

## Conference Call #7

### Sub-group 1 Policy Recommendation

**Maria Teresa Pisani and project team**

29 | 10 | 2020, WebEx Meeting





**1. Launch of the public review Policy Recommendation, Part I and Guidelines, Part II**

*Maria Teresa Pisani*

**2. Zoom in on the Guidelines: traceability information collection for product, process, facility, transport and sustainability**

*Virginia Cram-Martos*

**3. Update - Annex 4 Call to Action**

*Francesca Romana Rinaldi*

**4. Transparency and Traceability for Circularity: exploring the regulatory framework**

*Claudia Di Bernardino*

**5. Next steps, experts' sub-group input, Q&A**

*Maria Teresa Pisani*

**Background documents**

[CUE SPACE](#)

- Policy Recommendation, Part I & Guidelines, Part II (20 October 2020 - 20 December 2020)
- Call to Action (20.10.2020)
- Minutes of conference call#6 (25-09-2020)
- Stakeholders Ecosystem Report and Annex 1. Stakeholders in the Garment and Footwear Sector (draft April 2020)
- Mapping of supporting policies, regulations and legislation for the Policy Recommendation (draft April 2020)

# 1. Launch of the public review

Policy Recommendation, Part I and  
Guidelines, Part II



UN / CEFAC

#Policy Recommendation Enhancing Transparency and Traceability of Sustainable Value Chains in Garment and Footwear



UN / CEFACT

O1. POLICY DIALOGUE PLATFORM, POLICY RECOMMENDATION & CALL TO ACTION  
Why and how to enable and scale-up traceability systems?



O2. TRACEABILITY STANDARD & IMPLEMENTATION GUIDELINES  
What to trace and how to trace it in value chains?



O3. BLOCKCHAIN PILOT SOLUTIONS FOR SPECIFIC FIBERS AND MATERIALS  
How to anchor claims to products? For Cotton/Leather/Synthetic/Wool&Cashmere



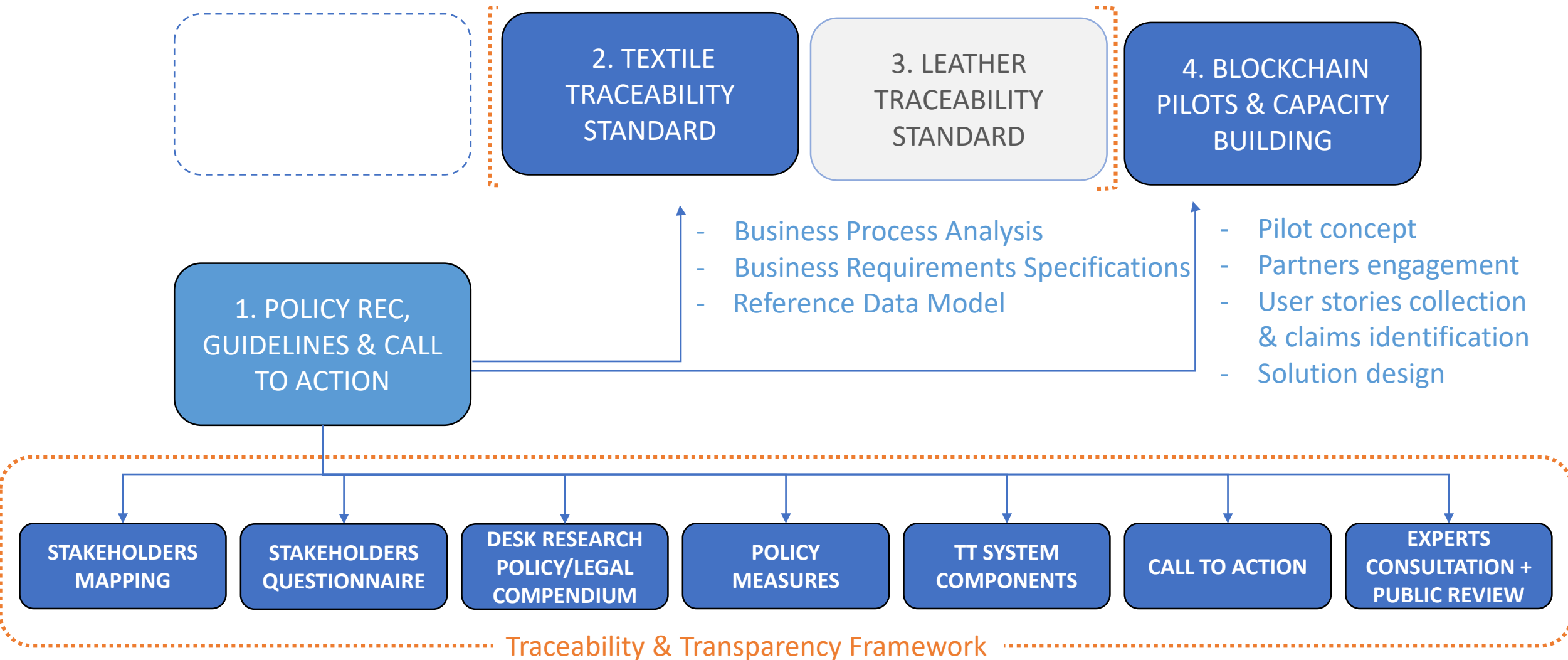
More details: [Project's webpage](#)

In partnership with



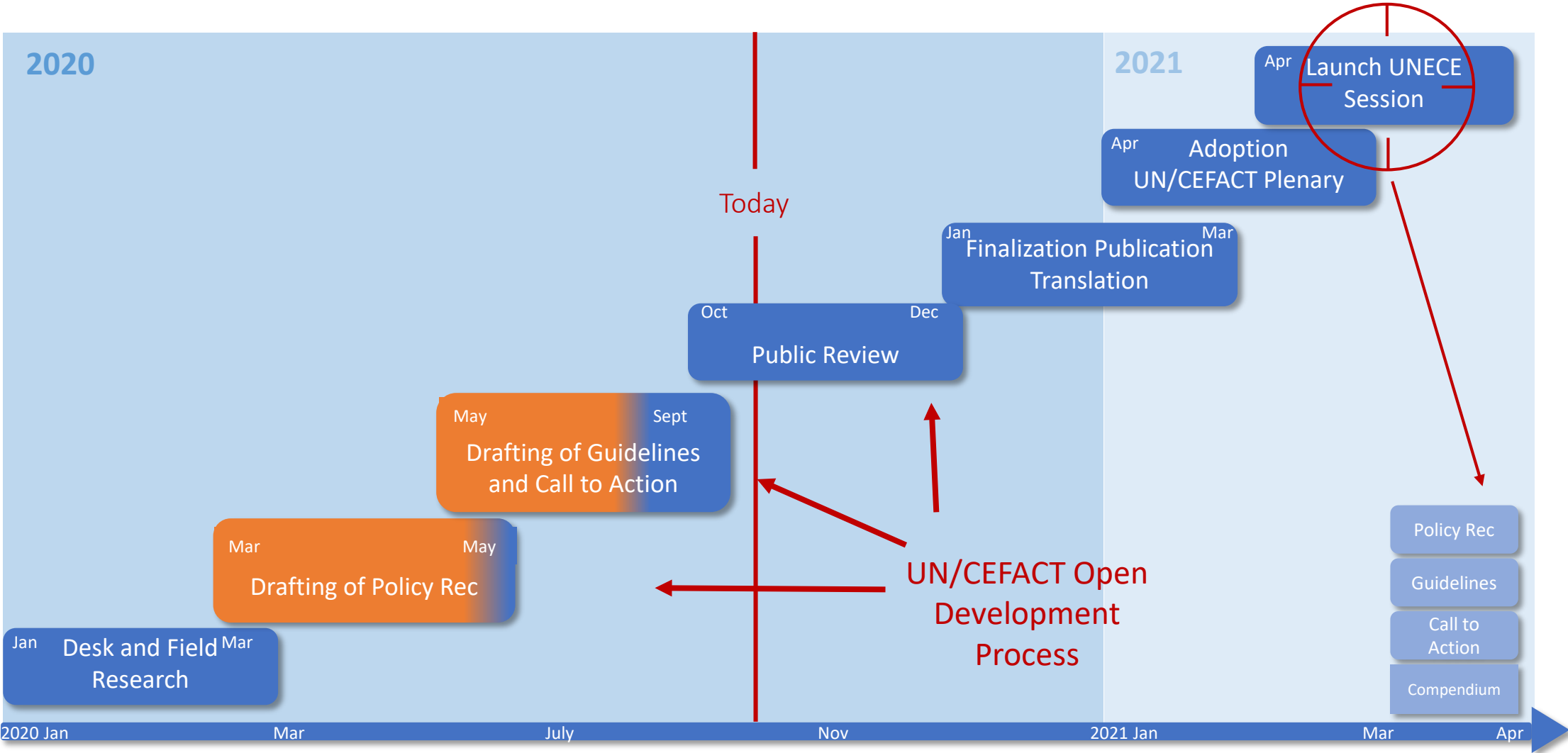
# CONCEPT: STEPS TO DEVELOP THE RECOMMENDATION

