,
- region coordination initiatives, etc. should if possible be encouraged to join the NTFB. The agenda
- 350 should in part reflect the activities of these external bodies and organizations as a part of the NTFB's
- horizon scanning and monitoring process.

C. COORINATION OF NATIONAL TRADE FACILITATION BODIES AT

NATIONAL OR REGIONAL LEVELS

C.1 Coordination of national trade facilitation bodies (NTFB)

- 355 Many countries want or need to establish a NTFB but have not yet considered the structure and
- details of such a body. Meanwhile, nationally, there may be other sectorial organizations that
- provide in part or in full the function of trade facilitation body. Governments may wish to provide an
- 358 official endorsement of one of these organizations in order to fulfill the role of NTFB; or they may
- wish to coordinate several of these organizations for this.

Furthermore, the government may wish to call upon one or more of these organizations temporarily, in order to quickly establish an interim NTFB while they finalize their planning for a fully mandated, independent NTFB.

C.1.1 National sectorial organizations which may fulfill the role of trade facilitation

The ideal organization for an NTFB is a full public-private partnership as outlined elsewhere within this document, both Government and Trade collaborating through a national trade facilitation body. However, for historical reasons or for practical reasons, there may be another valid sectorial organization which preexists and which the government may want to invest with this role. The following is a non-exhaustive list of types of organizations. Annex 3 can provide some guidance on identifying these.

- A fully private sector national trade facilitation body
- A fully private sector shipper's organization with a trade facilitation mandate
- A fully private sector transport organization with a trade facilitation mandate
- A trade union with a trade facilitation mandate
- A public sector consultation committee concentrating on trade facilitation matters
- A government agency-lead committee (public sector) with a trade facilitation mandate
- Etc.

Each of these types of organizations may already exist in any country. Governments may wish to elect one of these organizations to take on the role of NTFB. There is no obligation that the resulting organization has representation from both the public and private sectors; however, there are undeniable benefits in including both Government and Trade in such consultative bodies as reflected in the UNECE Recommendation 40 (pending approval). For this reason, it is strongly suggested that if a private sector organization is chosen that the public sector takes an active role within the organization, perhaps by integrating the Board. Likewise, if a public sector organization is chosen, it is strongly suggested that it be opened to active participation from the private sector, eventually reserving a number of key positions to Trade.

C.1.2. Coordination among multiple trade facilitation organizations

A method of coordination may be chosen that could result I multiple organizations working on trade facilitation within the country (or economy) or within a regional grouping, if such an arrangement been agreed by the participating countries or economies. This could lead to two possible scenarios; first, the government (or regional grouping) establishes an official NTFB but other organizations (public, private, PPP or trade or industry specific) continue to exist in at the same time. Second, the government could coordinate the activities of these multiple organizations using the NTFB as a focal point of collaboration. The consequences of these two different circumstances are explored in the following sections of the guidelines.

Another path may be chosen which would result in multiple organizations working on trade facilitation. There can be at least two possible scenarios: the government establishes an official NTFB, but other organizations (public, private or PPP) also exist; or, the government may wish to coordinate these multiple organizations in order to create their official NTFB.

C.1.2.a. NTFB coordinating with other trade facilitation organizations

A government-established NTFB should study the other organizations that exist within a country that are working on the same or similar topics. These may be within the private sector or within the public sector. Insofar as the missions and visions of trade facilitation coincide, the NTFB should try to coordinate as much as possible with these other national organizations in order to avoid duplication of efforts. This could take the form of bilateral/multilateral agreements outlining the activities of each organization. It could, however, be less formal, inviting these organizations to discuss activities

