Conference Call #4
Sub-group 1 Policy Recommendation

Maria Teresa Pisani
Project Leader, UNECE Secretariat

Agenda – 29 May

15:30–15:50 | Part 1 of the Policy Recommendation + Draft Call for Action + Policy/Regulatory Review report + Ecosystem Report: Overview of experts' feedback
Maria Teresa Pisani with Project Team

15:50–16:50 | Part 2 of the Policy Recommendation, Guidelines: key concepts and elements of traceability systems
Virginia Cram Martos, Francesca Romana Rinaldi

16:50–17:00 | Next steps and experts' subgroup input
Maria Teresa Pisani

Background documents	- Part 2 of the Policy Recommendation, Guidelines: Key concepts and elements of traceability system (draft 25 April) - Report of Virtual Policy Dialogue #3 (draft 25 April)

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Project Progress: state of play, April 2020

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1. POLICY RECOMMENDATION

2. TEXTILE TRACEABILITY STANDARD

3. LEATHER TRACEABILITY STANDARD

4. CAPACITY BUILDING AND PILOTS

ADVANCED DRAFT

Section1. Policy Recommendation

Section 2. Implementation guidelines
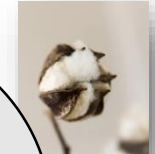
Call for Action (April 2020)

STAKEHOLDERS ECOSYSTEM & ENGAGEMNT STRATEGY

BUSINESS PROCESS ANALYSIS
value chain and data model for traceability of information exchange

PLANT BASED FIBERS (#1 COTTON)
ANIMAL BASED FIBERS/MATERIALS
SYNTHETIC FIBERS

#1 PILOT COTTON BLOCKCHAIN

Idea ✓
Concept ✓
Requirements ✓
☞ Procurement

EXPERTS' INPUTS
FIELD RESEARCH
35 Multi-stakeholder interviews
DESK RESEARCH
82 Legislations identified

EXPLANATORY NOTE
Business Process Analysis
Generic Traceability Model

HUGO BOSS
WEBA Switzerland
Haelixa
FILMAR NETWORK
Albini GROUP
OEKO-TEX® CONFIDENCE IN TEXTILES
Ø ZDHC
STELLA McCARTNEY
GLOBAL ORGANIC TEXTILE STANDARD · GOTS ·
Vivienne Westwood
BURBERRY LONDON
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PILOTING PARTNERS
- *BUSINESS PROCESS ANALYSIS*
- *USER STORIES*

Group of Experts composition: Highlights

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MULTI-STAKEHOLDER POLICY PLATFORM

- ■ International governmental/governmental organizations
- ■ Academia / Civil society organisations / Platforms
- ■ Service & Support
- ■ Suppliers/Producers/Retailers

Sub-group 1
Policy recommendation
70 experts

Sub-group 2
Textile Traceability Standard
77 experts

Sub-group 3
Leather Traceability Standard
54 experts

Sub-group 4
Pilots & capacity-building
91 experts
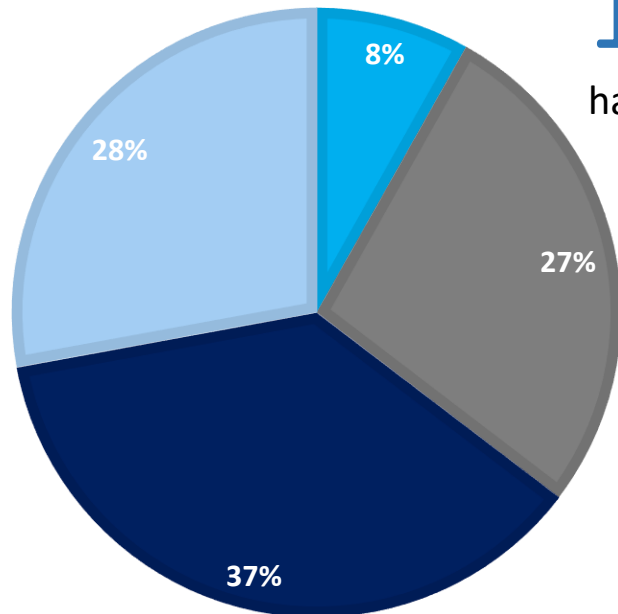
As of May 2020,
160+ Experts
have joined the project

