

# Transparency and Traceability for Sustainable Value Chains

Accelerating action for sustainability in the garment  
and footwear industry



UN / CEFACT

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11I 04 | 2019, EC, Brussels

# About UNECE – UN/CEFACT

- The United Nations Centre for Trade Facilitation and Electronic Business is an intergovernmental body of the UNECE Committee on Trade.
- UN/CEFACT's mission is to develop a programme of work of global relevance to achieve improved worldwide coordination and cooperation in trade facilitation recommendations and electronic business standards.



## UN/CEFACT's GOALS

- Improve the ability of business, trade and administrative organizations to exchange products and relevant services effectively.
- Facilitate national and international transactions.
- Simplify and harmonize processes, procedures and information flows.

# The Project Objective and Components

How to enhance transparency and traceability?

POLICY RECOMMENDATION & DIALOGUE PLATFORM

TRACEABILITY STANDARD AND IMPLEMENTATION GUIDELINES

PILOTING AND CAPACITY BUILDING

*“Establish an enabling environment for all actors of textile and apparel industry to develop, share, learn, and improve practices related to transparency and traceability in value chains.”*

Previous experiences and publications

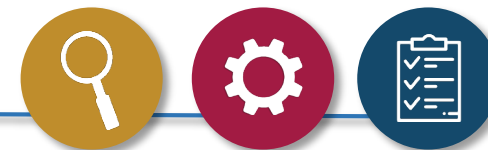


# Project Governance

Partnerships for the project



## Next Steps



- Call for Interest and establishment of Groups of Experts by Project Component

# Project Governance

## Project Groups of Experts Scope of Work

Definition of vision and objectives of the T&T system, implementation phases, a distribution model of costs and benefits among stakeholders, rules for collaboration, a framework for data exchange, including sustainability risks, rules on confidentiality, and measurement of performance.

A. **Business Requirement Specification (BRS)** mapping and describing VC, traceability of processes, products parts and components, during extraction, processing, assembling, transport, within a country or across borders, as well as location and responsible parties, including on sustainability requirements; B. **Core Component Business Document Assembly (CCBDA)** with the basic structure of supporting Business Documents the information exchanged in a business Interaction, in a syntax and technology neutral way, based on UN/CEFACT Core Components; C. XML and/or EDIFACT message schema for the harmonized electronic exchange of data B2G and B2B that supports the business processes for sustainable value chains in the Textile sector; D. Implementation guidelines

Pilots, training and awareness raising on for traceability and transparency of sustainable value chains

1. Policy Group

2. Technical Standard Group

3. Capacity Building & Pilots

## Next steps

- Reference Doc: Call for Participation and GoE ToRs



# 8 F2F meetings since June 2017

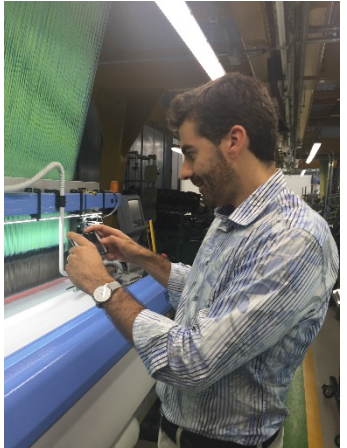
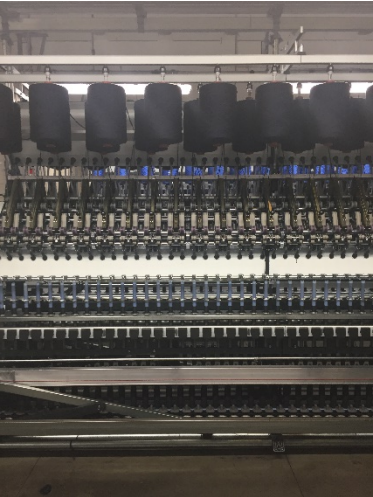


<https://www.unece.org/tradewelcome/outreach-and-support-for-trade-facilitation/traceability-for-sustainable-value-chains-textile-and-leather-sector.html>