Pilot #1 - Implementing a blockchain technology for traceability and due diligence in the cotton value chain in support of a circular economy



# POLICY REC & GUIDELINES TIMELINE

#Policy Recommendation Enhancing Transparency and Traceability of Sustainable Value Chains in Garment and Footwear



## UN/CEFACT Public Review launched

20 Oct – 20 Dec 2020

Policy Recommendation, Part I  
Guidelines, Part II

<https://uncefact.unece.org/display/uncefactpublicreview>

**UNECE-UNCEFACT "Enhancing Transparency and Traceability for Sustainable Value Chains in Garment and Footwear"**

19 October 2020

**I. Recommendation #16: Enhancing transparency and traceability for sustainable garment and footwear value chains**

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**COVID-19 Response** Find out about UNECE's Latest Developments

About UNECE Our work Themes Where we work Open UNECE Events Publications Media

**UNECE TRADE PROGRAMME** TRADE PROGRAMME

Trade Programme

- Steering Committee on Trade Capacity and Standards
- UN Centre for Trade Facilitation and E-business (UN/CEFACT)
- UN/CEFACT
- COVID-19 Response
- About us
- Domains
- Projects
- Public Reviews**
- Outputs
- Meetings and Events
- Publications
- Join UN/CEFACT
- Policies, Procedures and Terms of Reference
- Case Study Repositories

**Trade Programme**

**Introduction**

The trade programme works to develop closer economic relations among member States, as well as to better integrate their economies into the world economy. The trade programme's inter-governmental bodies make policy recommendations, develop standards for use in trade and assist member States in implementing them. These bodies also suggest ways and means of creating legal and administrative frameworks for fostering trade. Work includes a range of activities to assist member States with: trade facilitation; regulatory and standards policy; commercial agricultural standards; and e-business standards.

**Key areas of work**

- Steering Committee on Trade Capacity and Standards
- Trade Facilitation and Electronic Business (UN/CEFACT)
- Agricultural Quality Standards (WP.7)
- Regulatory Cooperation and Standardization Policies (WP.6)
- Outreach and Support
- SPECA

### PUBLIC REVIEW: ENHANCING TRANSPARENCY AND TRACEABILITY FOR SUSTAINABLE VALUE CHAINS IN GARMENT AND FOOTWEAR

This is to announce a 60-day public review until December 20, 2020 concerning the Enhancing Transparency and Traceability for Sustainable Value Chains in Garment and Footwear project. Please use the Public Comment Log provided to facilitate the preparation of a Disposition Log by the Project Team.

#### GUIDELINE

- Download all the files for Public Review for this project
- Take note of your comments using the Public Review Comment Template for this project
- Send by email your Public Review Comment Template to the Public Review Editor before the end of the Public Review Period

#### PUBLIC REVIEW PERIOD

FROM	TO
2020-20-10	2020-20-12

#### PUBLIC REVIEW EDITOR(S)

Maria-Teresa Pisani

#### FILES FOR PUBLIC REVIEW

File	Modified
201019-3g AGRI Textile T+T Rec PublicRev.pdf	Oct 19, 2020 by Tomas Malik
201019-3g AGRI Textile T+T Rec PublicRev comment template.docx	Oct 19, 2020 by Tomas Malik

Download All



## ENHANCING TRANSPARENCY AND TRACEABILITY FOR SUSTAINABLE VALUE CHAINS IN GARMENT AND FOOTWEAR

### Template for comments and observations

Please return completed templates to Maria-Teresa Pisani, [maria-teresa.pisani@un.org](mailto:maria-teresa.pisani@un.org)

Date submission:	
Submitted by:	

Please make all comments using this template.

Please propose suggested changes in order to make the Draft align with your comments (only those with proposed changes can be fully considered).

Ref. (leave blank)	Draft version number	Line numbers	Type of comment <sup>1</sup>	Comments	Proposed changes	Working Group Observations (leave blank)

<sup>1</sup> Types of comments: ge = general; te = technical; le = legal; ed = editorial

(This document is inspired by the ISO/IEC/CEN/CENELEC electronic balloting commenting template/version 2012-03)





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Scope <b>B</b>	<b>E</b> Challenges
Target audience <b>C</b>	<b>F</b> Recommendation
<b>Conclusion</b>	Link to Call to Action – Mechanism to monitor impact and facilitate sharing of experiences and good practices

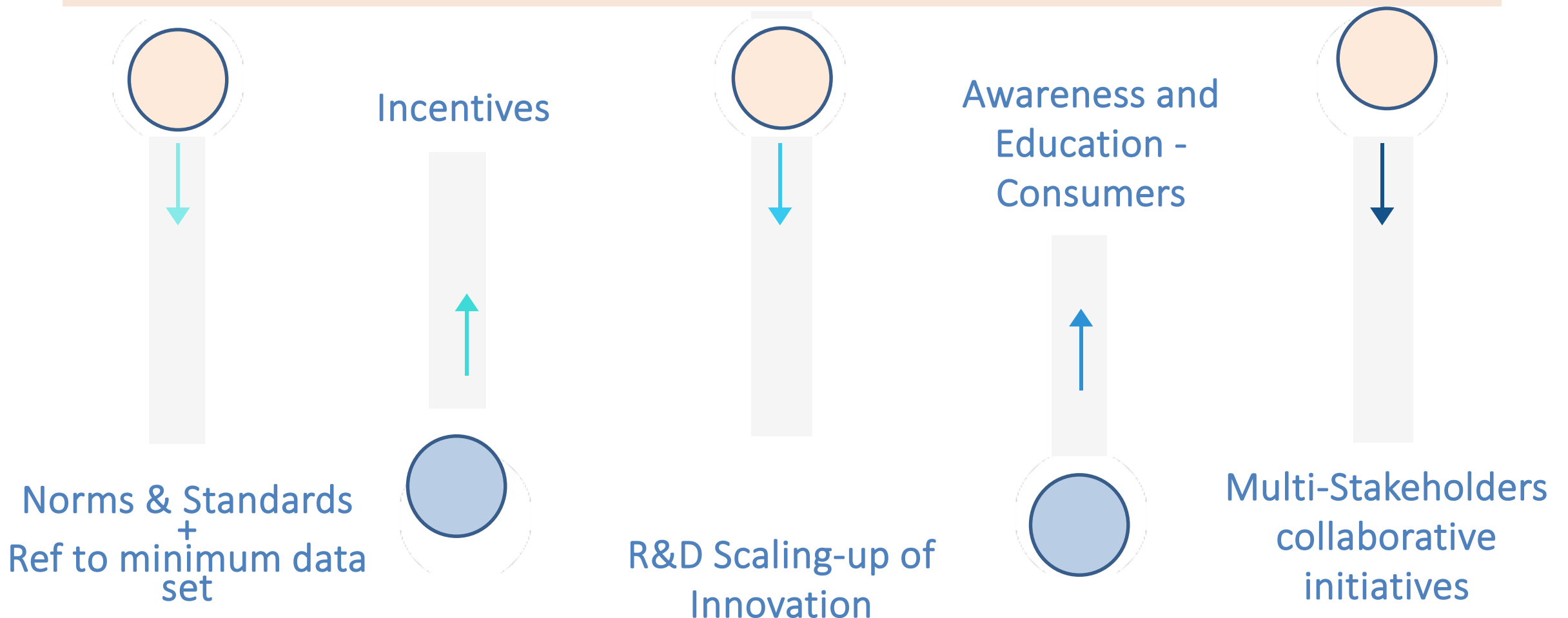
UNECE-UN/CEFACT "Enhancing Transparency and Traceability for Sustainable Value Chains in Garment and Footwear"

UNECE Policy Recommendation on Transparency and Traceability for Sustainable Value Chains in Garment and Footwear

II. Guidelines for Recommendation n°45 on enhancing transparency and traceability for sustainable garment and footwear value chains

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## 5 cluster areas – 9 recommended measures



## 2. Zoom in on the Guidelines

### Traceability information collection

product, process, facility, transport and  
sustainability

 **UN / CEFACT**

UNECE-UN/CEFACT "Enhancing Transparency and Traceability for Sustainable Value Chains in Garment and Footwear"

UNECE Policy Recommendation on Transparency and Traceability for Sustainable Value Chains in Garment and Footwear

II. Guidelines for Recommendation n°46 on enhancing transparency and traceability for sustainable garment and footwear value chains

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## Target audience?

