

CANDIDACY FORM – UN/CEFACT CHAIR ELECTIONS 2024

To be filled in by the candidate
and submitted by the Permanent Mission in Geneva
on or before **27 May 2024** to: Kamola.Khusnutdinova@un.org

*I hereby declare my candidacy for the position of
UN/CEFACT Chair.*

Information about the candidate

(This information will be made public; please signal any information that should not be)

Candidate last name		Candidate first name	
Norris		Nancy	
Organization name		Occupation / Title	
B.C. Ministry of Energy, Mines and Low Carbon Innovation		Senior Director, ESG & Digital Trust	
Candidate e-mail		Candidate telephone	
Nancy.norris@gov.bc.ca		250-208-0602	
Government employee	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	Years of participation in UN/CEFACT activities	1 year

The candidate hereby declares the following:

(all questions must be answered)

1.	The candidate will commit a minimum of 4 days per month to the role of UN/CEFACT Chair and will participate in all UN/CEFACT Bureau conference calls (currently held online on a monthly basis).	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
2.	The candidate declares to have sufficient funding to physically attend and participate in all face-to-face meetings including one annual UN/CEFACT Plenary and one bi-annual UN/CEFACT Forum in Geneva and one more bi-annual UN/CEFACT Forum outside Geneva.	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
3.	The candidate declares there would not be a conflict of interest between their work as UN/CEFACT Chair with any other work being performed and agrees to adhere to the UN/CEFACT Code of Conduct ¹ and the UN/CEFACT Intellectual Property Rights Policy. ²	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
4.	The candidate has read and agrees to the responsibilities of UN/CEFACT Chair (UN/CEFACT Mandate and Terms of Reference, particularly paragraphs 35 – 51). ³	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
5.	The candidate has the explicit support of his/her organization to take on the role of UN/CEFACT Chair.	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No

¹ UN/CEFACT Code of Conduct, ECE/TRADE/C/CEFACT/2010/18/Rev.1:

<http://undocs.org/ECE/TRADE/C/CEFACT/2010/18/Rev.1>

² UN/CEFACT Intellectual Property Rights Policy, ECE/TRADE/C/CEFACT/2010/20:

<http://undocs.org/ECE/TRADE/C/CEFACT/2010/20/Rev.2>

<http://undocs.org/ECE/TRADE/C/CEFACT/2010/20/Rev.2/Add.1>

³ UN/CEFACT Mandate and Terms of Reference, ECE/TRADE/C/CEFACT/2017/15:

http://www.unece.org/fileadmin/DAM/cefact/cf_plenary/2017_Plenary/ECE_TRADE_C_CEFAC_2017_15E_MandateToR.pdf

Summary of relevant experience

(please provide details of actual work experience, the agency in which the experience was obtained and the duration)

6. Policy recommendation development

I have over 12 years of experience in various government policy roles, which include creating recommendations related to the development of policy, programs, projects, and strategies focused on the natural resource sector, digital innovation, trade, export, and intergovernmental relations.

As a Master of Public Policy graduate, I am trained to undertake thorough research, development, and evaluation of multiple policy options, based on defined criteria (impacts on the economy, climate, environment, Indigenous peoples, remote communities, vulnerable/marginalized communities) and provide recommendations that align with core principles of the government.

My 80-page Masters graduating project focused on barriers to electrification in Bangladesh, and included a literature review, background, criteria definition, policy options, analysis and recommendations based on over 30 in-person interviews undertaken in Dhaka with government officials, electricity industry representatives, regulators, and academics.

7. E-business or technical standards development

As project lead for the UN/CEFACT Critical Raw Materials (CRM) Supply Chain Traceability and Sustainability Project (“CRM Project”), I am actively involved in the development of a digital standard, called the United Nations Transparency Protocol (UNTP), that enables supply chain traceability and transparency at a global scale to advance a sustainable, secure, clean and fair global economy.

The CRM project was launched in July 2023, and, through an open, collaborative process with global experts on digital technology and sustainability standards, we have developed a draft digital protocol and a CRM-specific sustainability semantic vocabulary. Now we are looking to partner with organizations along the copper, lithium and cobalt value chains (mining operators, smelters, processors, manufacturers, etc), mining regulators, performance certifiers and technology providers, to assist with testing and refining the protocol and vocabulary prior to their public launch in May 2025, together with implementation guidance and policy recommendations.

