

Minutes
Virtual conference meeting #2 – Policy recommendation
17/01/2020, WebEx, 15:30 CET

Participants (27): Libby Annat (Elisabeth Annat Consultancy Services), Luca Boniolo (Federation of the European Sporting goods Industry), Pamela Carpio (Global Reporting Initiative), Ella Cullen (Minespider), Enrico Camerinelli (Aite Group), Giorgio dal Fiume (WFTO), Antoinette Fionda (Heriot Watt University / Beira Moda Ltd), Benedetta Francesconi (Italian Ministry of Economic Development), Miriam Geelhoed (Modint), Gustavo Gonzalez-Quijano (COTANCE), Pernilla Halldin (H&M), Enrico Iacovizzi (Fur Europe), Viktoria Kanar (Geek Chic TLV), Franzisca Markschlaeger (GIZ), Donna Marshall (University College Dublin), Colm McLaughlin (University College Dublin), Jan Merckx (GS1 Belgium & Luxembourg), Roberto Mollica (Europroject), Claudia Proietti (IFTF), Francesca Romana Rinaldi (Bocconi University), Melissa Rusinek (Diverse Recycling Solutions), Mauro Scalia (Euratex), Nina Shariati (H&M), Katie Shaw (Open Appel Registry), Sourcemap, Frans van Diepen (RVO, The Netherlands), Nathan Williams (Minespider).
UNECE Secretariat: Maria Teresa Pisani, Olivia Chassot **Co-leading Expert/s:** Libby Annat, Francesca Romana Rinaldi

Agenda item	Discussion	Comments / Status	Action/Decision
<p>1. Ecosystem for the policy recommendation and policy-dialogue platform <i>Libby Annat</i></p>	<p>Presentation of the updated stakeholder ecosystem mapping structured as follows:</p> <ol style="list-style-type: none"> 1. Suppliers / Producers / Retailers 2. Academia / Civil society organisations / Platforms 3. Services and Support 4. International governmental / Governmental organisations / Regulators <p>Red circles: priority stakeholder groups. Blue circles: less impactful groups. Further work will focus on ranking stakeholders according to influence within each of the quadrants. <i>Reference document: Draft Stakeholder Ecosystem Mapping (CUE Space)</i></p>	<ul style="list-style-type: none"> • Consider reformulating to Trade Unions and Worker Associations/Representatives to include less formalised worker associations. • At a later stage, fine-tuning the countries of most importance with trade data for both manufactured and raw materials products for garment and exporting countries, applying a sustainability risk-based approach and textile-specific lens. • Consulting with the working group and the experts to identify which regional and national stakeholders to engage with. 	<ul style="list-style-type: none"> • 1st round of consultation on the ecosystem stakeholder mapping: 20/01 to 29/01. • Synthesizing experts' feedbacks and recommendations: 29/01 to 02/02. • Leather experts to provide data on critical importing and exporting countries outside EU region. • 2nd round of consultation: 03/02 to 13/02 (including face to face meetings at OECD Forum 11-13 February 2020, Paris). • Final report including conclusion of recommendations of stakeholders to engage with: 20/02.

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<p>2. Takeaways from relevant policies, legislation and regulations for transparency traceability and sustainability in the garment and footwear industry and beyond (e.g. agri-food, fishery, mining, timber, etc.) <i>Francesca Romana Rinaldi</i></p>	<p>Brief presentation of the main highlights from the desk research on transparency and traceability almost completed, encompassing also inputs shared by the experts.</p> <p>The key highlights out of the content analysis were selected from the garment and footwear, agri-food, timber, minerals and fisheries industries through several relevant levels:</p> <ul style="list-style-type: none"> ▪ obligatoriness; ▪ full supply chain traceability; ▪ the labelling, digital ID and Blockchain; ▪ Enhancing circularity; ▪ Pilot projects; ▪ Transparency; ▪ Consumer information. <p>Kindly refer to <i>slide 7</i> to consider the key takeaways for the purpose of the project's Policy recommendation.</p> <p><i>Reference documents: Takeaways from relevant policies, legislation and regulations for transparency, traceability and sustainability presentation (CUE Space)</i></p>	<ul style="list-style-type: none"> • Consider adding an overarching headline about Enhancing sustainability. • Consumer information: consult the California Transparency Act 2010. • The field research should assess the efficiency of existing policies and regulations and could be completed by collecting reports on their impacts. • On leather industry-specific regulations: <ul style="list-style-type: none"> ○ Animal By-Products regulation: Reg 1069/2009 ○ CITES: International Trade in Endangered Species (Washington Convention) ○ EU Footwear labelling Directive 94/11/EC ○ Sector Specific Health & Safety management and reporting instrument for tanneries • Further relevant initiatives in the garment industry: <ul style="list-style-type: none"> ○ Connect Fashion and Circular ID Initiative by the EON Group; ○ Swedish Institute of Standards' work towards an ISO standard. • Consider the extent of the applicability and enforceability of the project's Policy recommendation to feed in concrete regulations. 	<ul style="list-style-type: none"> • Secretariat to share the updated XCL mapping of policies, legislation and regulations for transparency and traceability. • Secretariat and Francesca looking forward to collecting additional inputs to complete the desk research, particularly on existing Consumer Acts and Policy documents on incentives to foster traceability and transparency.
<p>3. Guidelines for interviews on key elements for the policy recommendations</p>	<p>Brief overview of the guidelines and 25 questions to interview transparency and traceability experts. <i>Reference document: Interviews guidelines (CUE Space)</i></p>	<ul style="list-style-type: none"> • A suggestion to structure the questionnaire would be to have separate interview protocols: one for successful traceability system across selected industries; another one assessing specific needs and best practices in the garment and footwear industry. 	<ul style="list-style-type: none"> • Experts to quickly share feedback and suggestions on the questionnaire. • Field research: Interviews to be carried out with experts over late January and February 2020 during the OECD

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<p><i>Francesca Romana Rinaldi, Maria Teresa Pisani</i></p>		<ul style="list-style-type: none"> • Q5 to distinguish the incentives for transparency and for traceability. Q15 to define the repository of commitments (i.e. Call for Action to be set out for the standard's implementation). • Consider New-York City local policy underway regarding sustainability and textile / waste management. • Consider breaking down traceability and transparency on several aspects of the chain i.e. raw materials level much more complex. • Consider adding some headings in the questionnaire to better categorise the questions. 	<p>Forum on Due Diligence in Paris (evening of 11/02 / morning of 12/02). Secretariat to facilitate the planning of the interviews with Francesca and the experts.</p>
<p>4. Next conference call (Policy Recommendation subgroup)</p>	<p>Next call: 21th February 2020 at 15:30 CET (Geneva)</p>		<ul style="list-style-type: none"> ○ Project events during the 2020 OECD Due Diligence Forum on the Garment and Footwear sector (11-13 February 2020, Paris). <ul style="list-style-type: none"> ▪ 11/02 Project meeting from 10:30-12:30, followed by light lunch (Room CC16, OECD) ▪ 12/02 ad hoc meetings and bilateral meetings to be scheduled. ▪ 13/02 Garment Tech Talk from 14:00-14:30. ○ Save the date: Project meeting during the 35th UN/CEFACT Forum (27-28 April 2020, Geneva)