

# CANDIDACY FORM – UN/CEFACT VICE CHAIR ELECTIONS 2023

*To be filled in by the Candidate  
and submitted by the Permanent Mission in Geneva  
on or before 25 September 2023 to: [kamola.khusnutdinova@un.org](mailto:kamola.khusnutdinova@un.org)*

*I hereby declare my candidacy for the position of  
UN/CEFACT Vice Chair.*

## **Information about the Candidate**

*(This information will be made public; please signal any information that should not be)*

|   |  |   |                  |
|---|--|---|------------------|
| <b>Candidate last name</b>  |  | <b>Candidate first name</b>                           |                  |
| <b>NORRIS</b>   |  | <b>NANCY</b>  |                  |
| <b>Organization name</b>  |  | <b>Occupation / Title</b>                             |                  |
| Government of British Columbia, Ministry of Energy, Mines and Low Carbon Innovation |  | Senior Director, ESG and Digital Trust                |                  |
| <b>Candidate e-mail</b>   |  | <b>Candidate telephone</b>                            |                  |
| <a href="mailto:Nancy.norris@gov.bc.ca">Nancy.norris@gov.bc.ca</a>                  |  | +12502080602  |                  |
| <b>Government employee</b>  | <input checked="" type="checkbox"/> Yes<br><input type="checkbox"/> No | <b>Years of participation in UN/CEFACT activities</b> | Since March 2023 |

## **The Candidate hereby declares the following:**

*(all questions must be answered)*

|           |   |  |
|-----------|---|--|
| <b>1.</b> | The Candidate will commit a minimum of 4 days per month to the role of UN/CEFACT Vice Chair and will participate in all UN/CEFACT Bureau conference calls (currently on a monthly basis).   | <input checked="" type="checkbox"/> Yes<br><input type="checkbox"/> No |
| <b>2.</b> | The Candidate declares to have sufficient funding to physically attend and participate in all face-to-face meetings including one annual UN/CEFACT Plenary, and two semi-annual UN/CEFACT Forums.<br><b><i>As an employee of a sub-national bureaucracy, I cannot fetter future governments with a multi-year funding commitment of this kind. See attached email from UN/CEFACT Secretariat that provides guidance on travel requirements for Bureau membership.</i></b> | <input type="checkbox"/> Yes<br><input checked="" type="checkbox"/> No |
| <b>3.</b> | The Candidate declares there would not be a conflict of interest between their work as a UN/CEFACT Vice Chair with any other work being performed and agrees to adhere to the UN/CEFACT Code of Conduct <sup>1</sup> and the UN/CEFACT Intellectual Property Rights Policy. <sup>2</sup>  | <input checked="" type="checkbox"/> Yes<br><input type="checkbox"/> No |

<sup>1</sup> UN/CEFACT Code of Conduct, ECE/TRADE/C/CEFACT/2010/18/Rev.1:

<http://undocs.org/ECE/TRADE/C/CEFACT/2010/18/Rev.1>

<sup>2</sup> UN/CEFACT Intellectual Property Rights Policy, ECE/TRADE/C/CEFACT/2010/20:

<http://undocs.org/ECE/TRADE/C/CEFACT/2010/20/Rev.2>

<http://undocs.org/ECE/TRADE/C/CEFACT/2010/20/Rev.2/Add.1>

|    |   |  |
|----|---|--|
| 4. | The Candidate has read and agrees to the responsibilities of UN/CEFACT Vice Chair (UN/CEFACT Mandate and Terms of Reference, particularly paragraphs 35 – 51). <sup>3</sup> | <input checked="" type="checkbox"/> Yes<br><input type="checkbox"/> No |
| 5. | The Candidate has the explicit support of his/her organization to take on the role of UN/CEFACT Vice Chair.   | <input checked="" type="checkbox"/> Yes<br><input type="checkbox"/> No |

### **Candidate motivational statement**

In the statement, please demonstrate your expertise and experience in the area of sustainable and digital trade facilitation, and specifically related to:

- i. development of policy recommendations
- ii. development of e-business standards, and/or
- iii. project management.

I have been involved with UN/CEFACT as an expert delegate since March 2023 and have a deep familiarity with the tools being adopted by UN/CEFACT such as web vocabularies and verifiable credentials, which are emerging data exchange mechanisms that will revolutionize trade and e-business. I am currently the project lead for the UN/CEFACT critical raw materials resilience and sustainability project, which has seen the largest participation of any UN/CEFACT project for the last 20 years. The project is in progress and will result in deliverables that include interoperability standards, schemas, web vocabularies, implementation guides, reports and a UNECE policy recommendation.