Pie chart: 8%, 27%, 37%, 28%

CANADA
EU REGION
ASIA
USA
ACP
Africa Caribbean Pacific Group of States
China, India, Malaysia, Vietnam
BRAZIL
ARGENTINA

Doc 01 **Policy Recommendation** Part I

1. **Target audience –** Which ones? Public-sector/policy makers (Governments) and private-sector decision makers (companies)?
2. "**Prevent environmental impacts** " – highlight support to general risk management
3. **"Black Mirror" test –** suggest a risk-analysis of possible unintended consequences of "too much traceability and transparency"
4. **Risk Map –** need to identify what the problems are and which areas they affect. A thorough risk management would allow us to work better and save time, effort, and money.

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Doc 02 **Annex 4 Call for Action**

1. **Role of circularity –** ensure that the content corresponds to the title '"Enhancing transparency and traceability of sustainable and circular value chains in garment and footwear"?
2. **Give visibility to best practices –** a description of best practices could be added in Annex 4/Bilateral meetings to collect information for completing the form
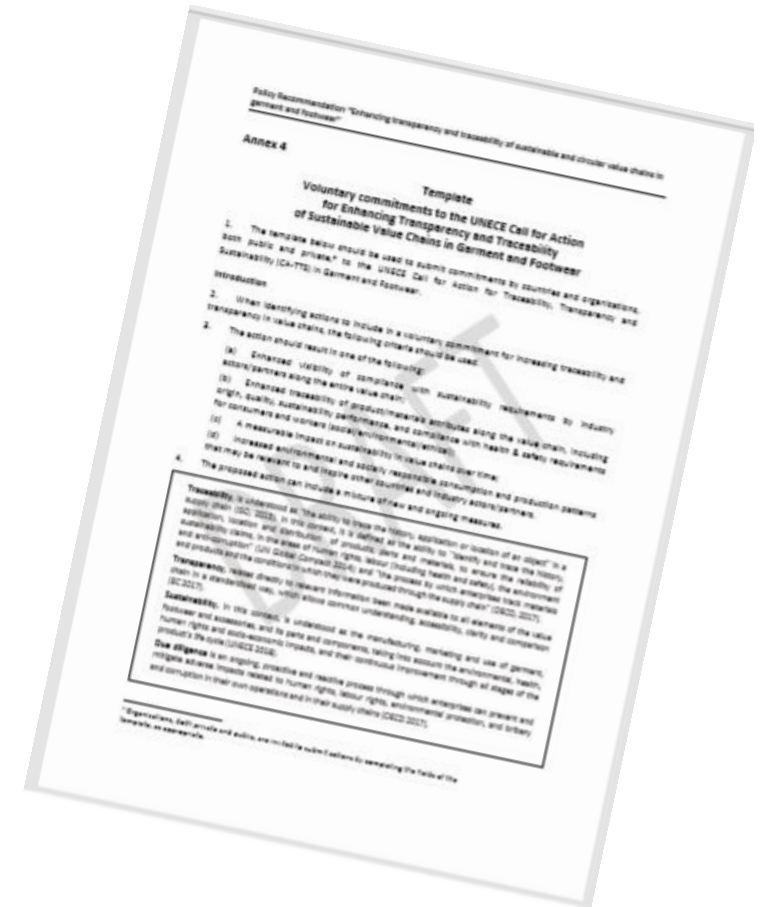
Follow-up to Virtual Policy Dialogue April: Experts Feed-back
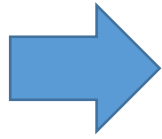
➡️ **Doc 05 Mapping** of supporting policies, regulations and guidelines for the Policy Recommendation

Civil Society Shadow Strategy – to highlight the policy options

Measures
Due diligence
Transparency and traceability
Circularity
Trade policy
Extender Producer Responsibility
Public procurement

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Enhancing Transparency and Traceability of Sustainable Value Chains in the Garment and Footwear Sector

Mapping of policies, regulations and guidelines for transparency and traceability of value chains

Version of 22-04-2020

Introduction

The purpose of this mapping is to provide an overview of national, regional and international policies, regulations, and guidelines relevant for the development of the UNECE Policy Recommendation on Transparency and Traceability for Sustainable Garment and Footwear Value Chains.