The UNECE explorative analysis

# Engaging with the business sector

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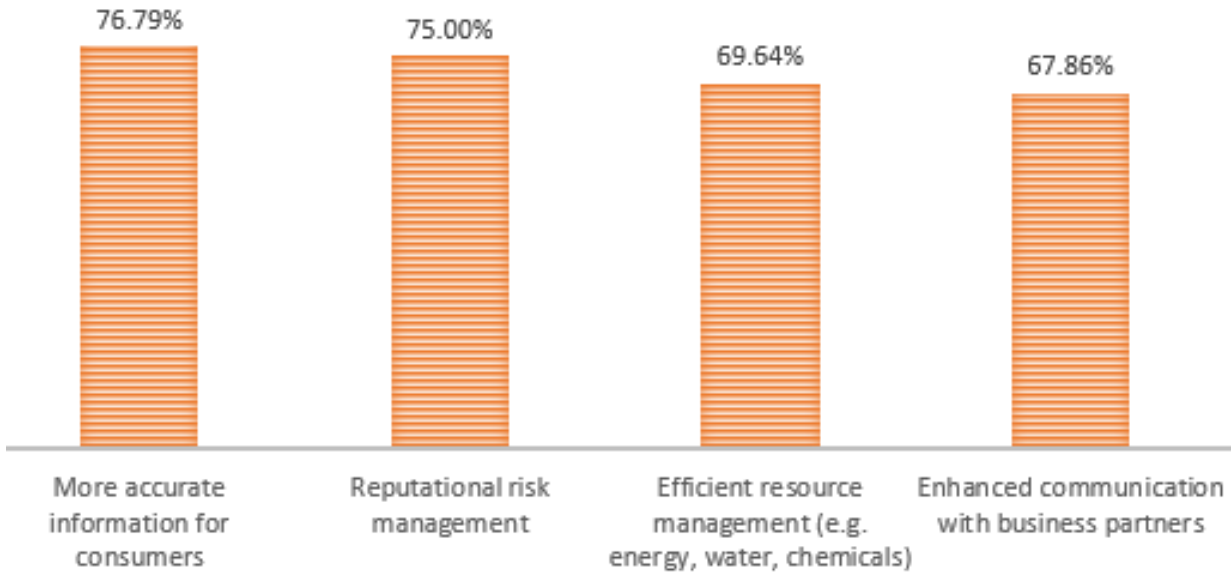
Source: UNECE Survey 2018