High Level Government and Private Sector Managers  
With Implementation Responsibility

## What?

Practical Guidance on the Development of Traceability Systems To Support Claims and Regulatory Compliance For Sustainable and Circular Garment and Footwear Value Chains

## Why?

Make a positive contribution to the UN SDGs, their owners and stakeholders

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Cost Allocation and  
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Advanced Technologies

Key Traceability System  
Concepts

C

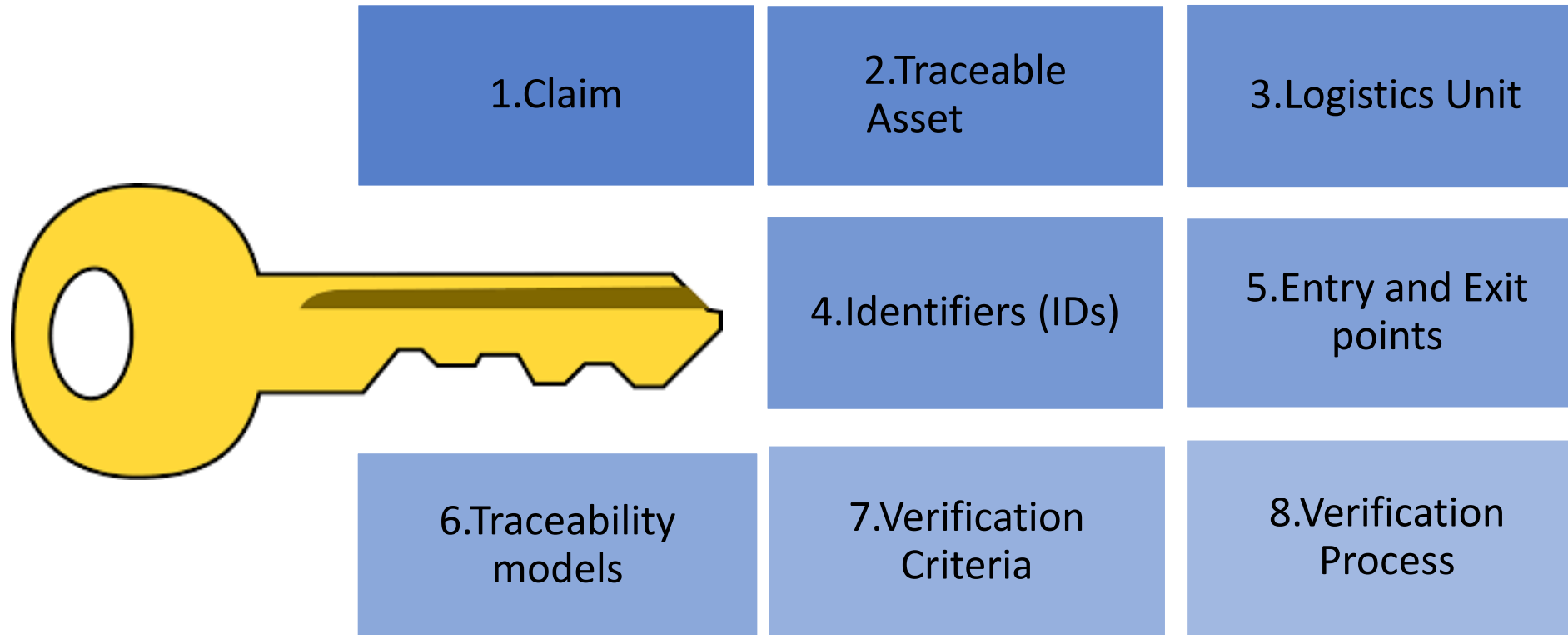
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Creating Inclusiveness in  
Traceability Systems