- 410 to be performed and distributing work (through ad-hoc working groups, for example) on an as-411 needed basis.
- 412 C.1.2.b. Coordination of national trade facilitation organizations to create an official NTFB
- An alternative solution would be the coordination of existing, multiple trade facilitation 413
- organizations. A government-appointed committee would need to identify all of the existing 414
- 415 organizations (public, private and/or Public Private Partnership) through a stakeholder analysis (see
- 416 Annex 3) and the different themes that they could work on; again one of the key factors will be to
- 417 avoid duplication of efforts.
- 418 For example, the government-appointed coordinating committee would be the main deciding body
- 419 and focal point for official national trade facilitation activities and consultation – the strategic level
- 420 structure. However associated operational or technical work could be distributed to these other
- 421 organizations who would then report back to the coordinating committee that could correct its
- 422 perspective depending on the ongoing work. Likewise, the government could enable appointed
- 423 officials/experts to oversee work on each level (strategic, operational and technical) who would
- 424 coordinate the work of the other, pre-existing organizations.

425 C.1.2.c. Disadvantages of using existing trade facilitation organizations

- 426 Such a set-up would have the advantage of reducing costs for the government and avoid duplication
- 427 of effort through optimization of resources. There could also be some setbacks from relying on other 428
- organizations, such as the primary focus of these other organizations. Trade associations, unions or 429 even specific ministry-driven organizations were most likely established with a specific mission which
- 430 may not necessarily be trade facilitation; these organizations may also have been established to
- 431 accommodate a specific type of actor in the supply chain. Their participation in any trade facilitation
- 432 activity may have alterative motives which may or may not be compatible with the global trade
- 433 facilitation task which is at hand and may or may not be compatible with the direction the lead
- 434 agency wants to take.
- 435 To remedy this situation, it is advisable to ensure that all actors of the supply chain are represented
- 436 through the chosen organizations (not just port authorities... or not just shippers... or not just a
- 437 specific ministry...). Much of the work will be to ensure that all of these representative organizations
- 438 actively participate and that topics or work is not driven solely by one single point of view. Much can
- 439 be done during an identification phase when choosing the organizations, determining not only that 440
- they are working on trade facilitation, but also any alterative motivations which should be
- considered. See annex 3. Recommendation 40 (pending approval) proposes within its Annex I a tool 441
- box for stakeholder analysis which would be pertinent to this exercise. 442

443 **C.2 Coordination of Regional Organizations**

- Under the umbrella of global trade facilitation work, regional trade facilitation organizations have an 444
- 445 important role to play.
- 446 Quite often the NTFBs from a same region struggle with similar challenges, not only because of the
- 447 geographical environment like common borders but also similar regulations, trading traditions and
- trading partners. Hence, regional cooperation of NTFBs can support and strengthen each national 448
- 449 body's activities, discuss approaches to trade facilitation and also create and agree upon common
- 450 solutions to their trade facilitation issues.
- The Regional Trade Facilitation Organization can be constituted of representatives from National 451
- 452 Bodies, including e.g. the chairmen and the Technical Secretaries. Regional committees shall meet
- 453 regularly, based on the agreed time table and agenda.
- The basic terms of reference for such Regional Organization could be: 454

- To monitor regional progress of trade and transport facilitation and to coordinate regional
 awareness rising activities
 - To identify common inhibitions (technical, institutional or commercial);
 - · To identify common solutions/regional action required to solve existing problems,
 - To support the region-wide use of trade related standards, recommendations, tariff structures, EDI, etc.

The important steering role of the Regional Organization could be substantially strengthened by assigning *ad-hoc* expert services or task force at its disposal when deemed necessary to focus on a specific trade facilitation issue.

Note: we can illustrate the global organisation/structure of NTFBs with a similar picture as the organisation of NTFB is described in the guideline text.

Below is a draft example of the illustration idea:

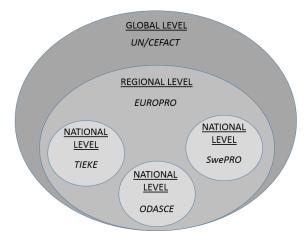


Figure 4. Coordination of National Trade Facilitation Bodies at a regional level and on a global level.