## 1. Why Transparency and Traceability?

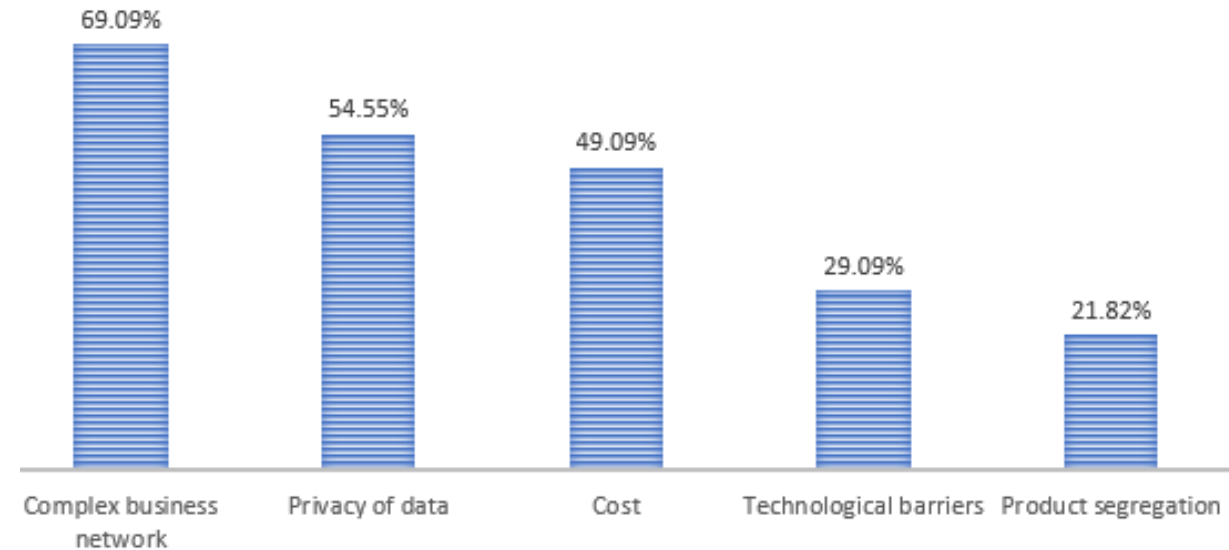
# The UNECE exploratory analysis



### A **priority** for the industry



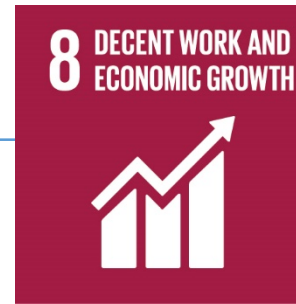
### Possible **challenges**



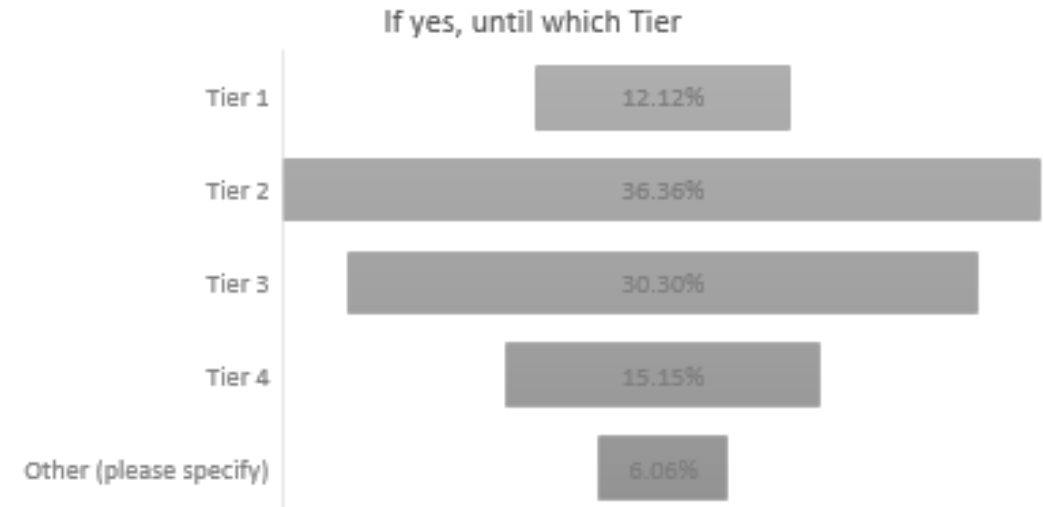
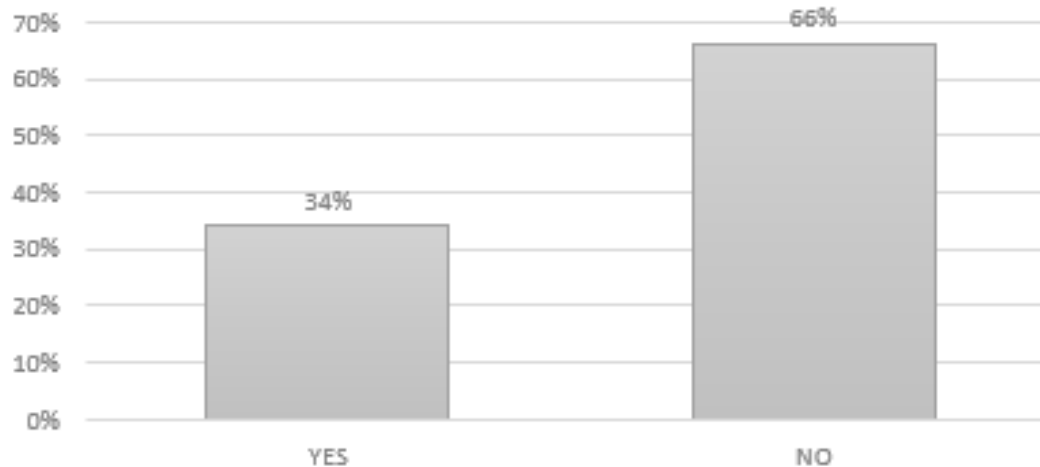


# 1. Why Transparency and Traceability?

## The UNECE exploratory analysis



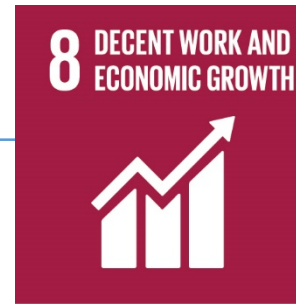
### Does the industry track and trace the value chain?