Annex

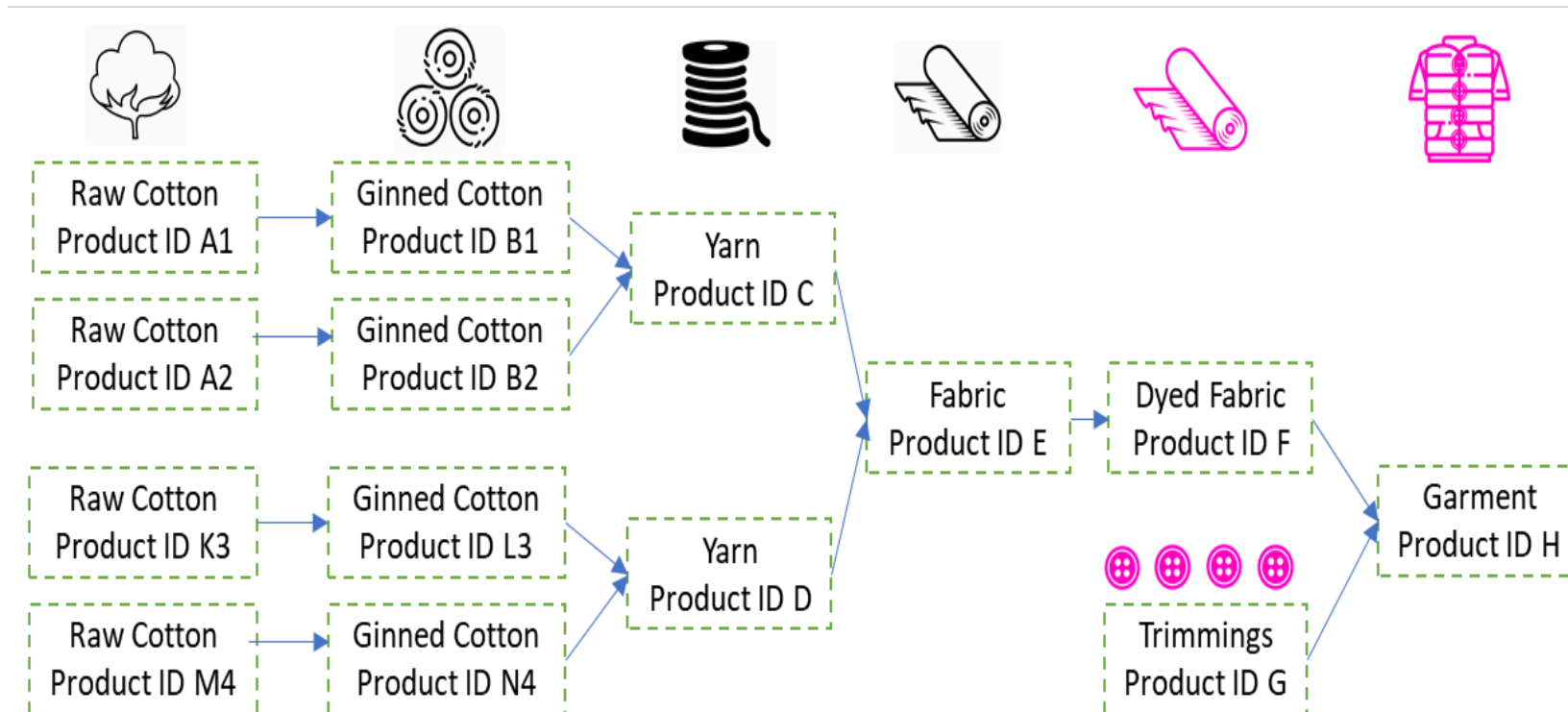
Action plan

## Key Traceability System Concepts



## So How do You Know What You Are Talking About? By Using IDs

### Traceable Assets Transformations and IDs



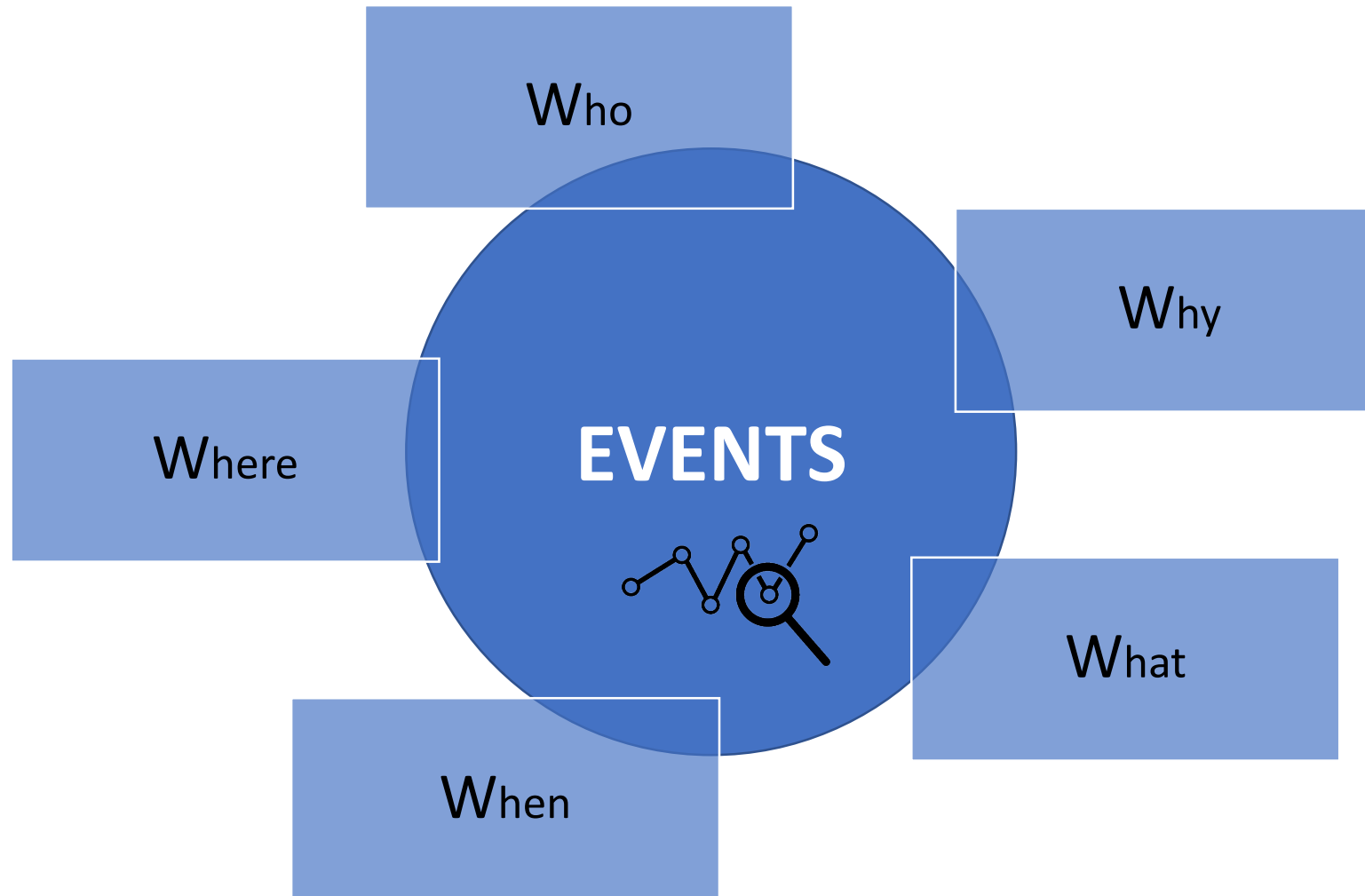


## What Do You Have to Give IDs to?

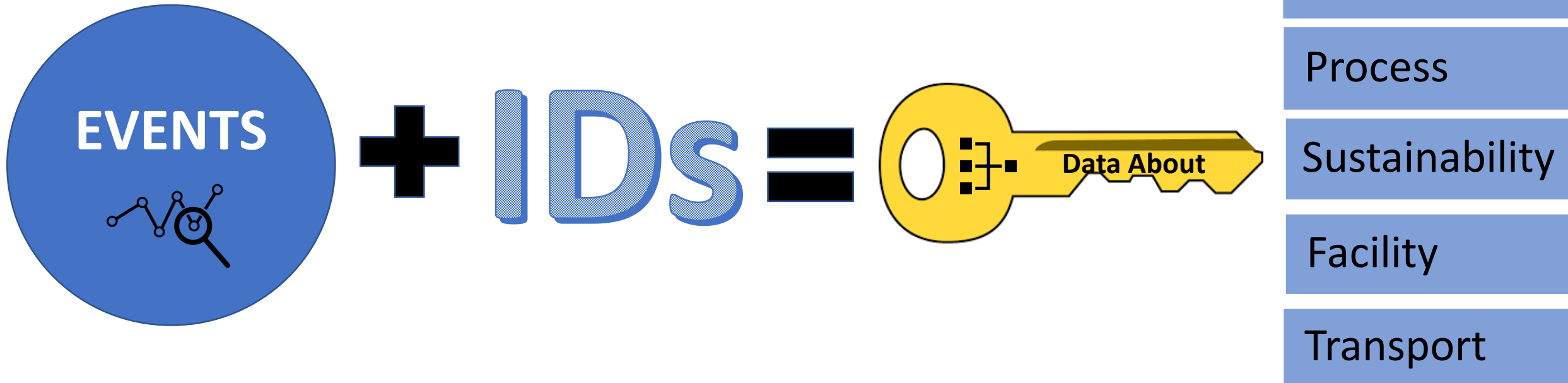
### Entities for which IDs are frequently implemented

- |  |   |   |  |
|--|---|---|--|
| <ul style="list-style-type: none"><li>• Parties</li><li>• Organizations</li><li>• Production Facilities</li><li>• Production Units</li></ul> | <ul style="list-style-type: none"><li>• Materials</li><li>• Products</li><li>• Product Batches</li><li>• Production Processes</li></ul> | <ul style="list-style-type: none"><li>• Transport means (i.e. trucks)</li><li>• Transport containers</li><li>• Logistic Units</li></ul> | <ul style="list-style-type: none"><li>• Location (for any entity, but frequently for facilities, storage, transport pick up or delivery, etc.)</li></ul> |
|--|---|---|--|

## Traceability is Created Around Events and Their 5 Ws



## So How Do Events and IDs Let You Find Information About Claims?

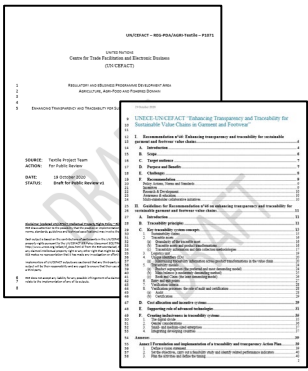




# Traceability Information Collection

## What we need to trace and assess

**UN/CEFACT Draft for public review**  
**Policy Recommendation, part I**  
**Guidelines, Part II**



Product-related information	Process-related information	Facility-related information	Transport-related information
<b>Origin →</b> - Country and/or Region  <b>Composition →</b> - Materials components - Product components  <b>Technical Specifications →</b> - Materials specifications - Product specifications  <b>Product identification (IDs) →</b> - Individual product/material - Product/material batch - Product/material trade unit  <b>Quality →</b> - Characteristics - Inspections - Certificates/audit reports (product/materials)  <b>Other management information →</b> - Cost(s) - Sales data - Surplus or damaged materials/product - Risks  <b>Sustainability →</b> See table below on sustainability data	<b>Process inputs and outputs →</b> - Input volumes/weights - Output volumes/weights  <b>Process events occurrence →</b> - Data - Time  <b>Process identification (IDs) →</b> - Process (product) inputs - Process (product) outputs - Type of process - Equipment (machine) - Machine operator  <b>Sustainability →</b> See table below on sustainability data	<b>Economic-operator details →</b> - Supplier - Manufacturer - Subcontractor  <b>Location →</b> - Main production unit(s) - Subordinate production unit(s)  <b>Facility &amp; economic-operator identification (IDs) →</b> - Economic Operator - Main facility - Subordinate facility  <b>Sustainability →</b> See table below on sustainability data	<b>Economic-operator details →</b> - Transport or freight forwarding company - Owner/Operator of the means of transport  <b>Location →</b> - For picking up logistics units - For delivering logistics units  <b>Transportation (IDs) →</b> - Logistics Units - Conveyance means (truck, railcar, ship, container if applicable)  <b>Sustainability →</b> See table below on sustainability data

### Product



- Origin
- Composition
- Technical Specifications
- Product identification (IDs)
- Quality
- Other management information
- Sustainability

### Process



- Process inputs and outputs
- Process events occurrence
- Process identification (IDs)
- Sustainability

### Facility

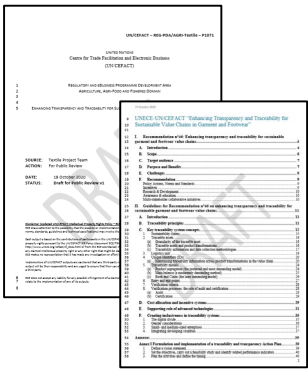


- Economic-operator details
- Location
- Facility & economic operator identification (IDs)
- Sustainability