D. FUNDING, BUDGET and STAFFING

D. 1 Financing a NTFB

Once a government has decided to legally endorse a particular body/organization, the government must consider its sustainment. The legal recognition of the body/organization implies a proposed funding schema for all aspects of the NTFB – see examples of the foreseeable expenses in Annex 1. Accounts must be open and transparent and available to all representative organizations, or approved third parties for audit purposes.

36. Irrespective of Whatever the structure selected and the decision for the range of its operations, the NTFB would need to pay for the staff and activities. Clearly the type and amount of funding needed would depend on the several factors to ensure optimum performance and the realisation of the benefits of its trade facilitation work programme and outputs. Consequently the funding arrangements must be both sustained and sustainable. To guarantee appropriate financial provision

from the outset, making the NTFB some type of legal entity could be considered as a method of protecting the funding arrangements.

37. Many options exist to arrange the finance for a NTFB and these include (but are not limited to):

- Representative private sector organisations financial contribution (providing this did not undermine the remit and terms of reference of the NTFB);
- · Government grant, through its own budget;
- A public-private partnership;
- Contributions 'in kind' in the form of office space and maintenance, and office equipment;
- Additional funding for specific trade facilitation studies. These contributions could be sourced from trade and industry sectors that would benefit from the introduction of trade facilitation proposals.

38. For many countries, the subject of funding is a challenge and could prove an impediment to the establishment and long-term operation of a NTFB. The government might lack the financial resources or the private sector is unable to marshal sufficient funds from representative business sectors or trade associations. Consequently imaginative and innovative solutions would need to be considered. For example, the loan of staff from relevant government departments, authorities and agencies for a specific period or activity. Equally the private sector enterprises could agree to secondments while continuing to meet the costs of those staff.

D.3. Operating a NTFB

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42. The staff of the NFTB would be its greatest asset. Therefore care must be taken in their selection, whether recruited as permanent employees or accepted as secondments¹ for a term defined period as part of the financial contribution from a representative organisation. Where staff are recruited for a permanent position in the NTFB, national laws governing recruitment and labour regulations concerning terms and conditions of employment must be observed. Equally important and under the same laws any staff seconded from a representative organisation (either public or private sector) must be assured any overarching employment contract would be honoured during the term of their

44. Experience has demonstrated that a NTFB usually requires Members, representatives and staff to undertake a number of different functions. This can include, but not restricted to or required to the following:

- A Chairman or similarly appointed official (Strategic level)
- A Board (Strategic level)
- An Executive Secretary / Manager (day-to-day running of the NTFB) and a secretariat (Operational level)

E. STEPS TOWARDS THE CREATION OF A NTFB

46. A preliminary step towards the creation of a NTFB would be a lead agency to inform all interested parties of the development of trade, transport and finance issues, the BUY-SHIP-PAY components of the UN CEFACT International Supply Chain Model. An awareness campaign could be organized through seminars, workshops, round-tables in specific industry sectors of the national economy. Such awareness campaigns may be organized by potential members of a NTFB such as local professional associations, such as Chambers of Commerce, shippers' councils, freight forwarders association and

Commenté [LT19]: Suggested alternative text :

44. Experience has demonstrated a NTFB usually requires Member, staff and representatives from stakeholder sectors an organizations to undertake the different and differing functions. The positions are neither pre-requisites nor restricted to the following:

At the strategic level;

- •A Board,
- A Chairman (or similarly appointed official).

At the operational level;

- •A Chief Executive,
- A Secretary,
- A secretariat (including a Personal Assistant to manage the schedule of the Chairman, Bord Members and Chief Executive).

At the technical level;

- Staff with recognised experience and expertise in the fields of trade facilitation, business and commercial processes, government trade regulations and procedures, transport issues and the financial and insurance sectors,
- Participants and contributors to Ad hoc Working Groups (a member of the permanent staff should be responsible for the administration of individual Working Groups).
- Consultants, and

•Interns, possibly students on unpaid work experience.

This list could be used as a checklist to ensure certain functions have not been omitted. Staff appointed to post in the technical level must have some security of tenure for the continuity of the NTFB work programme and consistency in the output of trade facilitation proposals and recommendations. Equally, terms and conditions must be agreed for the employment of any staff seconded from the public or private sectors, consultants and interns.