For the past 2.5 years, I have led the B.C. Government’s Energy and Mines Digital Trust (EMDT) project, which has enabled the use of advanced digital technology to issue regulatory permits for mining operators in the province. Government-issued digital credentials enable mining companies to prove their operating permit is in good standing. Establishing these digital permit credentials involved translation of government regulation to a machine-readable, digital context through the creation of credential schemas and governance documentation and undertaking legal review.

8. Program / Project management

I have over 3 years of strategic leadership experience managing large, complex international projects and programs, with diverse stakeholders including governments, industry, non-governmental organizations, international organizations, industry associations, indigenous organizations, academics.

In my role in the B.C. government, I currently lead a team of 12 professional, technical, and administrative staff, including policy and business analysts, strategic advisors, communications experts, product owners, IT developers, and change management experts, to deliver a multi-year,

multi-million-dollar digital innovation project, with over 140 international stakeholders. The EMDT project involves extensive work with government and external stakeholders to support ongoing value creation, resulting in recommendations and implementation of business process improvement using advanced digital tools and innovative practices to achieve operational excellence.

Under my leadership, the UN/CEFACT CRM project has 6 workstreams (sustainability vocabulary, technical interoperability, legal considerations, and copper, lithium and cobalt supply chain), 6 workstream leads, and over 80 registered expert participants and observers.

9. Other technical competencies

With over 2.5 years leading a digital innovation project for the B.C. Government, I have a solid understanding of innovative digital projects and advanced technologies, including verifiable credentials, decentralized identifiers, and distributed ledgers. I have strong competency in Agile project management methodology and am competent in working with digital tools for project implementation such as Github, Jira and Confluence.

I have expertise in translating non-digital permits and certifications into human and machine-readable digital credentials, with associated governance documentation. This includes government regulated permitting processes, such as the B.C. Mines Permit, and mining industry performance certification, such as the Mining Association of Canada's Towards Sustainable Mining standard, which has a robust pre-existing governance process including independent verification by accredited auditors and an advisory committee with representatives from industry, community members, First Nations, and environmental organizations.

10. Other relevant competencies

I have been a UN/CEFACT Bureau Vice-Chair since October 2023, and have a strong understanding of the UN/CEFACT's mandate, governance, processes, and function within the broader context of the UN and related intergovernmental organizations and member state governments. I have a strong understanding of the relationship between UN/CEFACT and the European Union, including the roles of various Directorate Generals within the European Commission that drive policy related to UN/CEFACT's area of focus. Through my role in the B.C. Government, I have cultivated strategic relationships with digital innovation leads in the U.S. Department of Homeland Security and Customs and Border Protection as they test advanced technologies to update their trade single window.

I have proven skills in fundraising and business case development, having secured over \$3.2 million CA to advance digital innovation projects in the B.C. Government.

Candidate motivational statement

As UN/CEFACT Bureau Chair, I would bring my 12+ years of experience as a government civil servant to provide balance between public and private sector interests, which was highlighted as a priority by several member states at recent UNECE Executive Committee meetings.

UN/CEFACT's structure and governance provides a unique opportunity for collaboration between the public and private sectors, which is essential to its mandate of delivering tools and standards to simplify global trade. I will bring my strong interpersonal skills, organizational awareness, and strategic vision to build consensus between diverse interests by identifying shared objectives and finding creative, mutually beneficial solutions.

I am strongly motivated to build upon existing strategic alliances with other intergovernmental organizations, member state governments, standards setting bodies, and private sector entities to create closer coordination with related trade and economic development initiatives. UN/CEFACT experts bring unique value to these conversations, because of our understanding of the intersection between trade facilitation and digital technologies. For example, many standards and regulations currently exist, or are being developed, which define **what** sustainable practices are, and what information must be provided to prove that a product has been responsibly produced. UN/CEFACT projects create standards for **how** that information can be shared, using both legacy and emerging digital technology solutions. As Chair, my goal will be to shine light on UN/CEFACT's unique value, while working collaboratively to achieve mutual recognition and coordinated development with other related initiatives.