The mapping contains a selected number of existing legislation and policy options, without exhaustively covering the entire spectrum of possible instruments and initiatives, and aims at gaining an insight on the relevance and impacts of such instruments for an integrated and coherent policy and legal framework to support traceability, transparency and sustainability in value chains, with a focus on the garment and footwear industry.

The mapping looks at different kind of documents, including mandatory legislation, policy measures, resolutions, working documents, multi-stakeholder initiatives and guidelines. The analysis covers several geographical areas, binding and non-binding measures, garment and footwear-specific, and broader policies and legislation, and addresses both the social and environmental dimensions.

The documents analysed can be found in the mapping under the following criteria: industry, geographical and chronological. After a short description of the document that has been taking into account, the mapping highlights the specific provisions relating to transparency and traceability, indicates the source where to find the complete document and other relevant information such as the type of document, when it was enacted and when it came into effect along with enforcement and sanctions.

The mapping explores policies and legislative measures related to, among others, due diligence, product labelling, product safety, incentives, market surveillance, that can have an impact on possible approaches for enhancing traceability and transparency of sustainable garment and footwear value chains. It also shows that there are opportunities and a need to 1. expand to the garment and footwear sector, policies and legislation that are currently applied to other sectors; and 2. undertake legislative actions and to strengthen existing measures in the garment and footwear sector to enhance transparency and traceability of the supply chains.

This mapping is currently under development and is to be followed by an in-depth analysis of supporting measures to inform the drafting of the Policy Recommendation, and information entities to be considered for the set of data that will be part of the traceability standard for information exchange that will be developed under this project.

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Docs 03 and 04

Stakeholders **Ecosystem Report** and its **Annex 1**

1. **Placement of stakeholders** into (sub)categories: e.g. chemical suppliers; traders and intermediaries
2. **Separating subcategories**: Auditors / Inspectors; Testing laboratories; Third Party Certification/ Inspection body; Standardization/ Accreditation body
3. **Need for increased representation in certain categories**, e.g. Product Manufacturers (CMT & Assembly); Label, accessory, trim, packaging suppliers; road and airfreight transport.
4. **Clarifying the role** of transport companies in the Policy
5. **Suggested additional stakeholders**
6. **Status update**

COLLABORATIVE UN/CEFACT ENVIRONMENT SPACE
Where to find the project and meeting materials ?

PROJECT PHYSICAL MEETINGS

✓	PARIS	11-13 SEPTEMBER 2019	BACK TO BACK OECD BLOCKCHAIN POLICY FORUM
✓	VANCOUVER	16-18 OCTOBER 2019	TEXTILE SUSTAINABILITY CONFERENCE (Various Events)
✓	LONDON	30-31 OCTOBER 2019	34TH UN/CEFACT FORUM
✓	PARIS	11-13 FEBRUARY 2020	BACK TO BACK OECD DUE DILIGENCE FORUM
✓	GENEVA	27-28 APRIL 2020	35th UN/CEFACT FORUM
⚠	BRUSSELS	9-10 June 2020	EUROPEAN DEVELOPMENT DAYS
⚠	AMSTERDAM	JUNE/JULY 2020	BACK TO BACK ORGANIC COTTON ACCELERATOR (tbc)
⚠	MILAN	SEPTEMBER 2020	(tbc)

Deadline for next round of comments

19 June COB

Next virtual conference call

26 June at 3:30 pm

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Thank you!