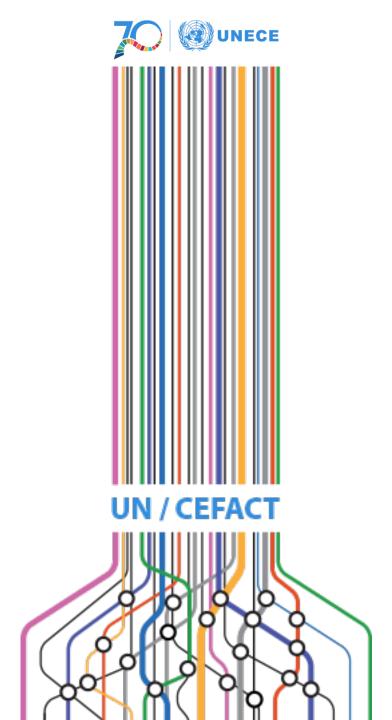
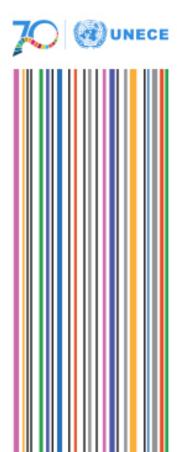
## **UN/CEFACT FLUX**

for Value-Chain Traceability

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Date 16 July 2018, Geneva, Switzerland





UN / CEFACT

## **UN/CEFACT FLUX**

### FLUX Sustainable Fisheries Standard – About

- UN/CEFACT FLUX: Fisheries Language for Universal eXchange
- First communication tool to automatically collect and disseminate fishery catch data for:
  - Sustainable fishery management (SFM)
  - Detecting and combatting illegal, unreported and unregulated fishing (IUU)
- Promoted by: ISO, WTO, the European Commission
- Used by:
  - Governments, IGOs, regional FMOs
  - Fishers
  - Fishery industries
  - Research institutions, and control and enforcement authorities
  - The coverage is global







## **UN/CEFACT FLUX**

### FLUX Sustainable Fisheries Standard - Benefits

- Effective and transparent data collection and management
- Introducing traceability for the traded fish fishing vessel up to the consumer
- FMOs have for the first time access to a free, open, and global standard
- Common approach towards e-logbooks for fishing vessels, interoperability between IT systems, and easy exchange of data between parties
- Compatible with similar standards
- Consumers/producers desire to know social/environmental impacts of products and production processes
  - Allows market differentiation, especially for SMEs and developing countries





## **UN/CEFACT FLUX**

### FLUX Sustainable Fisheries Standard

#### **Activities:**

- Team of Specialists on Sustainable Fisheries promoting FLUX use
- UN/CEFACT development and maintenance of the FLUX standard
- 23<sup>rd</sup> UN/CEFACT Plenary Briefing note on work for SDG14
- UN Ocean Conference UN/CEFACT Commitment to the Call for Action



# Thank you!

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