My experience as project lead for both UN/CEFACT CRM and B.C. Government EMDT projects equip me with the leadership skills and knowledge to advance UN/CEFACT's focus on environmental, social, and governance traceability for sustainable value chains. Advanced digital technologies provide new opportunities to counter greenwashing by enabling supply chain traceability and transparency at the scale needed to achieve meaningful impacts on global sustainability outcomes. Several UN/CEFACT projects, including the CRM project, are identifying data sharing patterns that are similar across many supply chains – critical raw materials, agricultural products, textiles and leathers – enabling UN/CEFACT to create digital standards that support global implementations. This will enable UN/CEFACT to simplify from its current focus on many small projects to a reduced number of larger, more impactful projects, with measurable impacts and outcomes.

I will work actively with the Bureau and Secretariat to refresh the existing vision, mission and values, governance processes and policies, in alignment with cross-cutting priority themes of the UNECE, including the circular economy, sustainable use of natural resources and the digital and green transformations for sustainable development. To ensure UN/CEFACT experts can most effectively enable the utilization of advanced technologies, I will lead the evaluation of an expanded suite of project management tools, while ensuring their usage aligns with existing core policy. I will support project leads to establish concrete goals and establish a system of measuring project impacts and outcome using key performance indicators. I will use my change management skills to set direction and urgency, build a coalition of support, communicate widely, handle resistance to change and facilitate implementation of successful change actions.

I intend to build on UN/CEFACT's legacy of internationally adopted trade standards, through maintenance and updates to existing standards, such as cybersecurity updates to UN/LOCODE.

Please also submit as separate documents:

- Recent curriculum vitae
- List of activities in other relevant organizations and/or associations

The NOMINATION FORM – UN/CEFACT CHAIR ELECTIONS 2024

To be filled in by the UN Member State delegation
(Head of Delegation, Government Agency or Permanent Mission)
and submitted by the Permanent Mission in Geneva
on or before **27 May 2024** to: Kamola.Khusnutdinova@un.org

Information about the candidate

Candidate last name		Candidate first name	
Norris		Nancy	
Organization name		Occupation / Title	
Government of British Columbia, Canada		Senior Director, ESG & Digital Trust, Ministry of Energy, Mines and Low Carbon Innovation	

I hereby nominate the above-mentioned candidate for the position of UN/CEFACT Chair.

Information about the nominating authority

Country	Canada
Nominating authority responsible person name	Nicola Waterfield
Nominating authority entity (agency, dept., ...)	Permanent Mission of Canada to the United Nations in Geneva Global Affairs Canada
Nominating authority email	nicola.waterfield@international.gc.ca
Date	Cliquez ou appuyez ici pour entrer une date.

Documents to submit

- Candidate's Candidacy Form with motivational statement
- Government Nomination Form with statement of support
- Candidate's Curriculum Vitae
- Candidate's list of activities in other relevant organizations and/or associations

References

Consolidated UN/CEFACT mandate and terms of reference, ECE/TRADE/C/CEFACT/2017/15
http://www.unece.org/fileadmin/DAM/cefact/cf_plenary/2017_Plenary/ECE_TRADE_C_CEF ACT_2017_15E_MandateToR.pdf

Statement of support from the nominating authority

The Mission of Canada would like to nominate Ms Nancy Norris as UN/CEFACT Chair. We believe that she brings both a very strong record of experience as well as a compelling vision for the future for UN/CEFACT that is well aligned with member state interests.

Nancy Norris

1643 Warren Gardens
Victoria, B.C. V8S 1S9

Email: nancy.norris@gov.bc.ca
Work: (778) 698-8859
Cell: (250) 208-0602

CAREER PROFILE

Knowledgeable, strategic, results-oriented and collaborative Master of Public Policy graduate with expertise leading the planning, development, delivery and evaluation of a range of policies, programs, projects and strategies focused on the natural resource sector, digital innovation, trade, export and intergovernmental relations. I have gained this experience through 8+ years cumulative experience in leadership positions in the public and private sectors.