### Transport



- Economic-operator details
- Location
- Transportation (IDs)
- Sustainability

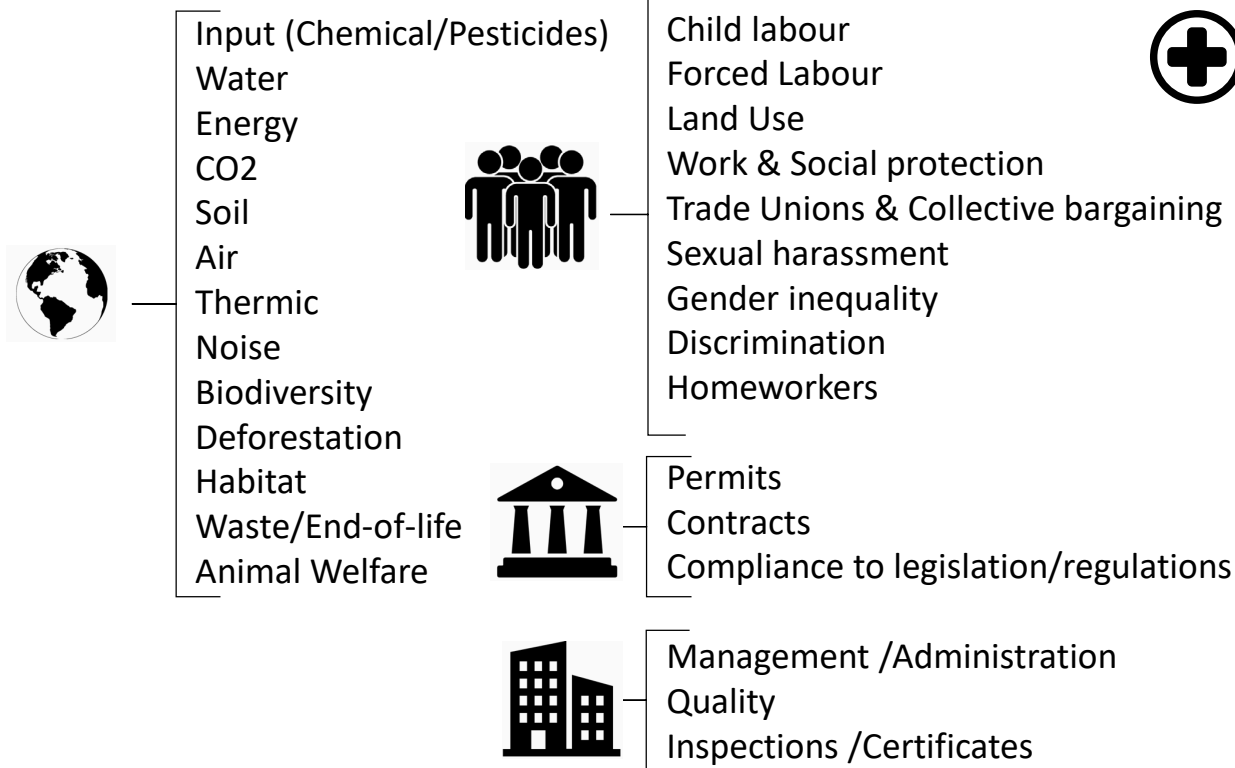


# Sustainability Information Collection

## Sustainability related information

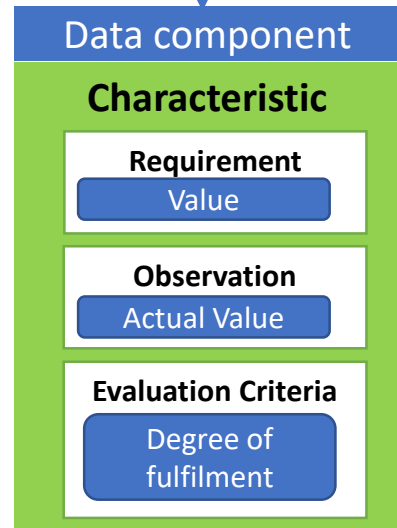


From raw material production...  
 ...through manufacturing and branding...  
 ...to consumption and post-consumption.



Health Safety

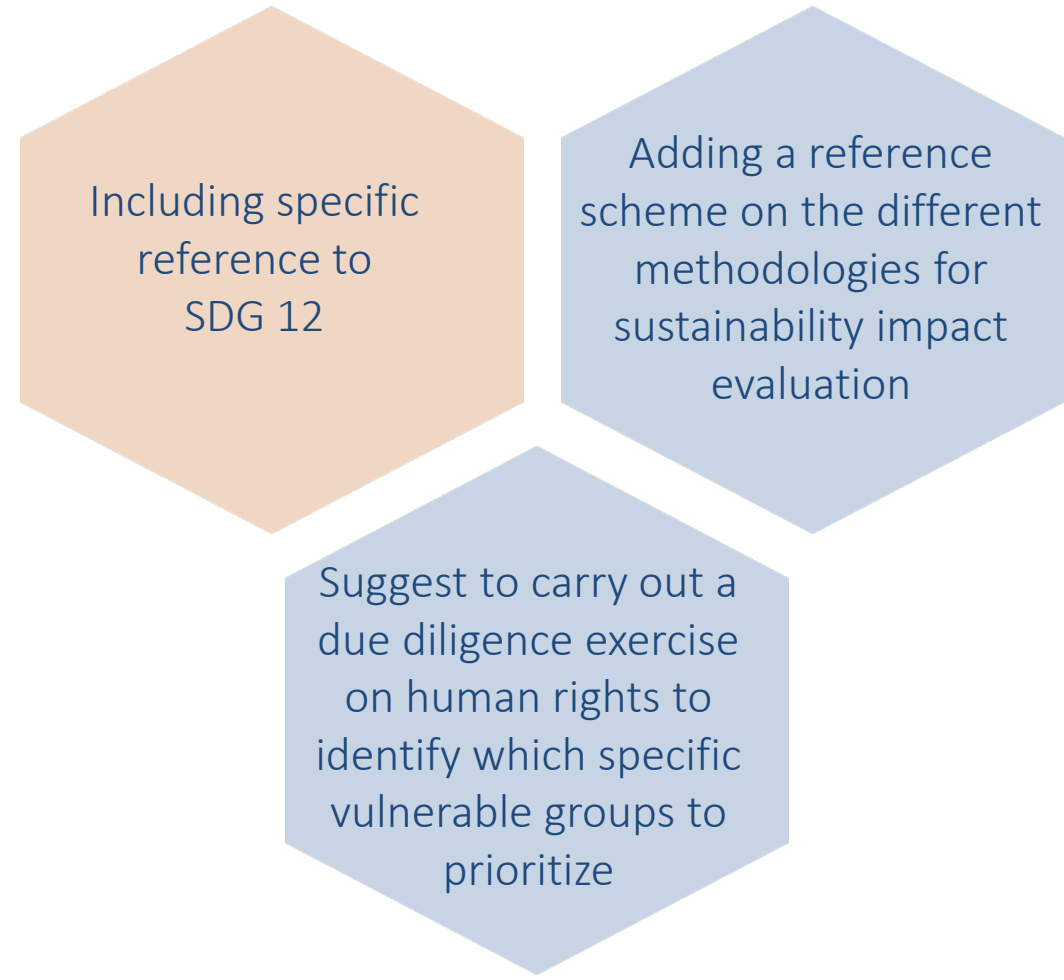
Enabler




## 3. Update

# Annex 4 Call to Action

## Update






United Nations

ECE/TRADE/C/CEFACT/2020/6

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**Economic and Social Council**

Distr.: General  
20 October 2020

English  
Original: English, French, Russian

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**Economic Commission for Europe**

Executive Committee

**Centre for Trade Facilitation and Electronic Business**

Twenty-sixth session  
Geneva, 4 May and 26-27 November 2020  
Item 11 of the provisional agenda  
Sixty-ninth session of the Economic Commission for Europe

**Call to Action for Enhancing Transparency and Traceability of Sustainable Value Chains in Garment and Footwear**

*Summary*

The sixty-ninth session of UNECE will take place on 20-21 April 2021 at the Palais des Nations, in Geneva. EXCOM decided that the theme of the coming Commission session will be: "Promoting circular economy and sustainable use of natural resources in the UNECE region" (EXCOM/CONCLU/109 and EXCOM Informal Document No. 2020/38). UN/CEFACT and its secretariat have been requested to consider how to contribute to the cross-cutting theme of the Commission session, within approved mandates, ongoing work and existing resources (ECE/TRADE/C/CEFACT/2020/INF.14 and ECE/TRADE/C/CEFACT/2020/INF.15).

In light of this, and in connection with the ongoing UN/CEFACT project on traceability and transparency of sustainable value chains in garment and footwear (ECE/TRADE/C/CEFACT/2020/INF.16), the Plenary is invited to support a "Call to Action" (ECE/TRADE/C/CEFACT/2020/6) to be launched at the sixty-ninth UNECE session.