Commenté [LT20R19]: I personally feel that this suggestion provides too much guidance on staff and creates something which might be too big for some economies. I prefer the original suggested staff which provides a minimum – but this is just my opinion.

¹ Secondment, according to the Oxford Dictionary "The <u>temporary transfer of an official or worker to another position or employment" (http://www.oxforddictionaries.com as of January 2015).</u>

other relevant organisations. However, it must be recognised that awareness and publicity campaigns would have a budgetary impact on the lead organisation and any partner associations.

46. After any approved awareness campaign, specific actions should be considered when establishing the National Trade Facilitation Body. The type and range of measures would be dependent on the national needs, culture and capabilities. Some of the provisions could be:

- Agree the remit of the NTFB and the areas of policy development and identify key issues to be initially considered;
- Formal establishment with preparations for the legal base, constitution, structure, funding and administrative framework of the NTFB;
- Agree the appointment of the Officers and staff of the NFTB including the terms and conditions of employment, the status of seconded persons and the recruitment of consultants or other experts;
- Identify all key partners and stakeholders to agree on the terms of reference and, areas of
 policy development, and the preparation of a 'corporate plan' and work programme.
- Agree the procedures for the formation of any Working Groups for specific tasks:
- Agree the reporting procedures within the NTFB and the way trade facilitation outputs, Including implementation strategies, are presented to government and trade;
- Coordinate with trade facilitation bodies (such as UN, WTO, WCO) and other international standards bodies (ISO) and make use of materials produced by these organizations.

This inventory of suggested good practice is not exhaustive <u>and does not list in order of priority the performance of these tasks</u>. However it should provide a checklist to ensure essential actions are not overlooked or ignored. Clearly the steps needed to create a NTFB would be wholly dependent of the requirements of each country or economy.

Annex 1 - Terms of Reference

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- 1. The purpose of the National Trade Facilitation Body (NTFB) is to encourage the coordination and
 implementation of measures that lead to the facilitation of international trade practices in support of
- 553 the Nation's foreign trade.

2. The specific objectives of the body are as follows:

- a. to provide a national forum equipped with a consultation mechanism for the facilitation of formalities, procedures and documentation used in international trade (facilitation objectives);
- b. to propose, for government approval, draft trade-related regulations and practices (regulatory objectives);
- to make policy recommendations on future trade related investments (development policy objectives); and
- d. to increase awareness of the methods and benefits of trade facilitation (training objectives).

3. These four specific objectives will lead to the following activities:

a. Facilitation objectives:

- i. to ensure the proper coordination in the field of facilitation of international trade;
- to keep under review the procedures required in international trade, including multimodal transport, with a view to their simplification and harmonization;
- to collect and disseminate information on international trade formalities, procedures, documentation, and related matters;
- to pursue the simplification and alignment of trade documentation on the basis of the United Nations layout key, including transport documents designed for use in computer and other automated systems; and
- v. to promote the use and adoption of standard trade and transport technology and international codes (for example EDI communications).

b. Regulatory objectives:

- to review, comment, amend, and propose for government approval new draft documents on liability, civil responsibility, banking and intermodal transport regulations with a view to update current regulations and practices embodied in the Commercial Code and other legal texts;
- ii. to follow up on the final approval of proposed regulations and practices with the various institutions concerned and through institutional and executive channels; and
- iii. to examine the convenience for the country to adhere to international conventions and standards.

c. Development Policy objectives:

- to review the national policy content of trade investments and to facilitate, the introduction and development of appropriate trade technologies; and
- to address, as a national consulting body, questions related to the institutional development and management of international trade facilities; and other relevant issues.

d. Training objectives:

 to organize and implement campaigns to publicize the benefits and requirements of simplified documents and procedures, aimed at policy-makers and senior decisionmakers in government organizations, parastatal bodies and transport operators, Customs and other regulatory bodies;

- to organize and present series of seminars and workshops for policy-makers, senior decision-makers and managers from the public and private sectors, to make them aware of international trade principles, practices and implications; and
- iii. to organize, as a follow-up to the awareness programs, visits by technical experts to advise on how to improve trade transactions, to streamline ports/transport logistic operations, and to maximize the benefits derived from facilitation.

