



BetterWork

Enhancing decent work, transparency and traceability for sustainable garment value chains

EU Development Days

June 2019 Brussels



International
Labour
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A global partnership brought together by:



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IFC

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Finance Corporation
WORLD BANK GROUP

And includes:

- ◆ Brands
- ◆ Donors
- ◆ Governments
- ◆ Garment Supplies
- ◆ Manufacturers
- ◆ Workers and Trade Unions

With a multi-stakeholder Advisory Committee providing strategic direction.



Objectives

1

Improved worker wellbeing in terms of rights, income, compensation, safety, equality, voice and representation

2

Improved industry productivity and competitiveness

3

Enhanced accountability and transparency, with well equipped national institutions to strengthen labour market governance

Scale



60+ buyers across **8** countries



Reaching **1,600+** factories



2,200,000 workers (80% ♀)



and their families

Our world of work





ILO's primary lead and focus is SDG 8





Our vision for sustainable change



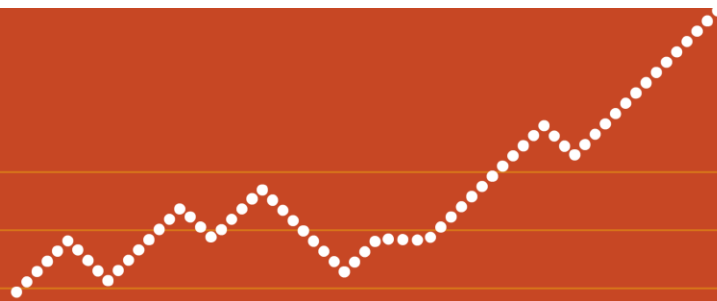


Better Work Factory Service Model



- ◆ Advisory
- ◆ Assessments
- ◆ Training

Improving working conditions is an investment, not a cost



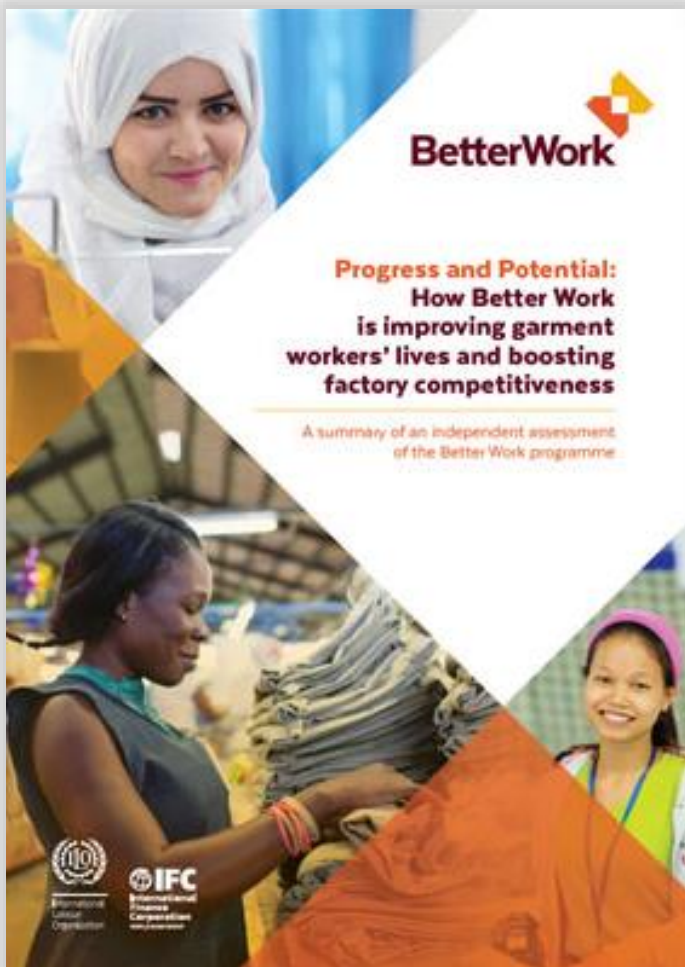
In Vietnam, the average factory enrolled
in the Better Work programme
experienced a **rise in profitability**
of 25% after four years



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Lessons from independent impact studies



Better Work works !



- ◆ Incidences of forced labour
- ◆ Abusive practices e.g. verbal abuse and sexual harassment
- ◆ Worker concerns with low pay and excessive overtime.
- ◆ Gender pay gap



- ◆ Workers' weekly pay
- ◆ Investment in family health + education
- ◆ Factory profitability

Joint project with UNECE, ITC and BW (ILO/IFC): Enhancing decent work, transparency and traceability for sustainable garment value chains



1

Compliance with international labour and environmental standards in the garment value chains is improved

2

Transparency and traceability along the garment value chains is enhanced, as part of improving the due diligence process by private sector actors.

Intervention area 1:

Compliance with international labour and environmental standards in the garment value chains is improved



At factory level:

- Strengthen capacity of workers on industrial relations and labour standards
- Factory-level services and data collection on gender equality, health & safety, wages and other compliance areas
- Empower women workers and build women's leadership
- Expand access to finance that incentivizes better factory performance
- Improve environmental compliance and resource efficiency through advisory
- Technical advice to improve competency-based pay systems

With global retailers, brands and manufacturers:

- Training and advisory services to brands and manufacturers to improve workplace cooperation
- Convenings with senior buyer representatives and constituents to jointly identify solutions that help address industry-wide challenges;

Intervention area 1:

Compliance with international labour and environmental standards in the garment value chains is improved



At national level:

- Disseminate lessons learnt, data and skills acquired through work at the factory level to national actors.
- Strengthen the capacity and ownership of employer and worker organizations in the areas of gender, compliance, constituent representation, social dialogue, collective bargaining and freedom of association.
- Capacity building to labour inspectors to promote compliance and enforcement of national labour laws, and supporting resource-effective interventions

At global level:

- Make data publicly available for others to use
- Fill knowledge gaps, such as the indirect impacts of Better Work on households including those of migrant workers, and implications of automation on female workers
- Draw lessons from Better Work evidence base for ILO and WBG to use in advocacy work with policy makers and influencers including those in other economic sectors



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