This "Call to Action" would invite all actors in the garment and footwear industry to take action for traceability and transparency to accelerate sustainability and circularity of value chain in this industry, in line with the United Nations 2030 Agenda. The initiative aims to establish a mechanism for supporting the uptake of measures in the proposed UNECE Recommendation N°46 with its implementation guidelines, to be submitted for endorsement to the twenty-seventh session of the UN/CEFACT Plenary, as well as relevant UN/CEFACT standards, and the monitoring of their implementation.

Document ECE/TRADE/C/CEFACT/2020/6 is submitted by the UN/CEFACT Bureau and its secretariat to the twenty-sixth session of the UN/CEFACT Plenary to seek support to this initiative as a contribution of UN/CEFACT to the sixty-ninth session of UNECE.





**ON GOING**

United Nations	ECE/TRADE/C/CEFACT/2020/6
 <b>Economic and Social Council</b>	Dist.: General 20 October 2020  English Original: English, French, Russian
<b>Economic Commission for Europe</b>	
Executive Committee	
Centre for Trade Facilitation and Electronic Business	
Twenty-sixth session Geneva, 4 May and 26-27 November 2020 Item 11 of the provisional agenda Sixty-ninth session of the Economic Commission for Europe	
<b>Call to Action for Enhancing Transparency and Traceability of Sustainable Value Chains in Garment and Footwear</b>	
<i>Summary</i>	
<p>The sixty-ninth session of UNECE will take place on 20-21 April 2021 at the Palais des Nations, in Geneva. EXCOM decided that the theme of the coming Commission session will be: "Promoting circular economy and sustainable use of natural resources in the UNECE region" (EXCOM/CONCLU/109 and EXCOM Informal Document No. 2020/38). UN/CEFACT and its secretariat have been requested to consider how to contribute to the cross-cutting theme of the Commission session, within approved mandates, ongoing work and existing resources (ECE/TRADE/C/CEFACT/2020/INF.14 and ECE/TRADE/C/CEFACT/2020/INF.15).</p> <p>In light of this, and in connection with the ongoing UN/CEFACT project on traceability and transparency of sustainable value chains in garment and footwear (ECE/TRADE/C/CEFACT/2020/INF.16), the Plenary is invited to support a "Call to Action" (ECE/TRADE/C/CEFACT/2020/6) to be launched at the sixty-ninth UNECE session.</p> <p>This "Call to Action" would invite all actors in the garment and footwear industry to take action for traceability and transparency to accelerate sustainability and circularity of value chain in this industry, in line with the United Nations 2030 Agenda. The initiative aims to establish a mechanism for supporting the uptake of measures in the proposed UNECE Recommendation N°46 with its implementation guidelines, to be submitted for endorsement to the twenty-seventh session of the UN/CEFACT Plenary, as well as relevant UN/CEFACT standards, and the monitoring of their implementation.</p> <p>Document ECE/TRADE/C/CEFACT/2020/6 is submitted by the UN/CEFACT Bureau and its secretariat to the twenty-sixth session of the UN/CEFACT Plenary to seek support to this initiative as a contribution of UN/CEFACT to the sixty-ninth session of UNECE.</p>	

**UPCOMING**

ANNEX I: PROPOSED TEMPLATE FOR SUBMISSION OF ACTIONS	
1. Submitting Country, Organization, Company	2. If Organization or Company, please indicate the approximate number of employees
<b>ACTION 1 (Note: the entire table should be repeated for each additional action)</b>	
3. Title of action (please also indicate the website, if available)	
4. Partners	
5. Type of initiative (please check the applicable option):	
<input type="checkbox"/> Private initiative <input type="checkbox"/> Public initiative <input type="checkbox"/> Public-private initiative <input type="checkbox"/> Civil society initiative <input type="checkbox"/> Foundation / association initiative	
6. Description of action	7. a. Type of action (please check all applicable) <input type="checkbox"/> Traceability <input type="checkbox"/> Transparency
	7. b. Please select the specific area/s of the action <input type="checkbox"/> Norms and standards <input type="checkbox"/> Incentives <input type="checkbox"/> Research and Development of Innovative Solutions <input type="checkbox"/> Awareness and Education <input type="checkbox"/> Collaborative initiatives <input type="checkbox"/> Other, please describe _____
8. Scope of the action including a description of the value chain processes that are covered (please include the objective, commitments and value chain scope)	
9. Timeframe and/or milestones for the action (please include when it was launched)	

Open for comments to UNECE secretariat by  
**20/12/2020**

See item 11 - ECE/TRADE/C/CEFACT/2020/6  
<http://www.unece.org/index.php?id=55141> (EN-FR-RU)

**Launch of the Call to Action**

**26/11/2020** (UN/CEFACT Plenary endorsement)

Send commitment(s) to action(s) to UNECE secretariat



**PROPOSED TEMPLATE FOR SUBMISSION OF ACTIONS: DEMO**

<p>1. Submitting Country, Organization, Company <u>SUSTAINABILITY LAB SDA BOCCONI COMMUNITY FOR CIRCULAR FASHION (ITALY)</u></p>	<p>2. If Organization or Company, please indicate the approximate number of employees</p>
<p><b>ACTION 1 (Note: the entire table should be repeated for each additional action)</b></p>	
<p>3. Title of action (please also indicate the website, if available) <u>CIRCULAR FASHION MANIFESTO</u></p>	
<p>4. Partners <u>ALL COMPANIES BELONGING TO THE COMMUNITY (TO BE ANNOUNCED PUBLICLY IN JANUARY 2021)</u></p>	
<p>5. Type of initiative (please check the applicable option): <u>X Private initiative</u></p>	
<p>6. Description of action <u>TO BE ANNOUNCED IN JANUARY 2021</u></p>	<p>7. a. Type of action (please check all applicable) <u>X Traceability</u> <u>X Transparency</u></p> <p>7. b. Please select the specific area/s of the action <u>X Research and Development of Innovative Solutions</u> <u>X Collaborative initiatives</u></p>
<p>8. Scope of the action including a description of the value chain processes that are covered (please include the objective, commitments and value chain scope) <u>DEFINING THE KPIs OF CIRCULAR FASHION TO SCALE-UP PILOT PROJECTS (INVOLVING MANY ACTIVITIES OF THE CLOTHING VALUE CHAIN, TO BE ANNOUNCED IN JANUARY 2021)</u></p>	

<p><u>WRITING A CIRCULAR FASHION MANIFESTO (LEVERAGING ON SOME OF THE MEASURES STATED IN THE UNECE POLICY RECOMMENDATION) TO BE SHARED WITH INSTITUTIONS AND OTHER KEY STAKEHOLDERS</u></p>
<p>9. Timeframe and/or milestones for the action (please include when it was launched) <u>TO BE ANNOUNCED IN JANUARY 2021</u></p>
<p>....</p>
<p>14. How has this UNECE-UN/CEFACT Call to Action contributed to strategic engagement and/or public awareness in support of your commitment? <u>TRANSPARENCY AND TRACEABILITY ARE NEEDED TO JUSTIFY SUSTAINABILITY AND CIRCULARITY CLAIMS: THE STARTING POINT OF THE SUSTAINABILITY LAB SDA BOCCONI COMMUNITY FOR CIRCULAR FASHION INITIATIVE ARE THE RESULTS OF THE UNECE POLICY RECOMMENDATION AND GUIDELINES.</u></p>