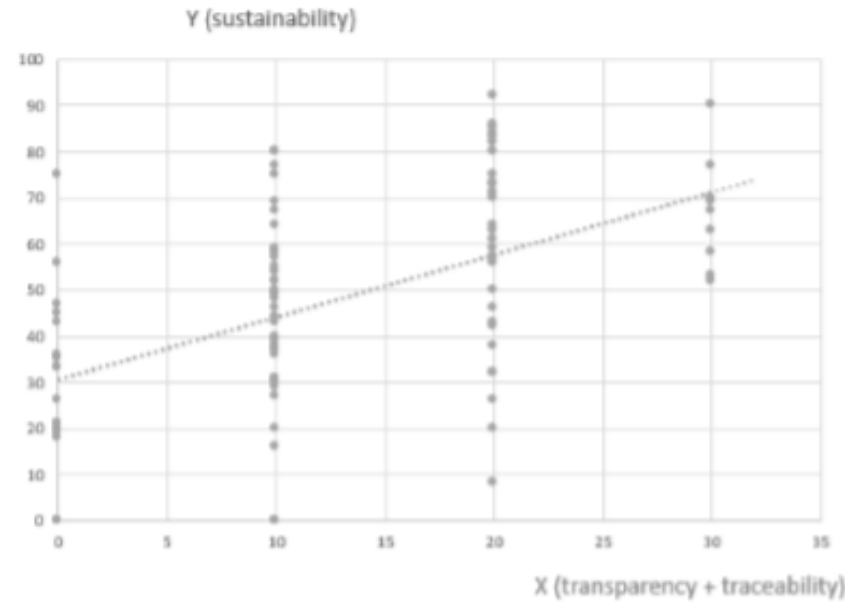
- Tier 1: Final product manufacturing and assembly
- Tier 2: Material manufacturing
- Tier 3: Raw material processing
- Tier 4: Agriculture, farming and extraction

# 1. Why Transparency and Traceability?

## The UNECE exploratory analysis



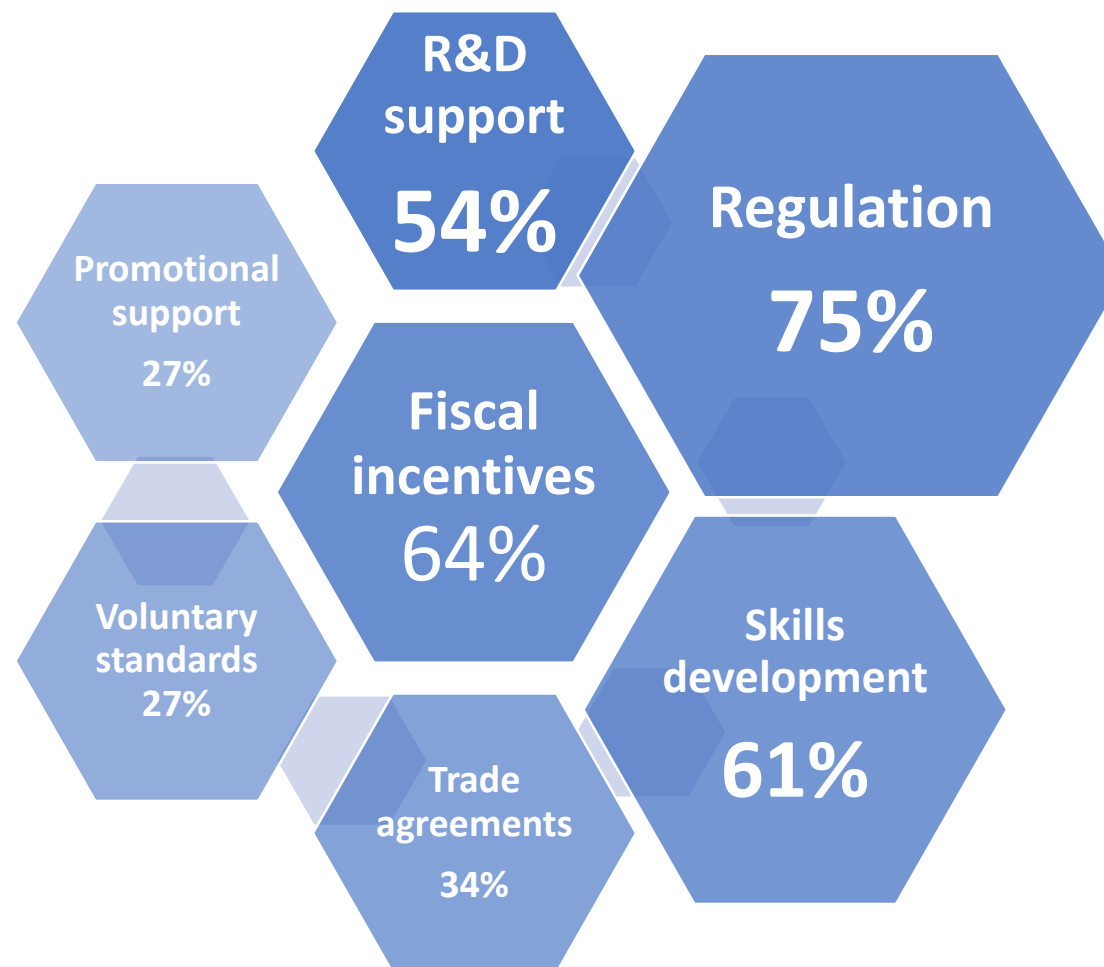
There is a positive correlation between transparency and traceability and sustainability