B. Budgetary considerations

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- 4. When funding has been agreed and approved the parties to the NTFB should establish a formal budget. The budget could be divided into distinct components:
 - a. Capital expenditure such as rent of building and utility costs;
 - Operating expenses related to staff such as salary, training and association membership fees;
 - Costs relating to the recruitment of any local consultants and for the procurement of local studies and surveys;
 - d. Expenses related to the organization of NTFB meetings, as well as conferences, workshops and seminars to promote the work of the organisation and encourage wider support and acceptance of trade facilitation proposals;
 - Travel and subsistence, divided into national activities and the costs of attending sub-regional, regional and international meeting as approved;
 - Expenses related to the procurement of office equipment, communication facilities, stationery, and office management and maintenance;
 - g. Miscellaneous expenses related to reproduction and dissemination of documents and other publicity and information material; and
 - h. A contingency fund for any unforeseen expenses deemed necessary by agreement of the contributing organisations, parties and individual participants.
- 5. All candidates for permanent employment or secondment to the NTFB should be subjected to a rigorous, yet fair selection process. The aim should be to select the best applicant or nominee based
- on expertise and experience, and the value the person can add to the trade facilitation work
- 623 programme and activities. Some of the qualities needed would be a skills set including interpersonal,
- oral, written and presentation abilities, plus knowledge and competencies to perform research,
- 625 undertake negotiations and prepare trade facilitation proposals .The abilities described are
- 626 indicative, not exhaustive and candidates would also have additional, specific skills that ideally fit
- them for the position. Finally, but equally important, the process must appreciate national diversity
- 628 in the form of gender, religion, ethnicity, age and other personal characteristics and avoid any form
- of discrimination.

C. Composition and Authority

- 631 6. The National Trade Facilitation Body would bring together authorized representatives of all parties
 632 concerned with international trade issues in the country. The following is a non-exhaustive list which
- 633 can serve as the start of a check-list:

Government authorities / agencies:

- Commerce or trand and their agencies (for example export development agency)
- Transport/Roads/rails/Waterway/Infrastructure and their agencies including Sea and Land Port agencies and others
- Finance/Planning/Economic Development/Industries and their agencies including Central Banks and others
- · Customs agencies
- Justice and their agencies

642	Foreign Trade Institutes and Think Tanks
643	 Standards and Accreditation Organizations
644	•
645	Traders
646	Importers and their associations
647	Exporters and their associations
648	Small and Medium Sized Exporters and Importers and their associations
649	Related services
650	Carriers or transporters
651	Freight forwarders
652	 Chamber of commerce and their federations
653	 Private laboratories or certification agencies
654	Technical software providers
655	Banks, insurance companies and their associations
656	Customs agents
657	Academic institutions, non-public Think Tanks
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Annex 2 - NTFB around the world

National Trade Facilitation Bodies (NTFBs) are important platforms for institutional coordination and stakeholders' consultation with balanced private and public sector participation. They enable the planning and implementation of successful trade facilitation (TF) reforms. For examples of how NTFBs operate, case studies can be found in the repository of UNCTAD (United Nations Conference on Trade and Development). The online repository is available at http://unctad.org/tfc. For sending new or updated country's experience to this repository, UNCTAD has provided the following contact: <u>TFbodies@unctad.org</u> OR <u>trade.logistics@unctad.org</u>

The data have been collected through desk research and a detailed survey with national entities, providing information about different types of NTFBs. The questionnaire used for data collection is available online in English, French and Spanish and is as follows (as of January 2015):

> Template for case studies on setting up and sustaining a multi-agency Trade Facilitation body

> > [Country] - Status [Month] [Year]