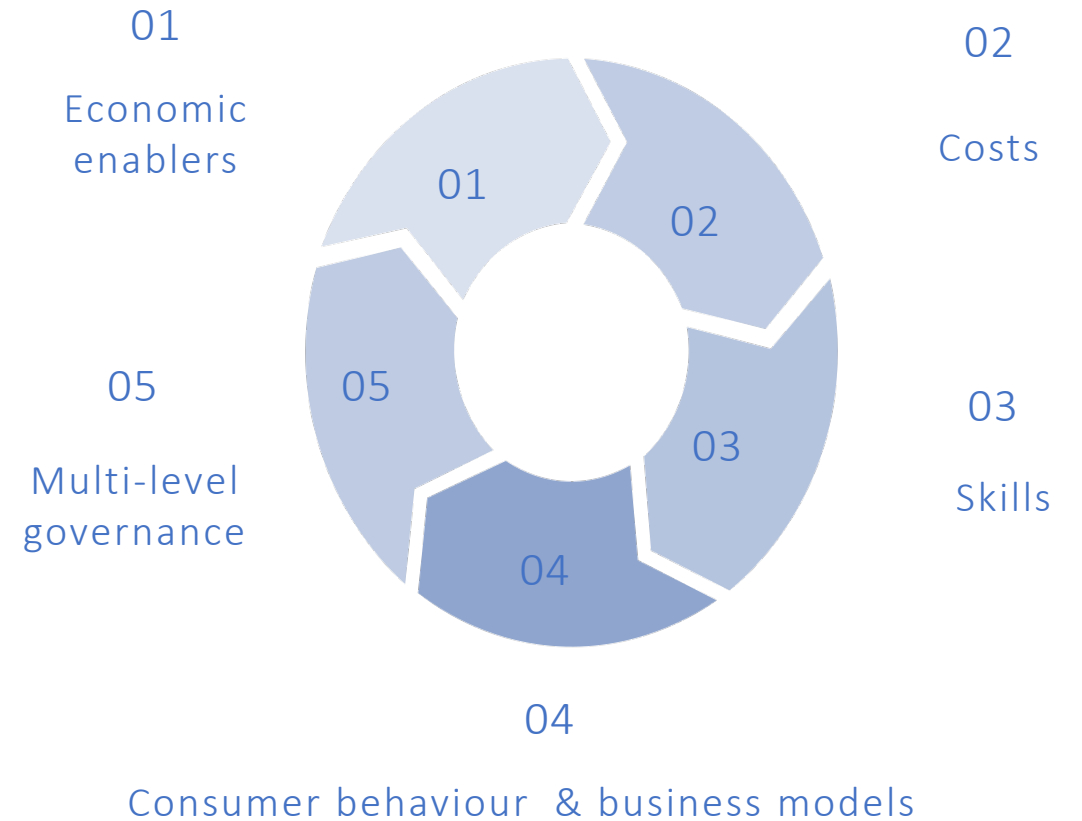
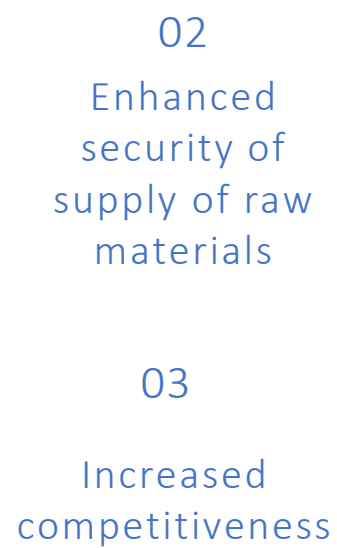
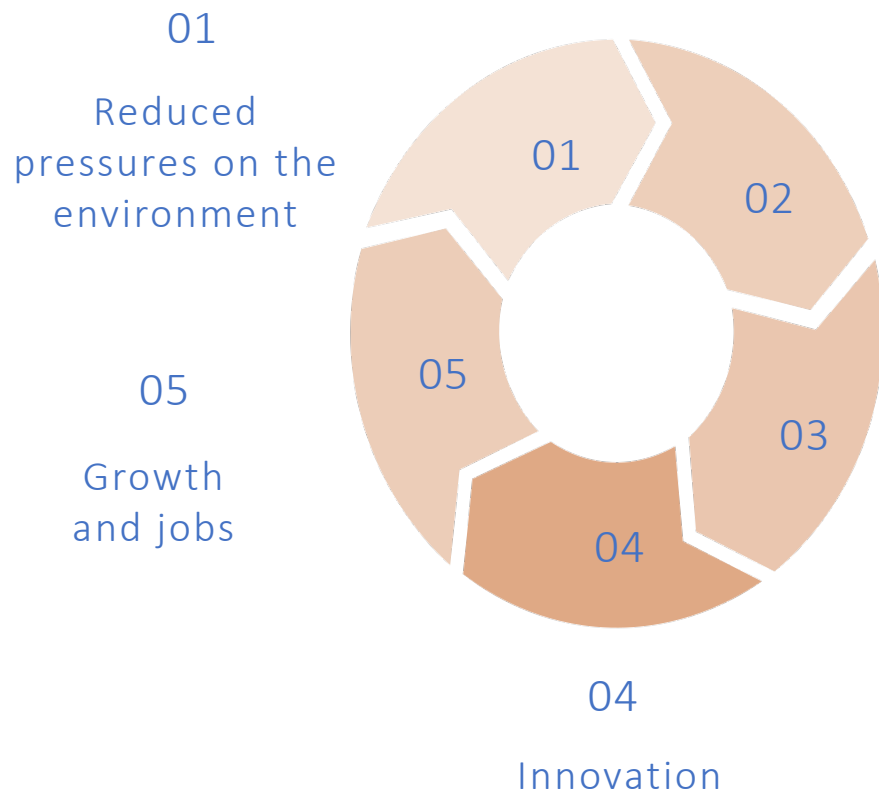
## 4. Transparency and Traceability for Circularity