Source: UNECE 2018

What are the policy priorities?

# Industry expectations



## Output 2 (UNECE)

# Transparency and traceability standard for sustainable value chains



- **Survey** for existing **information exchange** and **business requirements**:  
use cases, messages, information entities, and code lists  
naming, definition, specification
- **Identify missing issues** related to transparency, traceability and sustainability
- **Mapping messages**, information entities and code lists
- **Harmonise** messages and information entities
- Include in **UN/CEFACT CCL** and **XML schemas**
- Provide **documentation**

# Project Governance

Type of expertise

High level expertise on industry business and policies, and sustainability

1. Policy Group

Technical expertise on 1. Business requirements, 2. information entities, 3. Mapping of the value chain, 4. Mapping of sustainability hot spots

2. Technical Standard Group

Expertise in 1. knowledge development and sharing; 2. networking with and reaching out to practioners on implementation of supply chain standards, and interested companies for the pilots

3. Capacity Building & Pilots

## Next Steps

- Reference Doc: Call for Participation and GoE ToRs



# Project Governance

## Composition, Membership, Timetable

The Group of Experts will be **composed** of specialists with the collective expertise to address the specific tasks defined for it and should be drawn from: (a) Governmental institutions; (c) Civil society; (d) Private sector associations; (d) Consumer organizations; (b) Business; (e) International organizations; and (f) Academia.

**Participation** in the Group of Experts is on a voluntary basis

All members of the Group of Experts must **register as experts of UN/CEFACT**, in accordance with relevant procedures.

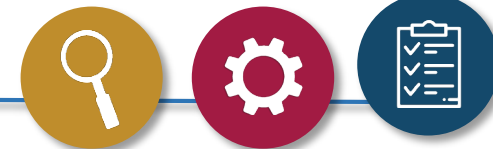
The Group of Experts **meet** virtually at least once every two months, and face-to-face at least twice per year.

The UNECE **Secretariat provides necessary support** to the Groups within available resources.

Project Inception	01/09/2018
Requirements gathering	31/12/2018
Group of Experts Composition	30/04/2019
Draft development (Policy Recommendation and Standard)	01/06/2019
Public Draft Review	01/09/2019
Project Exit	01/11/2019
Publication (Policy Recommendation and Standard)	31/12/2019
Capacity Building (Pilots, Training and Dissemination)	31/12/2021

## Next steps

- Sharing of group compositions
- Sharing of procedures to become UN/CEFACT experts
- Application to the UN/CEFACT network of experts





**UN / CEFAC**



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Economic Cooperation and Trade Division, UNECE

Thank you!