In my role with the Government of British Columbia (BC), Canada, I lead the Energy & Mines Digital Trust project which utilizes verifiable credentials to exchange regulatory and sustainability data about the performance of BC mining operators. My role in this multi-year project involves leading the management of a team of staff and contractors, funding & budgets, technology development, communications, change management, governance development, legal and privacy impact assessments, and stakeholder management. The project is award winning and has been internationally recognized for its innovative approach to adopting emerging technology to foster trust and transparency in government processes and sustainability reporting by industry. Some highlights include:

- Developed 5 digital credentials, with use cases in the mining and natural gas sectors.
- Onboarded 17 use case participants to the digital trust ecosystem, representing provincial, national, and global interests.
- Presented at over 20 events, many of them international, and built relationships with over 140 global stakeholders.
  - Event highlights include COP27 Global Innovation Hub and the 40<sup>th</sup> UN/CEFACT Forum in Geneva
- Winner of the BC Cleantech Award - Government Champion of the Year

My motivation to join the Bureau is to help drive UN/CEFACT towards a new era of relevance and value to member states and their trading communities. Recent projects at UN/CEFACT that focus on supply chain sustainability through traceability and transparency have attracted a very high level of interest, increasing membership, and much higher participation rates. There is a compelling opportunity to refocus UN/CEFACT on contributing to UN Sustainable Development Goals by prioritising digital standards for sustainable supply chains. The level of international interest from member states and industry in this work also presents the potential of new funding vehicles for the UN/CEFACT secretariat so that the secretariat can deliver more work at an overall lower cost to the UNECE purse.

<sup>3</sup> UN/CEFACT Mandate and Terms of Reference, ECE/TRADE/C/CEFACT/2017/15:

[http://www.unece.org/fileadmin/DAM/cefact/cf\\_plenary/2017\\_Plenary/ECE\\_TRADE\\_C\\_CEFAC\\_2017\\_15E\\_MandateToR.pdf](http://www.unece.org/fileadmin/DAM/cefact/cf_plenary/2017_Plenary/ECE_TRADE_C_CEFAC_2017_15E_MandateToR.pdf)

As a vice chair and UN/CEFACT bureau member I would

1. Improve clarity on the mission & purpose of UN/CEFACT with a much stronger focus on semantic standards for traceability & transparency that can drive sustainable & resilient supply chains - aligned with UN SDGs and UNECE cross-cutting priorities.
2. Improve collaboration with ICC, GS1, IATA, DCSA, etc to act as a point of alignment across these other standards organisations in the context of cross border trade & sustainable supply chains.
3. Use the vision and alignment strategies to constrain the projects that get approved so that UN/CEFACT can focus its limited resources on the highest value work. Ensure that value metrics are always included at project inception phase. Develop tools and methods to necessary to measure the value through the life of the project and it's outputs.
4. Ensure that the bureau is focussed on strategic alignment and value delivery.
5. Develop new funding vehicles based on the measurable value the UN/CEFACT delivers.

- Recent Curriculum Vitae is attached.

# NOMINATION FORM – UN/CEFACT VICE CHAIR ELECTIONS 2023

*To be filled in by the UN member State Delegation  
(Head of Delegation, Government Agency or Permanent Mission)  
and submitted by the Permanent Mission in Geneva  
on or before 25 September 2023 to: [kamola.khusnutdinova@un.org](mailto:kamola.khusnutdinova@un.org)*

## **Information about the candidate**

|   |  |  |  |
|---|--|--|--|
| <b>Candidate Last Name</b>  |  | <b>Candidate First Name</b>            |  |
| NORRIS  |  | NANCY                                  |  |
| <b>Organization Name</b>  |  | <b>Occupation / Title</b>              |  |
| Government of British Columbia, Ministry of Energy, Mines and Low Carbon Innovation |  | Senior Director, ESG and Digital Trust |  |

*I hereby nominate the above-mentioned candidate for the position of UN/CEFACT Vice Chair.*