Exploring the regulatory framework



UN / CEFACT

# Challenges and Opportunities



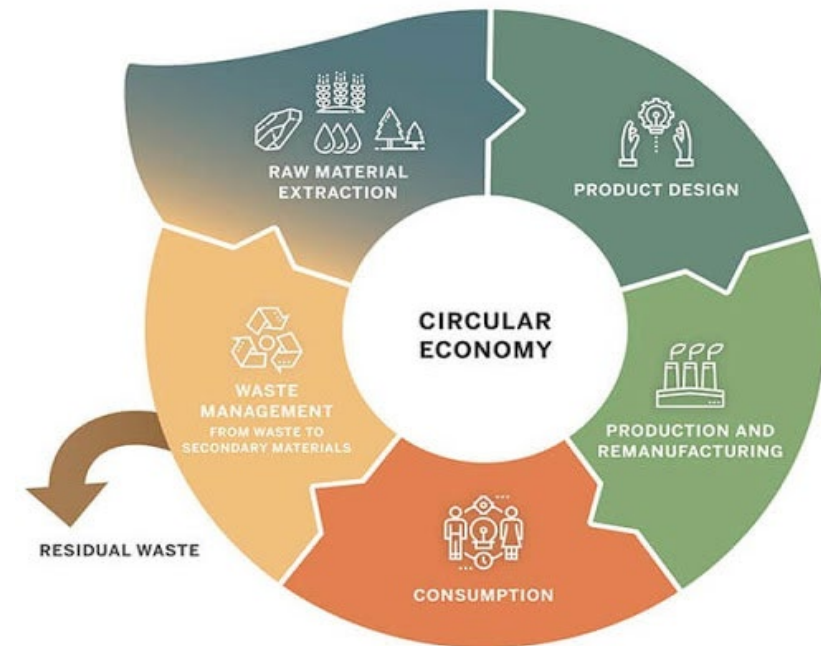
# Key Policy Strategy Documents

Resolution on the EU Flagship Initiative on the Garment Sector 2017

Circular Economy Action Plan 2020

Waste Framework 2018

Chemical Strategy for Sustainability 2020

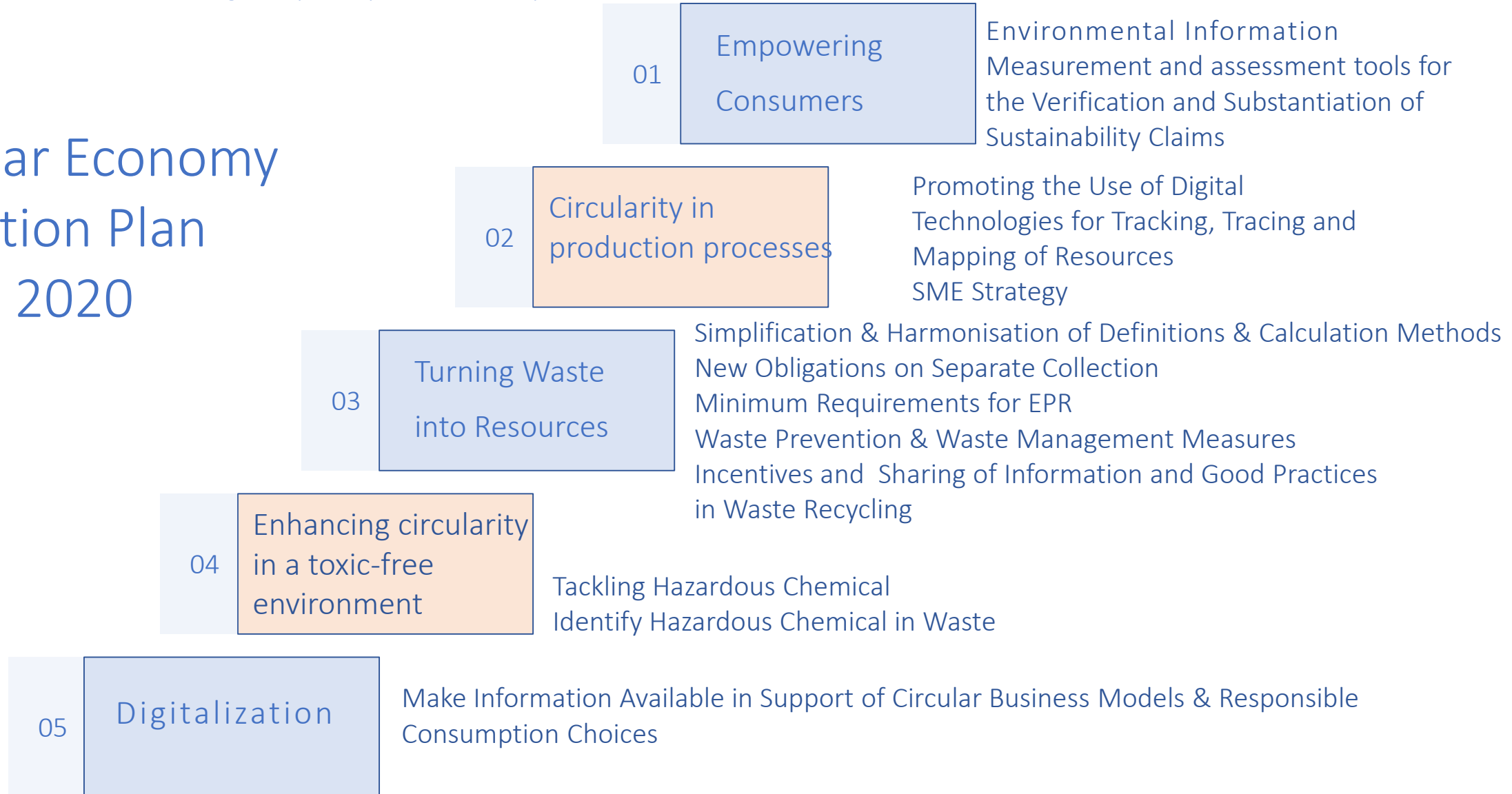


# Resolution on the EU Flagship Initiative on the Garment Sector 2017

The European Parliament Asks Measures

on due diligence obligations for supply chains and on transparency and traceability

# Circular Economy Action Plan 2020



Increasing Transparency through International Cooperation

**EU  
WASTE  
FRAMEWORK**

WASTE DIRECTIVE 2008/98

As amended by Directive 2018/851

LANDFILL DIRECTIVE 1999/31

As amended by Directive 2018/850

PACKAGING WASTE DIRECTIVE 1994/62

As amended by Directive 2018/852

**National Anti Waste & Circular Economy Laws**

**France  
105/2020**

Environmental Labeling  
Extender Producer Responsibility  
Waste Prevention  
Bonus/Malus Incentives  
Prohibition of destruction of  
unsold non-food goods

**Italy  
116/2020**

Traceability System  
Extender Producer Responsibility  
Waste Prevention



EU  
CHEMICALS  
FRAMEWORK

REACH REGULATION 1907/2006

REGULATION ON THE EXPORT & IMPORT OF  
HAZARDOUS CHEMICALS 642/2012

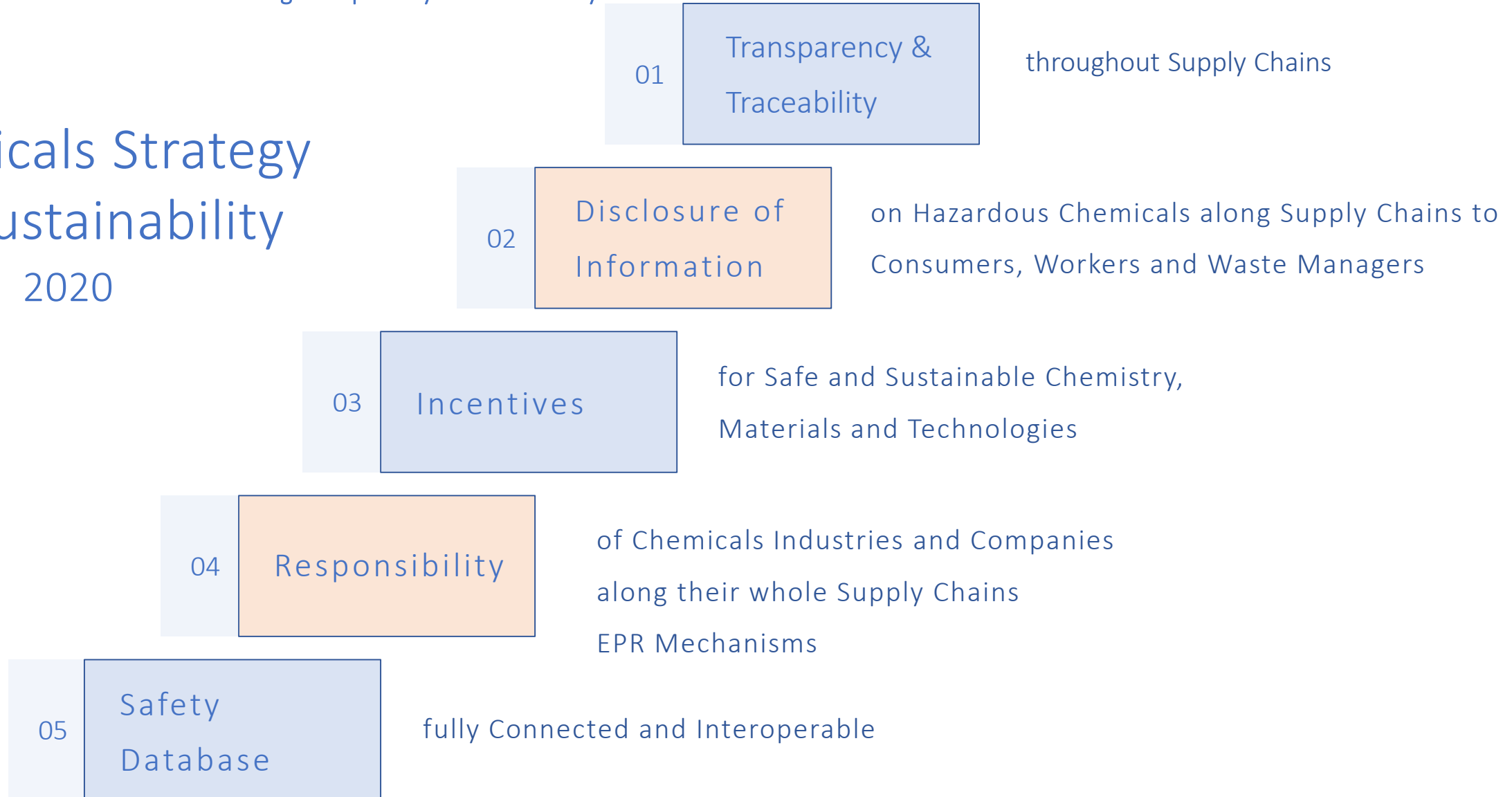
REGULATION ON PERSISTENT ORGANIC  
POLLUTANTS 854/2004

European Commission Communication:  
Chemical Strategy for Sustainability  
2020

Roadmap and Timeline for the transformation of industry  
with the aim of attracting investment into safe and  
sustainable products and production methods

#Policy Recommendation Enhancing Transparency and Traceability of Sustainable Value Chains in Garment and Footwear

# Chemicals Strategy for Sustainability 2020



Transition to a truly circular and climate neutral economy and development of non-toxic material cycles

## 5. Next steps and experts' subgroup input, Q&A

### SUB-GROUPS 2&3

TECHNICAL STANDARD FOR TRACEABILITY  
TEXTILE & LEATHER

Tuesday 03/11 AT 15:30 CET



Upcoming meeting



# 23-24 November 2020

## 3<sup>rd</sup> Multi-stakeholder Policy Dialogue

13:00-17:00 CET via WebEx videoconference

*back to back with the 26th UN/CEFACT Plenary*

Accelerating action for Sustainable and Circular  
Value Chains in Garment & Footwear

▲ Join us **23 & 24 November 2020**  
in person or online for the  
**3<sup>rd</sup> Multi-stakeholder Policy Dialogue**  
in conjunction with UN/CEFACT 26th Plenary



To discuss progress on policy recommendations, technical standards, the enabling role of blockchain, and the call to action to key industry actors

**23 and 24 November 2020**, 10:00–13:00 and 15:00–18:00  
**Palais des Nations**, Geneva, Room XXVI  
and via **WebEx** Videoconference

Registration by **30 October 2020** at [Maria Teresa Pisani](#), [Olivia Chassot](#), [Olga Kharitonova](#) UNECE Secretariat

Under the UNECE project “Enhancing Transparency and Traceability of Sustainable Value Chains in the Garment and Footwear Sector”