EMPLOYMENT HISTORY

B.C Ministry of Energy, Mines and Low Carbon Innovation

Victoria, B.C., Canada

- Senior Director, ESG & Digital Trust
- Director, Strategic Policy & Intergovernmental Relations
- Acting Director, Strategic Policy
- Senior Strategic Policy Analyst
- Electricity Policy Analyst
- Acting Senior Electricity Economist

Feb 2018 – Present

June 2022 – Present
Aug 2021 – May 2022
Feb 2021 – August 2021
March 2020 – Feb 2021
Oct 2018 – Feb 2020
Feb 2018 – Sept 2018

Regulated Canadian Immigration Consultant

Victoria, B.C., Canada

- Self-employed

May 2013 – Feb 2018

B.C. Hydro & Powerex

Vancouver, B.C., Canada

- Trade Policy Analyst
- Export Policy Analyst
- Electricity Transmission Policy Analyst

May 2007 – March 2013

Sept 2011 – March 2013
June 2010 – Sep 2011
May 2007 to June 2010

Bangladesh Energy Regulatory Commission,

Dhaka, Bangladesh

- Internship

May 2006 - Aug 2006

European Foundation Centre

Brussels, Belgium

- Internship

Feb 2003 - Dec 2004

EDUCATION

Masters of Public Policy (2007)

Simon Fraser University

Graduate Project: *Barriers to Private Investment in Electricity Generation in Bangladesh (Final grade: A+)*

Certificate in Immigration Laws, Policies and Procedures

University of British Columbia (2012)

Bachelor of Arts in English, Honours with Distinction

University of Victoria (2002)

AWARDS

Foresight Canada, 2023 B.C. Cleantech Awards Winner – Government Champion of the Year

PUBLICATIONS

A New Mandate for the Rural Electrification Board: Area-Based Planning Initiatives to Relieve Power Shortages, 2008, Centre for Policy Research: <http://cpr.twoinc.ca/archive/>

Barriers to Private Investment in Electricity Generation in Bangladesh, 2007, Simon Fraser University: <http://summit.sfu.ca/item/2629>

ACTIVITIES IN OTHER RELEVANT ORGANIZATIONS OR ASSOCIATIONS

- 2024 Steering Committee Member – Public Service Network Digital Government and CX Roadshow
- Recent presentations given at UN, EU Commission, mining industry, and digital technology events:
 - Mining Association of Canada (MAC) Towards Sustainable Mining Initiative Leaders – May 2024
 - Canadian Institute of Mining and Metallurgy Conference, Vancouver, BC, Canada – May 2024
 - Linux Foundation Open-Source Summit, Seattle, WA, USA – April 2024
 - European Commission Directorate General (DG) ENV – Stakeholder Consultation – March 2024
 - Prospectors & Developers Association of Canada Conference – Toronto, ON, Canada, March 2024
 - European Commission DG DIGIT – European Blockchain Services Infrastructure Event – Feb 2024
 - Trust Over IP – Ecosystem Foundry Working Group Meeting – Jan 2024
 - Association for Mineral Exploration Conference, Vancouver BC Canada – Jan 2024
 - Green Data For All Conference, DG ENV, Brussels, Belgium - Nov 2023
 - Resourcing Tomorrow Conference, London, UK – Nov 2023
 - Canadian Open Data Summit, Victoria, BC, Canada – Nov 2023
 - Public Sector Network Digital Government & CX Roadshow, Victoria, BC - Oct 2023
 - Internet Identity Workshop, Mountainview, CA, USA – Oct 2023
 - UN/CEFACT 41st Forum, Bangkok, Thailand – Oct 2023
 - Natural Resources Canada Federal-Provincial-Territorial Working Group – June 2023
 - Discover Tectoria: Women in Tech Panel – June 2023
 - UN/CEFACT 40th Forum and Plenary, Geneva, Switzerland – May 2023
 - Identity North, Vancouver, BC, Canada – Feb 2023
 - Data Governance Workshop - German Ministry of Economic Affairs and Energy – Dec 2022
 - COP 27 – UNFCCC Global Innovation Hub, Sharm-El-Sheikh, Egypt – Nov 2022

REFERENCES

Available upon request