

UN/CEFACT FLUX

for Value-Chain Traceability

Ivonne Higuero, Director
Economic Cooperation and Trade Division
UNECE
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UN/CEFACT FLUX

FLUX Sustainable Fisheries Standard – About

- **UN/CEFACT FLUX**: Fisheries Language for Universal eXchange
- First **communication tool** to automatically collect and disseminate fishery catch data for:
 - Sustainable fishery management (SFM)
 - Detecting and combatting illegal, unreported and unregulated fishing (IUU)
- Promoted by: ISO, WTO, the European Commission
- Used by:
 - Governments, IGOs, regional FMOs
 - Fishers
 - Fishery industries
 - Research institutions, and control and enforcement authorities
 - The coverage is global

The text 'UN / CEFACT' is displayed in a bold, blue, sans-serif font. It is positioned above a graphic of a network of colored lines (purple, green, blue, orange) that connect to a grid of white circles, resembling a data network or circuit board.

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FLUX Sustainable Fisheries Standard - Benefits

- Effective and transparent **data collection** and **management**
- Introducing **traceability** for the traded fish - fishing vessel up to the consumer
- FMOs have for the first time access to a **free, open, and global standard**
- Common approach towards e-logbooks for fishing vessels, **interoperability between IT systems**, and **easy exchange** of data between parties
- **Compatible** with similar standards
- Consumers/producers desire to **know social/environmental impacts** of products and production processes
 - Allows market differentiation, especially for SMEs and developing countries

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FLUX Sustainable Fisheries Standard

Activities:

- **Team of Specialists** on Sustainable Fisheries – promoting FLUX use
- UN/CEFACT **development** and **maintenance** of the FLUX standard
- 23rd UN/CEFACT Plenary **Briefing note** on work for SDG14
- UN Ocean Conference UN/CEFACT **Commitment** to the Call for Action



Thank you!

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