## **Information about the nominating authority**

|   |  |
|---|--|
| <b>Country</b>  | Canada   |
| <b>Nominating authority responsible person name</b>     | Nicola Waterfield, UN/CEFACT Head of Delegation  |
| <b>Nominating authority entity (agency, dept., ...)</b> | Global Affairs Canada  |
| <b>Nominating authority email</b>                       | <a href="mailto:nicola.waterfield@international.gc.ca">nicola.waterfield@international.gc.ca</a> |
| <b>Date</b>   | 21 September 2023  |

## **Documents to submit**

- Candidate's Candidacy Form with motivational statement
- Government Nomination Form with statement of support
- Candidate's Curriculum Vitae (including current roles in other relevant organizations and membership in associations)

## **References**

Consolidated UN/CEFACT mandate and terms of reference, ECE/TRADE/C/CEFACT/2017/15  
[http://www.unece.org/fileadmin/DAM/cefact/cf\\_plenary/2017\\_Plenary/ECE\\_TRADE\\_C\\_CEF ACT\\_2017\\_15E\\_MandateToR.pdf](http://www.unece.org/fileadmin/DAM/cefact/cf_plenary/2017_Plenary/ECE_TRADE_C_CEF ACT_2017_15E_MandateToR.pdf)

**Statement of Support from the nominating authority**

The Mission of Canada would like to nominate Ms Nancy Norris as UN/CEFACT Vice Chair. We believe that she brings both a very strong record of experience as well as a compelling vision for the future for UN/CEFACT that is well aligned with member state interests.

# Nancy Norris

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1643 Warren Gardens  
Victoria, B.C. V8S 1S9

Email: [nancy.norris@gov.bc.ca](mailto:nancy.norris@gov.bc.ca)  
Work: (778) 698-8859  
Cell: (250) 208-0602

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## CAREER PROFILE

Knowledgeable, results-oriented and collaborative Master of Public Policy graduate with leadership expertise in governance and strategic initiatives focusing on sustainability and innovation in the energy and mining sectors. I have gained this experience through 7+ years cumulative experience in leadership positions in the public and private sectors.

## EMPLOYMENT HISTORY

|   |  |
|---|--|
| <b>Senior Director, ESG and Digital Trust</b><br>Ministry of Energy, Mines and Low Carbon Innovation              | June 2022 – Present<br>Victoria, B.C., Canada    |
| <b>Director, Strategic Policy</b><br>Ministry of Energy, Mines and Low Carbon Innovation                          | Feb 2021 – June 2022<br>Victoria, B.C, Canada    |
| <b>Senior Policy Analyst, Strategic Initiatives Branch</b><br>Ministry of Energy, Mines and Low Carbon Innovation | March 2020 – Feb 2021<br>Victoria, B.C, Canada   |
| <b>Policy Analyst, Electricity Policy Branch</b><br>Ministry of Energy, Mines and Low Carbon Innovation           | Oct 2018 – Feb 2020<br>Victoria, B.C, Canada     |
| <b>Acting Senior Economist, Electricity Policy Branch</b><br>Ministry of Energy, Mines and Low Carbon Innovation  | Feb 2018 – Sept 2018<br>Victoria, B.C, Canada    |
| <b>Regulated Canadian Immigration Consultant</b><br>James Norris Limited  | April 2013 – Feb 2018<br>Victoria, B.C, Canada   |
| <b>Trade Policy Analyst</b><br>Powerex  | Sept 2011 – March 2013<br>Vancouver, B.C, Canada |
| <b>Export Policy Analyst</b><br>BC Hydro & Powerex  | June 2010 – Sep 2011<br>Vancouver, B.C, Canada   |
| <b>Policy Analyst</b><br>British Columbia Transmission Corporation  | May 2007 to June 2010<br>Vancouver, B.C., Canada |

## EDUCATION

### Master of Public Policy (2007)

Simon Fraser University

Capstone Project: *Barriers to Private Investment in Electricity Generation in Bangladesh*

### Bachelor of Arts in English, Honours with Distinction (2002)

University of Victoria

## **PUBLICATIONS**

*A New Mandate for the Rural Electrification Board: Area-Based Planning Initiatives to Relieve Power Shortages*, 2008, Centre for Policy Research: <http://cpr.twoinc.ca/archive/>

*Barriers to Private Investment in Electricity Generation in Bangladesh*, 2007, Simon Fraser University: <http://summit.sfu.ca/item/2629>

## **REFERENCES**

Available upon request