Questions	Answers for [Country]
Background	
What is the official name of the national trade facilitation (TF) coordination mechanism?	
What motivated the establishment of the TF body?	
What year was it established?	
Do you have other national bodies dealing with WTO issues and/or with TF?	
Was the TF body based on a previously existing multi-agency group/committee (for example a trade and transport facilitation committee)?	
What is the current status of the TF body (running, pilot phase, study)	
Institutional Framework	
Has the TF body been set up as an ad hoc group, or a legal entity/organisation?	
What specific documents were necessary to institutionalise the group? Which body and at which level made the decisions?	
What is the scope/mandate of the TF body?	
Does the TF body have terms of reference?	
Which is the coordinating agency?	
What is the structure of the TF body (Chair/co-chair, sub-groups etc.)?	
Do you have a permanent technical Secretariat?	
Funding	
Do you have a formal budget for the operations of the TF body?	
If yes, what major items are covered by it?	
What are the sources of funding?	
Objectives / Focus	

-	Code de champ modifié
_	Code de champ modifié

Questions	Answers for [Country]
What are the objectives of the TF body?	Allowers for [Country]
Does it have a working plan?	
How do you monitor progress in implementing the	
working plan?	
How often, and in which form and to whom is the TF body reporting?	
Membership / Composition	
What public or quasi-public agencies participate in the TF body?	
What private associations or entities participate?	
What is the level of seniority of the participants?	
Participation	
Does the TF body meet regularly?	
What is the level of participation in each of the meetings?	
Do you use different meetings formats (such as focus groups, brainstorming, Citizen jury's etc?)?	
Promotion / Communication	
How do you keep all stakeholders informed of the TF body's meetings and new documents, upcoming events etc?	
How does the TF body interface with other working groups/committees working on similar issues?	
Do you undertake special information session for the general public or particular stakeholders?	
Benefits	
What was the impact of the work of the group?	
How does it benefit your country's responsiveness to the WTO negotiation process?	
Have there been concrete operational outcomes?	
Lessons learned	
What are the crucial success factors?	
What are the greatest obstacles?	
What are the main lessons learned?	
Future plans	
What are the plans for further development of the TF body?	
Contact information	
Please indicate the contact details of the chairman, president or Secretariat of the TF body.	

Annex 3 - Stakeholder analysis toolbox

This annex is an excerpt from the Annex 1 of the proposed Recommendation 40 on Consultation Approaches.

Stakeholder analysis

Prior to initiating consultations, the lead agency or organization will need to identify the stakeholders that are concerned by the issue, proposal or change of procedure. Stakeholder analysis is an important tool by which to gather this information. The approach is a disciplined and structured way to map organizations and companies with an interest in the issue(s) at hand and consists of identifying end users, agents, organizations and grouping them into direct and secondary stakeholders, in terms of how they will be impacted. The process continues with descriptions of the stakeholders' needs, interests, organizations, capacities and so on. Information collected as part of this stakeholder mapping should also include an analysis of priority interests, what Government needs from this group, perceived attitudes/risks, and what it will take to persuade this group to agree to requested changes.

A sample template of how this can be mapped is provided below:

Stakeholder Strateg	y Matrix				
	Stake in Proposed				Stakeholder
	ription/ Change/	What do we need		What will it take	Management
Stakeholder Mer	nbers Priority	from them?	attitudesl risks	to get support?	Strategy

A successful analysis will also promote and track the progress of specific stakeholders during the consultation process (that is, recognition of the baseline, creation of awareness, development of understanding, and finally, acceptance / readiness). This approach involves close coordination with the lead agency driving the change and requires consistent outreach focused on promoting discussions, awareness, understanding and acceptance across all the key stakeholder groups.

The following is offered as a quick stakeholder analysis checklist:

- what is the agency need(s) or priority?
- how flexible is the agency in its ability to change or modify this need or priority in the view of new proposals or developments?
- who are all the impacted stakeholders?
- how is information to be shared between the parties?
- what information can be shared, and with which stakeholders?
- what is the appropriate time to share this information so that parties have the necessary time to react?